

NEWS LETTER

ROOM 2626
No. 1 1936 - March 3.

BOARD MEETING DATE CHANGED

The Board of Directors of National Lead Company are now meeting on the fourth Tuesday of each month, instead of the fourth Thursday, except in April. The April meeting date remains the third Thursday which is the day of the annual stockholders meeting.

MAGNUS COMPANY APPOINTMENTS

C. H. Griffiths has been appointed a vice president of Magnus Company. He is succeeded as comptroller by W. V. Burley.

Other Magnus changes are as follows: W. H. Croft, Jr. is now asst. vice president and eastern sales manager; G. A. Murphy, asst. vice president and northwestern sales manager; W. D. Hickey, asst. vice president and southwestern sales manager; C. R. Weaver, manager at Portland, Ore., succeeding T. C. Brudenell; E. B. Zabriskie, manager at Ludlow, Ky.; H. C. Duckworth, acting manager at Topeka, Kan.

NIAGARA FALLS TITANIUM PLANT CLOSED UP

The Titanium Pigment Co. plant at Niagara Falls, N.Y., is now closed up permanently, production being concentrated at St. Louis and the new Sayreville, N. J. unit.

TITANIUM PIGMENT PROMOTIONS

F. H. Dow has been appointed secretary-treasurer and A. H. Hoffman assistant treasurer of the Titanium Pigment Company.

J. B. Whitney is now superintendent of the Sayreville acid plant.

HUNDLEY OF CINCINNATI BETTER

H. W. Hundley, assistant manager, Blue Lead department, Cincinnati branch, who had an emergency appendicitis operation on Feb. 9, is home from the hospital and making satisfactory progress toward recovery.

"JIMMIE" RIDGE PASSES ON

James Hadley Ridge, pensioned veteran Atlantic corroding yard foreman who was affectionately called "Jimmie" and was known at many National Lead white-lead plants, died at his home, Brooklyn, N.Y., on Feb. 22 in his seventy-third year.

ELLIS NEW SUPT. AT AMERICAN LEAD

W. N. Ellis, former assistant superintendent at Master Metals, Inc., Cleveland, was appointed superintendent of American Lead Corporation, Indianapolis, on Feb. 1.

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National Lead Company

Advertising Department

New York

SUBJECT

News-Letter

DATE

February 18, 1938

TO

Mr. F. W. Rockwell - Production Manager

FROM

William Knust, Advertising Manager

GEN. LETTER

No. 14

The need has been felt for a means of keeping all the executives throughout National Lead Company, including subsidiaries, informed regarding the subjects listed on the attached sheet.

Accordingly, the Advertising Department has been instructed to get out a News-Letter at regular intervals - either weekly or semi-monthly, depending upon the number of news items developed.

The News-Letter referred to will probably be multi-graphed or mimeographed and is intended only for executives at the various offices, warehouses and plants, any junior executives you may select, and also salesman and promotion men if so desired.

So that everything of importance which happens is brought to our notice, it is necessary to designate a person at each principal office or plant to act as correspondent. This should be some one with authority to pass upon the news items.

Will you please appoint such a correspondent (or correspondents if several offices, warehouses or plants are involved) and forward his name to us?

*Miss
Under*

You will understand, of course, that only items of some importance and of more or less general interest are desired. Personnel items, for example, should have to do with executives, though there may be an occasional exception.

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All news items sent on should be fairly short, the purpose of the News-Letter being simply to give the essential facts briefly, quickly and while still fresh.

It is requested that the news items be forwarded every Friday, commencing immediately, except in the case of something very special which by itself might call for a special News-Letter. In that event, the item should be wired or air-mailed.

General Letter No. 14

5/15/54

You have been sending the very special items of this nature, to Mr. Wertheim. In view of the establishment of the News-Letter, this will no longer be necessary.

In addition to letting us know the name of your correspondent or correspondents, please also tell us how many copies of the News-Letter are required by you and where to send them.

Needless to say, any suggestions for improving the News-Letter that occur to you, either now or after it starts, will be very welcome.

William L. ...

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