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Tile Council of America

Formed 1945, Tile Council of America had an enforceable contract with mfgs to use their (TCA < 1% asbestos) formula to make ceramic tiles and received royalties on the patents used as the basis for the asbestos formula and the non-A one that replaced it in 1978. It looks like they delayed change several years until the second patent was granted.

Chris Meisenkothen has documents showing they read about Selikoff in a 1966 news report in NYT and then wrote to J-M, got a reassuring reply from Dr. KW Smith. They could have just called Selikoff at Mt. Sinai, he was prominently identified in the news article. Their letter to J-M said they had 11 licensees with a factory each making tiles with J-M asbestos, plus foreign licensees. They requested to know if there was a hazard to the factory workers and tile setters.

Consultant product testing in July 1976 (two weeks after NRDC petition filed on joint compounds) showed exposures over the PEL. Memo on this referred to OSHA proposal to lower PEL (Oct. 9, 1975) and advised use of proposed OSHA cancer label.

Unique role of a "trade association" in retarding progress in elimination of asbestos in a product, defendant in SALDOBAR (Bridgeport, May 2012).