

Your Home
is your **CASTLE..**



...don't let
Low-Grade Paint
make it a

SHANTY

In the eyes of the law your house is your castle. In your own eyes it's a castle, too... a home worthy of the best protection you can give it.

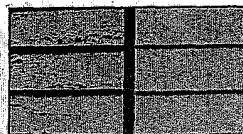
What a pity then to let low-grade paint spoil it. For such paint quickly cracks and scales away, ruining the appearance of your home and exposing it to the weather.

Unlike low-grade paint, Dutch Boy doesn't crack and scale. So you make a triple saving. First, it's a much longer time between paint jobs. Second, there's no burning and scraping off of the old paint at repaint time. Third, no new priming coat is needed — you repaint right over the old surface.

Years after low-grade paint is "through," Dutch Boy continues to resist the weather. It wears down stubbornly by gradual chalking which leaves a smooth unbroken surface, an ideal foundation for new paint.

This durable, high-grade paint is easy to make. Just take Dutch Boy White-Lead.

*This price (as of March 1935) varies somewhat depending on buyer's distance from producing centers.



LOW-GRADE PAINT. After 3 months, a short life and a sad one. Now the surface must be repainted. But first the old paint must be burned and scraped off. And then an extra coat — a new priming coat — must be applied.

DUTCH BOY. After 37 months, a long life and a happy one. Same location, but look at the difference in condition. When repaint time does come, no burning and scraping and no new priming coat will be needed.

and stir in the proper thinner. In a few minutes you have pure white-lead paint ready for the brush... for either interior or exterior use. Tint it easily and quickly to any color you desire.

NATIONAL LEAD COMPANY
111 Broadway, New York 115 Oak St., Buffalo
500 West 14th St., Chicago 619 Freeman Ave.,
Cincinnati 320 West Superior Ave., Cleveland
325 Chesapeake St., St. Louis 2240 24th St.,
San Francisco 1840 Mission St., San Jose
Alhambra 1111 Alhambra St., Boston National Lead & Oil Co.
of Canada, 111 Front Ave., Philadelphia John
D. Lewis & Sons, Co., Worcester, Worcester,
Philadelphia.

ONLY
\$2.30*
per gallon

That's all it costs for pure
white-lead paint. Easy to
mix, too, from Dutch Boy
All-Weather Semi-Paste.

DUTCH BOY WHITE-LEAD

FREE
MONEY-
SAVING
PAINTING
INSTRUCTIONS

NATIONAL LEAD COMPANY

Address (See list of branches above)

Please send me your free folder "Painting with White-Lead" giving specially prepared instructions to farmers on the quickest, easiest way to make Dutch Boy Pure White-Lead paint at a cost of about \$2.30* per gallon.

Name _____

Address _____

City _____

State _____



G.G. 25

KD-6034—Country Gentleman, April, 1935—
Successful Farming, April
Farm Journal, April

N 28100