

ITEM NO. 25

TRADE NAME PURE COLOR IN OIL, FLAKE WHITE
 CATEGORY White Lead Carbonate In Oil-in Paste Form
 COLOR White
 NUMBER 411
 QUALITY First

	POUNDS	YIELD IN GALLON	UNIT COST	TOTAL COST
PIGMENT 90%				
Basic Lead Carbonate	224.86		.0875 lb.	19.68
VEHICLE 10%				
Linseed Oil	24.98		.11 "	2.75

CALCULATED YIELD	249.84	7.25	22.43
MANUFACTURING LOSS - 3.44%		.25	
ACTUAL YIELD		7.	

COST ANALYSIS:

Material cost per gallon or-pound	3.20
Direct labor cost per gallon or-pound	--
Factory overhead per gallon or-pound	--
Bulk cost per gallon or-pound	3.20
Complete package cost per gallon or-pound-(container plus filling expense)	.28
Factory cost in package per gallon or-pound	3.48

SALES PRICES

(A) To a company owned or controlled outlet	6.80
(B) To an independent wholesaler	
(C) By company owned or controlled outlet to retail customer	
(D) To an independent retailer (Dealer)	8.10
(E) To other (Specify) Non-dealer & manufacturer	9.45

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