FILE NAME: Pfizer (PFIZ)

DATE: 1966 Aug 1

DOC#: PFIZ037

DOCUMENT DESCRIPTION: Dealer Prices - Kilnoise Acoustic Plaster

Tiger, Gibsonburg and Blubag Products

price and policy.....

Gibsonburg Lime

GIBSONBURG, OHIO 43431, PHONES (419) 637-2101, 2126 & 2185



DEALER PRICES

East of Rocky Mountains

KILNOISE ACOUSTIC PLASTER

Both Kilnoise-R and Kilnoise-S are now in one bag. Because of recent product developments, KILNOISE can now be applied in the "STANDARD APPLICATION" or in the fast "ROURKE METHOD". When KILNOISE is applied in the "STANDARD APPLICATION", a 50# bag will yield 4-1/2 square yards, 1/2" thick. When KILNOISE is applied in the fast ROURKE METHOD", a 50# bag will yield 6 square yards, 1/2" thick, Consideration as to which application is to be used should be a basis for computating the necessary quantity to be ordered. KILNOISE will not RUST, FISSURE, or PERMIT FUNGUS GROWTH.

KILNOISE ACOUSTIC PLASTER

Color: White

$3.15 per bag - Freight allowed to destination in less carload and less truckload lots. Minimum order on freight allowed is 51 bags or more - 50 bags or less sold $2.75 per bag, f.o.b. Gibsonburg.

$2.75 per bag - Freight allowed if shipped in straight or mixed cars or trucks with other Tiger products.

KILNOISE and other fine TIGER products such as TIGER Finish Limes, TIGER Masons' and Stucco Limes, and TIGERSKIN One-Coat Plaster or any of the GLP Brands can be mixed shipped in either carloads or truckloads from the Gibsonburg, Ohio plant. Mixed loading can be most advantageous to the dealers ie. economical freight, fresh inventory, competitive with substitute materials, etc.

Please Note: In order to provide faster dock loading, customer truck pick-ups should be arranged in advance through Tiger Brands' Gibsonburg office. (Telephone: 419-637-~~2101~~ 2102)

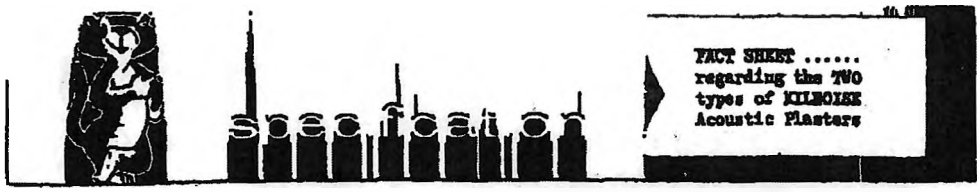
TERMS: Net 30th of month following shipment. 2% cash discount per net ton allowed on invoice paid by 10th of month following shipment.

THANK YOU KINDLY FOR YOUR ORDER

Pfizer MINERALS, PIGMENTS AND METALS DIVISION CHAS. PFIZER & CO., INC.

SAMPLE 16399

Sample PFZ0035



Kilnoise-R acoustic plaster was developed by Tiger Brands specifically for application by the new Rourke Method. With this method Kilnoise-R is applied over a gypsum brown coat before the brown coat has set, thus saving equipment tie-up and job delay due to prolonged scaffolding. Application of Kilnoise-R compares in cost with an application of smooth plaster plus two coats of paint. Kilnoise-R gives a coverage of 6 sq. yds. 1/2" thick per 50-lb. bag. Its N.R. coefficient is .50 and it has a sound-absorption factor of .63 at 500 cps.

Kilnoise-S, like standard acoustic plasters, is applied after the brown coat has set. It works perfectly over many types of base coat: gypsum scratch coat on metal lath; gypsum or portland cement scratch and brown coat on metal lath; 3/8" brown coat on gypsum lath, hollow tile or brick. Kilnoise-S gives a coverage of 4½ sq. yds. 1/2" thick per 50-lb. bag. Its N.R. coefficient is .60 and it has a sound-absorption factor of .59 at 500 cps.

MIXING -- for hand or machine application -- of Kilnoise-R or Kilnoise-S

Use a clean plaster mixing machine. For each 50-lb. bag of Kilnoise-R or Kilnoise-S, use 2 full 5-gallon buckets of clean water. The mixer should run 12 to 15 minutes at 30-32 rpm. If higher rpm machine is used, reduce the mixing time proportionately.

When mixing for hand-type texture machine, use 11½ to 12½ gallons of clear water for each 50-lb. bag of Kilnoise-R or Kilnoise-S. Mix 8 to 10 minutes.

APPLICATION, depending on your needs and on equipment available, can be any of following:

1. Apply base coat and texture coat of acoustic plaster with high-volume type plastering machine.
2. Apply base coat with high-volume type plastering machine, then texture with small hand texturing machine.
3. Apply base coat with high-volume type plastering machine, then texture with brush.
4. Apply base coat with hawk and trowel, then texture with small hand texturing machine.
5. Apply base coat with hawk and trowel, then texture with brush.

845 HANNA BUILDING • CLEVELAND 15 OHIO • CHERRY 1-7821

SAMPLE 16400

Sample PFZ0036

Application by the Rourke Method -- for Kilnoise-R only

1. Application of gypsum scratch coat (over metal or gypsum lath)

This must be a 1-2 mix with either sand or lightweight aggregate and allowed to set.

This gypsum scratch coat is necessary over metal lath or a clip system (including nailable channels) of gypsum lath (perforated and non-perforated). It is unnecessary only over gypsum lath nailed to wood joists.

2. Application of gypsum brown coat

Apply only after scratch coat is set and preferably before scratch coat is dry, with sufficient pressure to insure good mechanical bond. Gypsum brown coat must be a 1-2 mix with sand or lightweight aggregate and must be free of lumps and foreign matter.

3. Application of Kilnoise-R

Apply to a minimum thickness of 1/2 inch. If machine applied, spray on in one coat. If hand applied, use the 2-coat, double-up method. Apply Kilnoise-R before the brown mortar has set. The brown coat must be in a plastic state. Follow with straight-edging, darbying and spotting to bring to a level surface ready for texturing.

Application by the Standard Method -- for Kilnoise-S only

1. Application of gypsum scratch coat (over metal lath)

This must be a 1-2 mix with either sand or lightweight aggregate and allowed to set. Rake after application to establish good mechanical key.

2. Application of gypsum brown coat

Apply only after scratch coat is set and preferably before scratch coat is dry, with sufficient pressure to insure good mechanical bond. Gypsum brown coat must be a 1-2 mix with sand or lightweight aggregate and must be free of lumps and foreign matter.

3. Application of Kilnoise-S

Apply to a minimum thickness of 1/2 inch. If machine applied, spray on in one coat. If hawk and trowel are used, apply in 2 coats. The relative thickness of these 2 coats is dependent on 3 factors: the amount of suction; the type of aggregate in gypsum brown coat; the specific job conditions. Follow with all necessary straight-edging, darbying and spotting to bring to a level surface ready for texturing.

Application of Kilnoise-R or Kilnoise-S over Portland Cement Base Coat

1. Application of portland cement scratch coat

This must be a mixture of 1 sack portland cement, 1 sack Tiger Pressure hydrate lime or Tiger Miracle lime, 4 cu. ft. (24 #2 shovels) of sand, 7 lbs. of hair or fiber. Apply

SAMPLE 16401

Sample PFZ0037

with sufficient pressure to cling to metal lath. Before mortar is set, score with wire scratcher to establish good mechanical key.

2. Application of portland cement brown coat

This must be a mixture of 1 sack portland cement, 1/2 sack Tiger Pressure hydrate lime or Tiger Miracle lime, 4½ cu. ft. (27 #2 shovels) of sand, 3½ lbs. of hair or fiber. Before mortar is set, score with wire scratcher to establish good mechanical key.

3. Application of Kilnoise-R or Kilnoise-S

Apply over dry base coat to a minimum thickness of 1/2 inch. If machine applied, spray on in one coat. If hawk and trowel are used, apply in 2 coats. Follow with straight-edging, darbying and spotting to bring to a level surface ready for texturing.

* * *

WHEN USING A HIGH-VOLUME PLASTER MACHINE: Be sure to remove the screen from hopper to permit easy flow of material through pump. Operate machine at approximately 20 lbs. psi pressure. Use same nozzle as used to apply gypsum plaster. Spray Kilnoise to a uniform thickness of full 1/2 inch. Regulate speed of machine to keep pace with the mechanics. Darby material to a level surface. If a brush texture is desired, texturing can be done immediately after darbying.

WHEN USING HAND TEXTURING MACHINE: Surface should be textured when it offers sufficient resistance (24 hours or more after application). Moisten hopper before filling with Kilnoise (see mixing instructions on page one). Operate machine at 12 to 18 lbs. pressure. Use nozzle with 1/4 to 3/8-inch orifice. Regulate texture by changing orifice size, air pressure or material consistency, or any combination of these. Keep orifice free of foreign matter. Keep nozzle at slight angle, 12 to 18 inches from surface. Move gun constantly to insure uniform texture.

BRUSH TEXTURING: Brush surface uniformly to the desired texture. Surface can be brush textured immediately after darbying (or within a few hours). For best results, keep brush clean and free of material build-up at all times.

PERFORATING: Use nail perforator uniformly over entire surface after texturing, and only after a slight crust has formed on surface. For best results with Kilnoise-S, perforate 48 hours after application; for best results with Kilnoise-S, perforate 24 hours after application. Keep nails wet, clean and free of fibers. Flatten all hanging fibers with light pressure of clean, rust-free trowel.

REPAIRS: If damaged, Kilnoise can be repaired. First, cut out the damaged area. Whip Kilnoise to a fluffy consistency, so that it will be the same density as the surrounding material. Dampen the patch with clean water (to a width of 2 or 3 inches) completely around the joint. Apply 2 coats. Stipple and perforate same as in the original application of Kilnoise. Caution: Avoid material build-up around edge of the patch.

SAMPLE 16402

Sample PFZ0038

CLEANING: Cleaning may be necessary occasionally, particularly in areas around anemostats. Use an ordinary vacuum cleaner with brush attachment, or a small whisk broom.

PAINTING: Make sure no fibrous hangings are showing (these can be removed with a vacuum or the edge of a trowel). Dampen the ceiling with clean water (this eliminates excessive paint suction into the Kilnoise). Do not wet too far ahead of painters; allow 40 ft. as maximum distance ahead in a room 30 ft. wide. Paint only with a water-base (casein type) paint, using standard rollers or spray equipment.

SPECIAL TIPS

Ridges and depressions should be eliminated, providing a level surface for brush or machine texturing.

Whenever possible, complete work at points of termination, rather than leave joints overnight. With Kilnoise-S, when 24 hours or more elapses between coats, rake surface of first coat lightly to establish good mechanical key.

Highlighting is necessary for a more pleasing and maintenance-free surface. For best results, highlight immediately after perforating. Always use a clean, rust-free trowel.

Undermixing will fail to give full coverage.

Overmixing will prevent surface from attaining desired hardness and cause bond failures.

SPECIAL TIPS... for Kilnoise-R only

The binder tape on gypsum lath must be completely removed, otherwise glue from tape may cause separation between brown coat and gypsum lath.

Over a clip system of gypsum lath (including nailable channels) allow scratch coat to set before applying brown coat. This is necessary to develop sufficient strength to prevent gypsum lath from "saddling".

* * *

GLITTER: This will add extra beauty to a ceiling. It should be of a non-tarnishing type, and applied in dry form either by a glitter gun or by a small hand-type texturing machine. When using Kilnoise-R, spray the glitter in a uniform pattern, usually one day after application. When using Kilnoise-S, spray glitter on immediately after brush texturing. The glitter should be highlighted very lightly to insure a permanent bond.

* * *

BONDING AGENTS: We do not recommend the use of Kilnoise over asphalt emulsions or similar bonding agents. Products such as "Plaster-Weld", "Link" and "Durawald" are best suited for this purpose. When applied in strict accordance with these manufacturers' specifications, and used in full strength, such bonding agents will hold Kilnoise to any surface except those covered with water-base or casein paints. Always apply Kilnoise directly over the bonding agent -- never use a gypsum brown coat between them.

KER - 5/15/61

SAMPLE 16403

Sample PFZ0039

SOMETHING *NEW!* FAST! READY TO USE! RUST-FREE!



Reach a new ceiling in profits with

KILNOISE-R*
ACOUSTIC PLASTER

*R stands for Rourke Method—a new way of applying an outstanding new product. KILNOISE-R is applied directly over the brown coat *before* the brown coat has set! Think of what this saves you in equipment tie-up alone. What's more, you get greater coverage with KILNOISE-R, saving you extra money on materials.

KILNOISE-R unites with the brown coat to form a flawless surface—free of blisters, rust or fissures. As for noise reduction, KILNOISE-R properly perforated has a minimum N R factor of .50 In the very critical 500-cycle area, KILNOISE-R has a sound absorption coefficient of 63—possibly the highest absorption of all acoustic plasters in this mid-range frequency. KILNOISE-R can be applied by hand or by machine and gives you the same excellent results in either application Make your next job easier and more profitable for you—look into the new opportunities made possible by new KILNOISE-R.



TIGER BRANDS
INCORPORATED • 648 Hanna Building • Cleveland 15, Ohio

SAMPLE 16404

Sample PFZ0040