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RECEIVED
APR
Sherry M.

to: Pipe Resource Organization
date: April 9, 1990
from: Dan Stanowick
copies to: Roy Gottesman
Nora Jacobs
Stan Ulchaker
subject: Marketing Materials

To make certain my files are complete, and in turn to assist m with various public relations/communications projects with which I am involved on your behalf, three requests:

1. Please forward to me a complete package of PVC-related marketing materials, press releases, ads, etc. which your company has produced over the past year or so.

2. Instruct your marketing department to add my name to your mailing lists for copies of future materials.

3. Please forward to me any interesting, industry-related news stories and/or feature articles you come across in the course of your day-to-day reading. This will help ensure I don't miss or overlook anything.

Nora and I used to share this sort of material when it came in to Cleveland. Now, with my office in Akron, it's especially important I get my own.

Thanks.

P.S. Is anyone aware of a source where I could get attributable data about the extent of the problem of watermain breaks in the U.S.? In terms of breaks per mile, annual repair costs, percentage of water loss, etc.?

If such data exists or can be generated, I think we can do a lot with it from a publicity standpoint relative to PVC pipe's flexibility, corrosion resistance and overall performance properties.