

FLEET **OWNER**

MARCH 1968

A MCGRAW-HILL PUBLICATION

ANNUAL AWARDS ISSUE



SCF-ABEX-1097

Why we're No.1 in safety.

American Brakeblok has been America's heavy duty safety brake lining for over 40 years. In fact, American Brakeblok is used on more heavy duty original equipment applications than all other brands put together!

Why? Because men who really know brake lining specify American Brakeblok for the really tough jobs. They know that American Brakeblok has research laboratories, manufacturing facilities, and test installations that are No. 1 in the industry. They know that the same

American Brakeblok engineers who work on braking materials for jet planes work on brake linings for their trucks and buses and earth-moving equipment.

These same extras that make American Brakeblok heavy duty lining No. 1 in value also make it No. 1 in safety. See your NAPA jobber.



American Brakeblok

"America's safety brake lining for over 40 years."