

Message

From: Barry Hart [bhart@amec.org]
Sent: 4/18/2017 3:39:14 AM
To: David Tudor (COOP) [dtudor@aeci.org]
CC: Joe Wilkinson [jwilkinson@aeci.org]; Bennett, Tate [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=1fa92542f7ca4d01973b18b2f11b9141-Bennett, El]; Graham, Amy [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=26722dfde5b34925b0ad9a8dd4aff308-Graham, Amy]; Stephen A. Bell [Stephen.Bell@nreca.coop]; Jim McCarty [jmccarty@amec.org]
Subject: Re: EPA event on Twitter
Attachments: IMG_0685.PNG

Here's the scoop! MissouriNet heard about it from the Sierra Club who is having a press conference Wednesday. We need to be ready to release our pre event coverage late Tuesday or early Wednesday to steal the show.

MissouriNet wants to be part of our team and Neidert's will bring them to event Thursday to handle the radio coverage. Conference call in the morning now urgent.

Barry

Sent from my iPhone

On Apr 17, 2017, at 10:29 PM, Tudor, David <dtudor@aeci.org> wrote:

Maybe the Jonny Morris/Tiger Woods will take the headlines tomorrow!!!

Sent from my iPhone

On Apr 17, 2017, at 10:02 PM, Barry Hart <bhart@amec.org> wrote:

Andy Neidert and his Dad Nip are tight with everyone at MissouriNet. I'm confident they'll get her shut down. See you tomorrow!

Sent from my iPhone

On Apr 17, 2017, at 9:51 PM, Barry Hart <bhart@amec.org> wrote:

I like your idea about the EPA news release and the topics it would include

Sent from my iPhone

On Apr 17, 2017, at 9:49 PM, Tudor, David <dtudor@aeci.org> wrote:

Ok

Sent from my iPhone

On Apr 17, 2017, at 9:44 PM, Barry Hart <bhart@amec.org> wrote:

We can update everyone in the morning as soon as we talk to the MissouriNet. Also the other news outlet that called Mark at AECI the Columbia daily tribune prints Rural Missouri magazine so we do have a little hook on the Tribune.

Sent from my iPhone

On Apr 17, 2017, at 9:24 PM, Tudor, David <dtudor@aeci.org> wrote:

Agree. A press release from EPA is preferred but I am also willing to issue one from associated stating we are honored to be hosting the administrator to tour our facility to show the reclaimed land and emissions controls added to our coal plants.

DT

Sent from my iPhone

On Apr 17, 2017, at 9:17 PM, Wilkinson, Joe <jwilkinson@AECI.org> wrote:

Barry has a good relationship with MissouriNet. So we can make sure that the right message

e goes
out to
the
reporter.

But
this is
now
the
second
media
outlet
that we
know
of that
is
aware
of the
event.
My
opinion
is
that
EPA
needs
to push
their
announcement
up and
get it
out
before
the
story
of the
event
gets
away
from
them.
Both
EPA
and
NREC
A have
people
who
are
really
good at

communicating these events.
Barry has suggested a conference call tomorrow, which should give us the chance to discuss options.

Sent from my iPad

On Apr 17, 2017, at 9:12 PM, David Tudor, David <dtudor@aeci.org> wrote:

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