Sales Promotion Committee Report
Asbestos Textile Institute Meeting
December 4, 1959.

The following is a report of the work covered at our Committee meeting and reported at our General Meeting on December 4, 1959.

The bulk of our meeting time was devoted to the Japanese Asbestos Textile situation. This phase was reported on in great detail by Mr. Ruddock and Mr. Griffis.

The Committee developed a research priority list for Dr. Shaw. Listed below in order of priority are four subjects.

1. High temperature resistance of asbestos
2. Investigate effect of various additives with asbestos
3. Investigate further thermal conductivity and heat transmission of asbestos cloth
4. Continue to pursue the effect of nuclear radiation.

This tentative list will be evaluated with the priority list developed by the other committees. A complete weighted list will be compiled for the Board of Governors' action at our next meeting.

There was further discussion of a proposed magazine article to be written by Dr. Shaw. Subject "High Temperature Service of Asbestos Textiles". Member companies will cooperate in submitting such data to Dr. Shaw for the proposed article. In addition Dr. Shaw will use his own data that has been developed by the ATI laboratory during recent years.

The Chairman of the Sales Promotion and Technical Committee met with Dr. Shaw and discussed the Federal specification revision of MIL-C-10316B and MIL-T-4117. Since all member companies had commented on the specification revision and there was no difference of opinion, the Sales Promotion Committee quickly bowed out and left the finalizing of these specifications to the Technical Committee.

Not reported at the General Meeting was the fact that the Sales Promotion Committee feels Dr. Shaw should publish at least one technical article or more a year. This would add stature to the Asbestos Textile, Dr. Shaw and the member companies. In addition it is felt that our markets could be increased.

Respectfully submitted,

E. A. Schuman,
Chairman