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1963

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New Format...
New Ideas...



MUSEUM BOYMAN/VAN BEUNINGEN, ROTTERDAM; SHOREWOOD PUBLISHERS, INC., NEW YORK



CHAMBON BY THE LAKE • MARC CHAGALL

"STRIKE IT RICH" with this PROSPECTOR'S PACKET of exotic rocks, minerals and gems



QUARTZ
Is the most abundant of all minerals and is found in many rocks. It forms crystals, but this variety comes from veins.



MARBLE
The "perfect medium" for sculpture. When polished, it closely resembles the texture of human skin.



GARNET
Is a gem mentioned in the Bible. Crystals are common in the rock called schist which once was hardened mud.



IRON PYRITE
Also known as "fool's gold," because its yellow glitter has deceived many an unwary seeker of gold.



STAUROLITE
Is sometimes found in form of cross-shaped double crystals. They are prized as good-luck charms.



ASBESTOS
This fibrous mineral can be woven into fireproof fabrics. The ancient Greeks used it for wicks of sacred oil lamps.



MAGNETITE
Is a rich ore of iron. It can be picked up by a magnet, like iron or steel. Your sample will deflect a compass needle.



FLUORITE
Occurs in veins in limestone and several other rocks. Once carved into ornaments, it now is used as a flux in steel-making.



SELENITE
An ancient superstition says that this mineral grows larger and smaller along with the waxing and waning of the moon.



CHRYSOCOLLA
When cut and polished, it is often set in jewelry. Chrysocolla is a copper mineral found in many Western

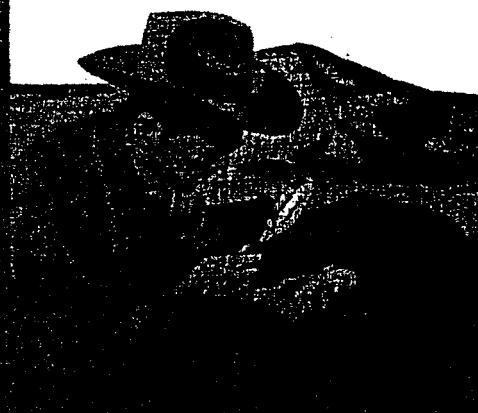


BORNITE
A copper ore, also called Peacock Ore because when broken it will change from coppery color to blue and red.



The Audubon Nature Program offers you all this for only —

- Exciting collection of 12 authentic gems, rocks, and minerals shown here—mounted on sturdy card with full descriptions.
- 56-page picture-story album with 7500-word text filled with facts and legends of the mineral kingdom.
- Set of 29 photo prints in glowing natural colors that will help you identify minerals, ores, crystals, precious stones—ready to mount in your album.
- Maroon and gold pull-drawer case for your bookshelf, to hold and protect album and collection.





AGOATE
First found near Achatos river in Sicily, is a semi-precious stone used in jewelry, bowls and vases.

Yes! Take this fascinating kit for just one dime...to introduce you to an exciting new idea for the whole family

Only a few years ago, Vernon Pick, a prospector, found an outcropping of uranium ore (Life Magazine, Nov. 1, 1954) which he sold for ten million dollars. You may not be able to duplicate this prospector's "strike"—but when you can identify rocks, minerals and gems, the countryside near your own home becomes a world of natural wonders. Every boulder, cliff and hillside tells you a fascinating story!

You can recognize the flint from which the Indians made their arrowheads...the kind of rocks that show the impression of prehistoric animals..."frozen" lava flows from old volcanoes...meteorites of metallic iron and nickel that came from outer space...gold in "native" flakes...rare jade and aquamarine...even emeralds and diamonds. You can tell the rock formations that contain iron...copper...and other ores. Yes, you can become an amateur "prospector" and start a rock collection as an exciting hobby.

All this information is yours in the Audubon Nature Program's illustrated Album Guide, "Rocks, Minerals, Gems," which, along with your collection of named specimens, is part of the huge 4-part Gift Package you receive for 10 cents.

With your introductory package for 10¢

you will also receive the current Audubon Nature Program Album Set for which you will be billed only \$1.00 plus a few cents shipping.

Enjoy the wonders of our world with this program.

No obligation to continue!

You are under no obligation to continue with the program after you receive your introductory package. You may discontinue your membership at any time. But we're certain that once you are acquainted with these thrilling albums, they will become a wonderful, eagerly anticipated adventure for your whole family. One month, a friendly guide will take you on a safari through the game-filled plains of East Africa...another time you will dive below the surface of the sea to observe the incredible forms of marine life. The entire program is under the distinguished sponsorship of The National Audubon Society. The cost is pleasantly low, too: only \$1.00 for each album and series of photo prints, plus a few cents shipping.

We have just a limited number of collections on hand. May we suggest that you make sure of receiving yours by sending for it today. Mail coupon to: The Audubon Nature Program, Garden City, N. Y.



CREATURES OF THE NIGHT
You'll explore the mysterious life of Nature after dark...see the great owls who hunt their prey in almost total darkness...

COUPON BELOW BRINGS YOU ALL THIS

When You Send Only 10¢ (To Help Cover Shipping) and Accept a Trial Membership in the AUDUBON NATURE PROGRAM

- Special Introductory Gift: "Prospector's Packet" of 12 authentic gems, rocks and minerals, mounted on sturdy card with full description of entire collection.
 - Five Sample Nature Album Set. Beautiful full-color prints of minerals, ores, crystals and precious stones—in their natural state and cut by jewelers.
 - 1,500-word illustrated album—cramped with information that will help you identify rocks, minerals and gems, and with space in which to mount the color prints.
 - ...and, as an EXTRA, a handsome pull-drawer library case large enough to hold a number of your albums.
- Send 10¢ with coupon below to help cover shipping. We will rush your Introductory Package described above, enroll you as a Trial member in the Audubon Nature Program, and also send the current Nature Album Set with a bill for only \$1.00 plus shipping. After examining this package, you may (if you wish) cancel membership at once simply by writing within 10 days. As a member you will receive a new Nature Album Set each month for only \$1.00 plus shipping. You may accept as many or as few as you wish, and may resign at any time.

SEND COUPON TODAY

THE AUDUBON NATURE PROGRAM, Dept. 3-RU-9
Garden City, N.Y.

I enclose 10¢ to help cover shipping. Please rush my Introductory Package and enroll me as a trial member of Audubon Nature Program, as outlined above.

Name (PLEASE PRINT PLAINLY)

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If under 18, parent must sign here: 22-N47A
(Offer good only in U.S.A. and Canada. In Canada: 105 Bond St., Toronto 1)