

When economy is a factor, it is initial that a comparison be made between the different types of equipment and that all the costs be figured in. The element of utility to be gained should be weighed against these costs. If it is necessary to forego some items of equipment, it will be advisable to give up first those items which provide merely ease of service or control or refinement in appearance without compensating savings in operation.

Five Home Plans Available

The sale this week of a number of Priscilla homes at Pacific Beach for the latest type housing loans gives an indication of increased activity in this section, according to Wallace A. Walter, builder. Only defense areas are the new Title loans available, says Walter.

The new Priscilla homes are being erected just east of the Brown literary academy in Pacific Beach. Walter says of these homes:

"Priscilla homes embody every desirable feature of a quality home," Walter says, "at a price within the reach of the average man."

"These homes sell at \$3250, including 50x125 foot lot, and are (A) standard-built, conforming to protective requirements. Payments are \$25.57 a month with interest."

"They have a living room, two bedrooms, wardrobe closets, set-in shower, tile sink, built-in cabinets, dinette, floor furnace, paper screens, automatic hot-water heaters, laundry trays and attached garage with overhead doors."

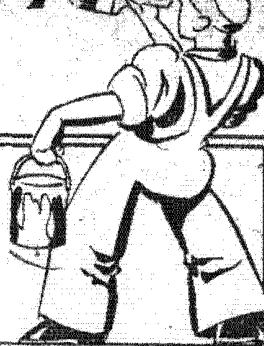
Heat Withstood by New Trusses

When they built the "hot spot" "Hollywood", they used fire-safe Summerbell roof trusses. The fact that Earl Carroll employs some hundred flaming beauties in his revue at the Earl Carroll theater in Hollywood may never singe the strong 16-foot Summerbell trusses which carry the suspended ceiling over the heads, but fire safety was nevertheless a carefully considered item in the mind of the architect and the engineer who designed this famous night club.

Summerbell trusses were selected for fire safety because they will carry the roof when other trusses fail. The heavy timber truss members withstand intense heat over a long period without burning through. Summerbell trussed roofs enjoy a preferential insurance rate over unprotected steel, because they have been tested.

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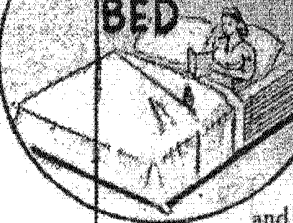
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