HISTORICAL FILE
Trade-Mark Protection
Received SEP 2 4 1964
DO NOT DESTROY

PLAINTIFF'S EXHIBIT
USG-873

MARCH 1964

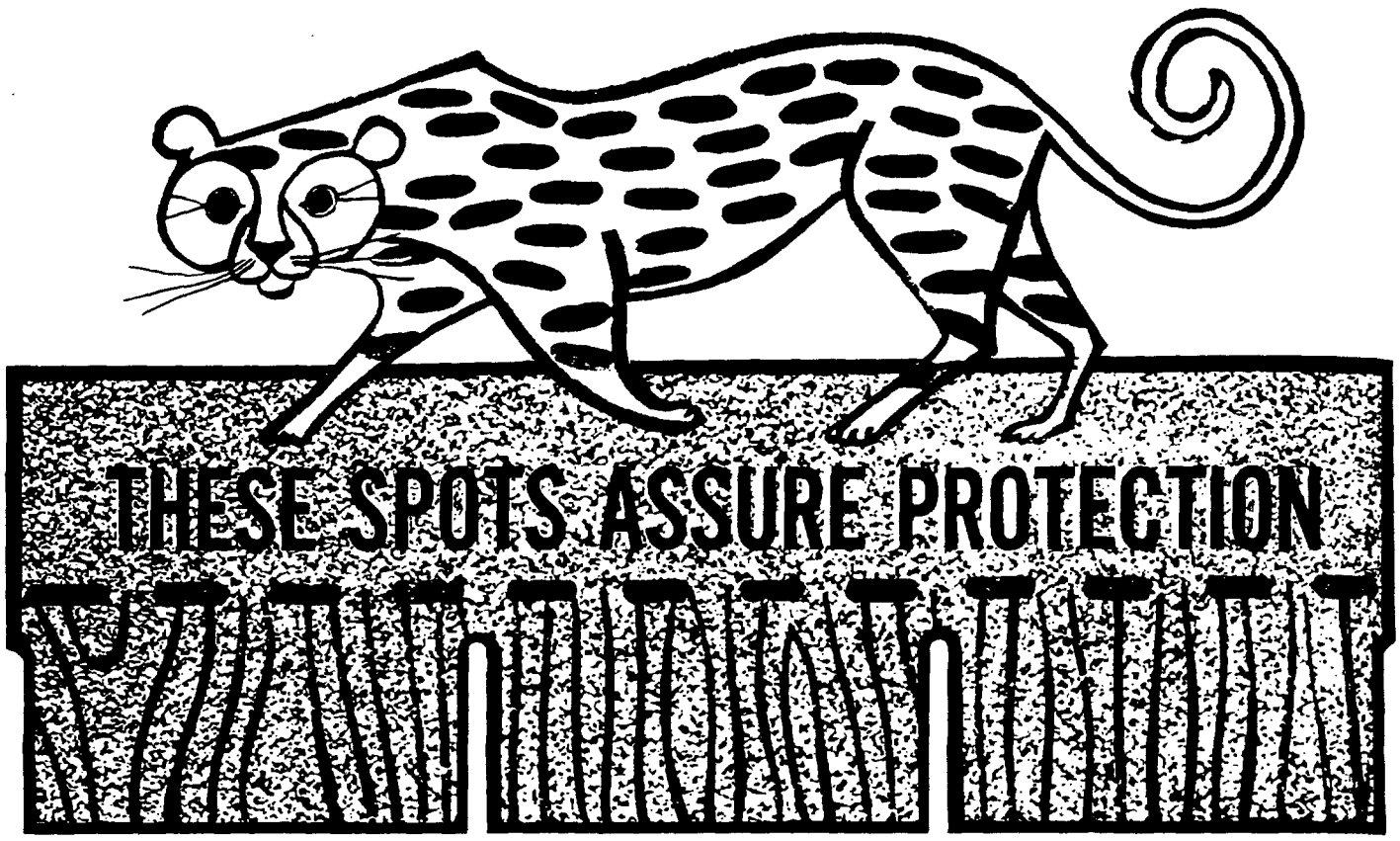
UNITED STATES GYPSUM

ROOFING and SIDING PRODUCTS CATALOG

ST. PAUL MILL

UNITED STATES GYPSUM COMPANY
101 S. WACKER DRIVE
CHICAGO 6, ILLINOIS

BB026 0637



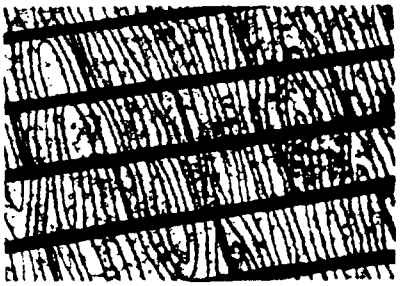
SEALCO*

SELF-SEALING SHINGLES

Spots of a specially-formulated adhesive, scientifically spaced, assure a wind-safe roof. Shingles seal, even at normal roof temperatures; and, once sealed, scorching summer heat, sub-zero winter cold—even winds of hurricane force—can't break the bond or budge the shingles.

No wonder SEALCO Shingles are so popular with homeowners! They offer weather-secure performance, traditional styling—year-round protection for every home.

- 12 seals give each shingle maximum holding power
- Packaged to protect sealant, prevent sticking in bundle
- Shingles uniformly packed—no twisting, no turning for application
- Carries Underwriters' Laboratories Wind-Resistant label
- Wide selection of beautiful colors



SPECIFICATIONS

Size:12″ x 36″

Weight per square: Approx. 235 lbs.

Shingles per square: 80

Nails required per square: 320

Bundles per square: 3

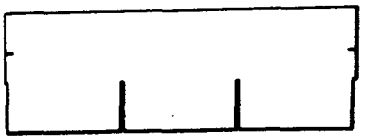
BB026 0638

*T.M. Reg. U.S. Pat. Off.

Printed in U.S.A.

GROUP "A"

asphalt shingle products

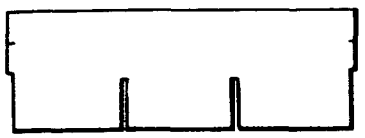


Giant weight 3-tab strip shingle.
A heavy weight shingle for extra wear.

265 LB. GIANT STRIP SHINGLES

Weight: Approx. 265 lbs. per sq.
Size: 12" x 36"
Exposure—5"; headlap 2"
Shingles per sq.—80
Bundles per sq.—3
(For 4" exposure increase quantity 25%)
Carries Class C Underwriters' Label

TEXTURED SURFACE	STANDARD SURFACE
Frost White Blend	Birch White
Pastel Green	
Brown Blend	
Shadow Black	

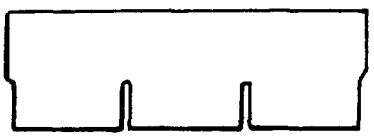


A standard weight
3-tab strip shingle supplied in a wide range of colors.

12" SQUARE BUTT SHINGLES

Weight: Approx. 235 lbs. per sq.
Size 12" x 36"
Exposure—5"; headlap 2"
Shingles per sq.—80
Bundles per sq.—3
(Aligning guides for 4" exposure application increase quantity 25%)
Carries Underwriters' Class C Label

TEXTURED SURFACE	STANDARD SURFACE
Briar Green	Brilliant Green
Mayfair Green	Persian Red
Venetian Red	Birch White
Arbor Gray	
Brown Blend	
Bluetone	
Cocoa Brown	
Pastel Gray	
Pastel Brown	
Pastel Green	
Pastel Red	
Pastel Blue	
Pastel Tan	
Tu-Tone Green	
Frost White Blend	
Charcoal Gray Blend	
Shadow Black	

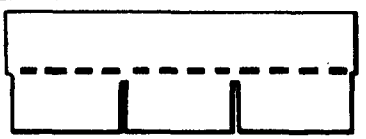


Jumbo weight shingle for maximum rugged wear. Ideal for schools, churches and fine homes where supreme roof quality is desired.

FORTIFIED*— 300 SQUARE BUTT SHINGLES

Weight: Approx. 300 lbs. per sq.
Size 12" x 36"
Exposure—5"; headlap 2"
Shingles per sq.—80
Bundles per sq.—3
Carries Underwriters' Class C Label

TEXTURED SURFACE	STANDARD SURFACE
Pastel Green	White
Pastel Oyster	
Dusky Black	

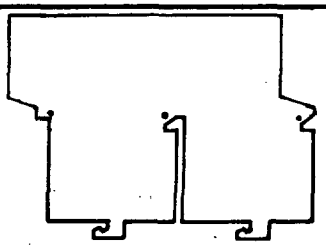


Self-sealing shingles for wind protection.

12" SEALCO* SHINGLES

Weight: Approx. 235 lbs. per sq.
Size: 12" x 36"
Exposure—5"; headlap 2"
Shingles per sq.—80
Bundles per sq.—3
Carries Underwriters' Class C Label

TEXTURED SURFACE	STANDARD SURFACE
Pastel Green	Birch White
Pastel Red	
Pastel Brown	
Pastel Tan	
Frost White Blend	
Cocoa Brown	
Charcoal Gray Blend	
Shadow Black	

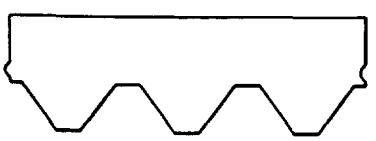


Traditional square tab shingles with exclusive locking feature which hold shingles fast in winds up to 100 miles per hour. Nail markings provided for speed and accuracy in application.

IMPERIAL-LOCK* SHINGLES

Weight—Approximately 235 lbs.
Size 18" x 24"
Exposure 8"—headlap 2"
Shingles per Sq.—75
Bundles per Sq.—3
11-Gauge Nails Required per Square—225
.9 lb. 1 in.—1.5 lb. 1¾ nail.
Carries Underwriters' Class "C" Label.

STRIATED TEXTURED SURFACE	STANDARD SURFACE
Pastel Green	Birch White
Pastel Red	
Pastel Brown	
Frost White Blend	
Shadow Black	



Provides a pleasing 3-tab hexagonal pattern. Ideal for re-roofing.

11-1/3" HEXAGON SHINGLES

Weight: Approx. 195 lbs. per sq.
Size: 11⅓" x 36"
Exposure—4⅓"; headlap 2"
Shingles per sq.—86
Bundles per sq.—3
Carries Underwriters' Class C Label

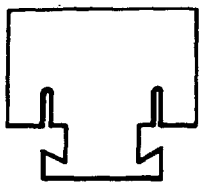
TEXTURED SURFACE
Venetian Red
Mayfair Green
Pastel Green
Pastel Red
Frost White Blend

*T. M. Reg. U. S. Pat. Off.

BB026 0639

GROUP "B"

asphalt shingle products

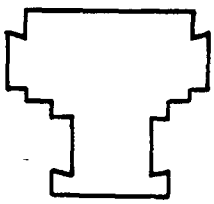


Heavy weight easy-to-apply lock shingle providing full double-coverage. Ideal for new work and re-roofing.

GRIP LOCK* SHINGLES *(Double Coverage)*

Weight: Approx. 250 lbs. per sq.
Size: 19⅛" x 20"
Shingles per sq.—115
Bundles per sq.—3
Carries Underwriters' Class C Label

TEXTURED SURFACE	STANDARD SURFACE
Briar Green	Birch White
Venetian Red	
Bluetone	
Tu-Tone Green	
Tu-Tone Red	
Pastel Brown	
Pastel Gray	
Pastel Green	
Pastel Tan	
Pastel Blue	
Pastel Red	
Frost White Blend	
Shadow Black	

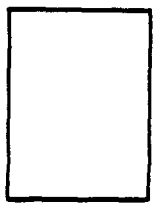


A high quality re-roofing shingle.

GRIP-LOCK* SHINGLES *(Single Coverage)*

Weight: Approx. 180 lbs. per sq.
Size: 18" x 20"
Shingles per sq.—96
Bundles per sq.—3
Carries Underwriters' Class C Label

TEXTURED SURFACE	STANDARD SURFACE
Bluetone	Birch White
Pastel Green	
Tu-Tone Green	
Frost White Blend	



Used for hips and ridges on asphalt shingle jobs.

HIP & RIDGE *(Standard Individuals)*

Weight: Approx. 253 lbs. per sq.
Size: 9" x 12¾"
Shingles per sq.—380
Bundles per sq.—4

STANDARD SURFACE
Birch White
Shadow Black
Pastel Green
Pastel Brown
Pastel Gray
Pastel Red

GROUP "B"

asphalt siding products



A low cost easy-to-apply asphalt strip siding shingle.

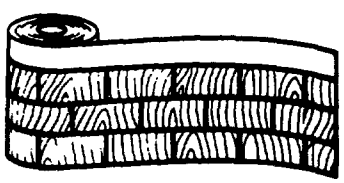
WAVY EDGE SIDING SHINGLES

Weight: Approx. 114 lbs. per sq.
Size: 9⅜" x 36"
Exposure—8"; lap 1⅜"
Shingles per sq.—50
Bundles per sq.—1
(Price includes face nails and backing strips)

TEXTURED SURFACE
Silver Gray

GROUP "C"

shingl-rol roofing



Gives the appearance of textured square butt shingles. Has 4 inch sealed down lap and no exposed nails.

SHINGL-ROL* ROOFING

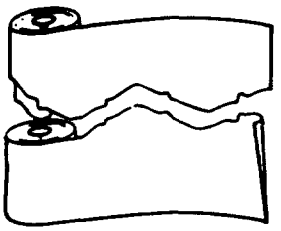
Weight: 54 lbs. per roll (approx.)
Each roll contains ½ square
Size of roll: 18" x 42' 9" (4" selvage)
Shingl-Rol Adhesive sold separately for use with this product.
Carries Underwriters' Class C Label

TEXTURED SURFACE
Briar Green
Venetian Red
Frost White Blend

*T. M. Reg. U. S. Pat. Off.

GROUP "C"

mineral surface roll roofing



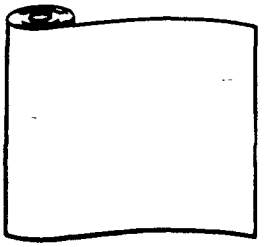
Pattern edge roll roofing.
For re-covering.
Designed for wind resistance.

SIL-O-ETT* SPLIT ROLL ROOFING

Weight: 105 lbs. per roll (approx.)
Width of roll 32"
Length of roll 48'
Roll covers approx. 100 sq. ft. roof area
(when applied with 2" head lap)
Carries Underwriters' Class C Label

TEXTURED SURFACE

Briar Green
Tu-Tone Red



ADAMANT* MINERAL SURFACED ROOFING

Weight: Approx. 90 lbs. per roll
Length of roll 36'—width of roll 36"
Roll contains 108 sq. ft.
Fixtures-nails and lap cement*
Carries Underwriters' Class C Label
(Made with 2" selvage at St. Paul)
*Price includes fixtures—deduct 10¢ if fixtures omitted

Black
Brilliant Green
Persian Red
Bluetone Blend
Pastel Green
Birch White

Has the features of a fine built-up roof applied with the ease and simplicity of roll roofing.
Can be applied with hot asphalt as the adhesive or quick-setting lap cement in the cold application method.

19" SELVAGE EDGE ROOFING

Weight: Approx. 60 lbs. per sq.
Width of roll 36"
Length of roll 36'
Selvage Edge 19"
Mineral Surface portion—17"
Each roll contains ½ sq.
Carries Underwriters' B/U Label

Brilliant Green
Black
Persian Red
Birch White

9" STARTER STRIPS

Length: 36'—width 9"
Weight: 22 lbs. per roll

18" STARTER STRIPS

Length: 36'—width 18"
Weight: 44 lbs. per roll

COLORS

SOLID	BLENDS
Shadow Black	Bluetone
Birch White	Venetian Red
Brilliant Green	Pastel Green
Persian Red	Pastel Gray
Cocoa Brown	Pastel Red
	Pastel Tan

SOLID	BLENDS
Shadow Black	Venetian Red
Birch White	Arbor Gray
Brilliant Green	Bluetone
Persian Red	Pastel Gray
Cocoa Brown	Pastel Brown
	Pastel Green
	Pastel Red
	Pastel Blue
	Pastel Tan
	Tu-Tone Green

*T. M. Reg. U. S. Pat. Off.

GROUP "C"

smooth surface roll roofing

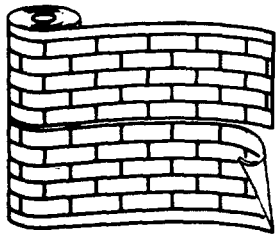
IMPERIAL SMOOTH* ***(Mica Surfaced)***

Length of roll 36'—width 36"
Roll contains approx. 108 sq. ft.
Fixtures included: Nails and lap cement*
55 lb. and 65 lb. carry Underwriters' Built-Up Label
*Price includes fixtures—Deduct 10¢ if fixtures omitted

Light	45 lbs.
Heavy	55 lbs.
Extra Heavy	65 lbs.

GROUP "C-1"

asphalt siding products



Economical brick effect asphalt roll siding.

ROLL BRICK SIDING

Weight: Approx. 103 lbs. per roll
Sq. ft. per roll—109.5
Width—36"; length of roll 36' 6"

Buff Blend
Red Blend

Economical stone effect roll siding. Simulates random width natural stone.

STONE EFFECT ROLL SIDING

Weight: Approx. 105 lbs. per roll
Width—36"; Length of roll 36'8"

TEXTURED SURFACE

Graystone

GROUP "E"

saturated felts and building papers

ASPHALT SATURATED FELT

15 lb. size 36" x 144'	432 sq. ft. per roll (Plain or Perforated)	60 lbs. per roll
30 lb. size 36" x 72'	215 sq. ft. per roll	60 lbs. per roll
15 lb. size 36" x 72'	216 sq. ft. per roll	30 lbs. per roll

TAR SATURATED FELT

15 lb. size 36" x 144'	432 sq. ft. per roll	60 lbs. per roll

DEADENING FELT

Width 36"—450 sq. ft. per roll
Description: Heavy weight unsaturated dry felt

50 lbs. per roll

BUILDING PAPERS

Red Rosin Sheathing Paper
36" width—Roll contains 500 sq. ft. material

30 lbs. per roll

*T. M. Reg. U. S. Pat. Off.

BB026 0642

GROUP "F" roof coatings and cements

PRODUCT	CONTAINER	PACKAGED	APPROX. WGT.
SUPER-TITE* ROOF CEMENT Black plastic cement for flashing, patching.	1 lb. cartridge (Shingl-Stik) 1 lb. 2½ lb. 5 lb. 10 lb. 50 lb. 450-500 lb.	 24 per case 48 per case 24 per case 12 per case 6 per case	 27# 50# 70# 75# 70# 55#
SUPER-TITE ROOF COATING (Non-fibered) For use over old built-up and smooth surface asphalt roofs to give them new life.	¾ pint Fixture cans 1 gallon 5 gallon 55 gallon	48 per case 6 per case	49# 55# 45# 475#
SUPER-TITE ASBESTOS FIBER COATING Heavy bodied black coating for old metal roofs and as protective surfacing for old asphalt roofs.	1 gallon 5 gallon 55 gallon	6 per case	57# 47# 500#
SUPER-TITE ASPHALT PRIMER For priming concrete and Gypsum Roof decks.	5 gallon 55 gallon		45# 475#
SUPER-TITE DAMP-PROOFING COATING Asphalt coating to dampproof brick, masonry surfaces.	1 gallon 5 gallon 55 gallon	6 per case	55# 45# 475#
SUPER-TITE QUICK SETTING LAP CEMENT **Brush Grade:** A fast drying Asphalt liquid applied with mop or brush, used in the application of 19" selvage roofing. **Knife Grade:** Thick consistency for sealing laps on Roll Roofing and tabs on shingles.	1 gallon 5 gallon 55 gallon 1 gallon 5 gallon	6 per case 6 per case	55# 45# 475#
SHINGL-ROL* ADHESIVE CEMENT A special cement used in the application of Shingl-Rol Roofing.	1 gallon 5 gallon		

GROUP "J" & "K" roofing asphalt and pitch

PRODUCT		DESCRIPTION	CONTAINER
USG* ROOFING ASPHALT (Group J)	Steep	Melt Point 190-200	100 lb. cartons
	Flat	Melt Point 165-175	100 lb. cartons
	Dead Level	Melt Point 135-150	150 lb. drums
USG ROOFING PITCH (Group K)			425 lb. drums

GROUP "L" accessories

PRODUCT	DESCRIPTION
SEAL-ALL CLIPS	(Copper-clad)

*T. M. Reg. U. S. Pat. Off.

BB026 0643

asbestos siding products

To serve the siding requirements of our customers, we currently maintain a stock of the following products and colors at our St. Paul Roofing plant for mixed shipment with Asphalt Roofing products.

GLATEX* CERAMIC SURFACED SIDING—

No. 400 Shadow Accent: 12"x27 5/16"x 3/32", 165 lbs., 11" Exposure, 48 shgls., 3 bdls. per sq.
Colors—Warm Gray, Light Blue, Accent White, Yellow, Meadow Green, Beige.

No. 410 Glatex: Same as above except **Without Shadow Line.** Color: White

No. 500 Shadow Accent Contempora: 9 3/8"x27 5/16"x 3/32", 172 lbs., 8 3/8" Exposure, 63 shgls., 3 bdls. per sq.
Color:—Accent White.

No. 510 Glatex Contempora: Same as above except **Without Shadow Line.**—Color: White.

No. 950 Clapboard: Wood Grain Texture, 12"x27 5/16"x 3/32", 164 lbs., 11" Exposure, 48 shgls., 3 bdls. per sq.
Color—Satin White.

No. 600 Wavy Butt: Wood Grain Texture, 12"x27"x 3/32", 164 lbs., 10 1/2" Exposure, 51 shgls., 3 bdls. per sq.
Color—Satin White.

Colored matching face nails and backer strips furnished with shingles.

REGENCY PLASTIC SURFACE SIDING—(No Shadow Line)

No. 80 (Punched): Shake Texture, 12"x27 5/16"x 3/32", 159 lbs., 11" Exposure, 48 shingles, 3 bundles per sq.
Colors—Dover White, Jonquil Yellow, Sheffield Gray, Desert Tan, Soft Coral, Turquoise, Jade Green, Mayfair Green, Charcoal Gray, Coffee Brown.

No. 90 Narrow Lap (Punched): Shake Texture, 9 3/8"x27 5/16"x 3/32", 164 lbs., 8 3/8" Exposure, 63 shingles, 3 bdls. per sq.
Colors—Dover White.

Colored matching face nails and backer strips furnished with shingles.

STANDARD SIDING—

No. 950 Clapboard: Wood Grain Texture, 12"x27 5/16"x 3/32", 164 lbs., 11" Exposure, 48 shgls., 3 bdls. per sq.
Color—Regal White.

No. 600 Wavy Butt: Wood Grain Texture, 12"x27"x 3/32", 164 lbs., 10 1/2" Exposure, 51 shgls., 3 bdls. per sq.
Color—Regal White.

Face nails and backer strips furnished with shingles.

HISTORICAL FILE
Trade-Mark Protection
Received SEP 2 4 1964
DO NOT DESTROY

LOCAL USG OFFICES

MINNEAPOLIS AND NORTHERN STATES SALES DISTRICTS
5050 France Ave. South
Minneapolis—WAlnut 7-9911

MILWAUKEE DISTRICT
808 No. Third St.
BRoadway 6-5672

OMAHA DISTRICT
120 No. 69th St.
Phone: 551-6166

BB026 0644

USG UNITED STATES GYPSUM

UNITED STATES GYPSUM
the greatest name in building

*T. M. Reg. U. S. Pat. Off. by United States Gypsum Co.