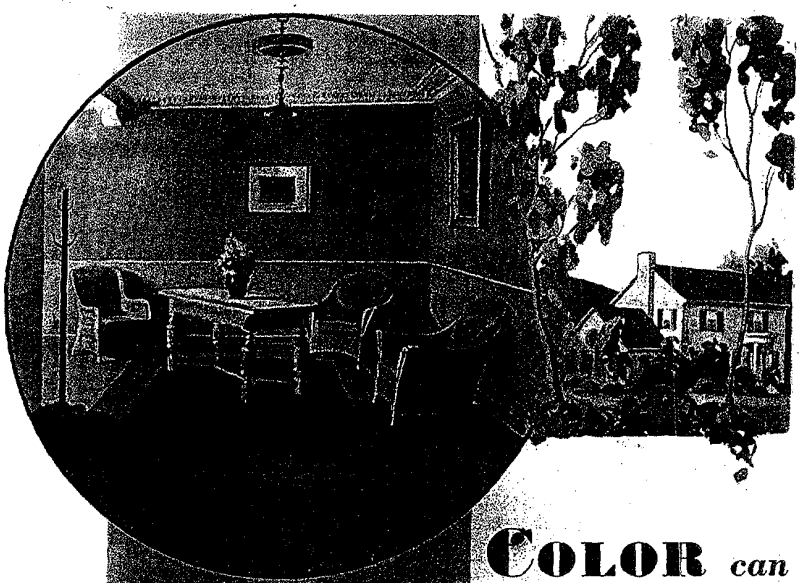

COLOR can make reception rooms bright and fresh as a June morning . . .

● This hospital reception room has been made cheerful and inviting through the effective use of colors that are reminiscent of a spring morning. With the help of these pleasing tints, this room is sure to make a favorable impression on visitors.

However, reception rooms represent only one of a hospital's decorative problems. It must be remembered that every room or department in a hospital requires individual color treatment. Combinations of certain greens have been found effective in producing a beneficial effect on convalescents. Reds and yellows may sometimes be used in the rooms for other types of patients.

The selection of the correct colors for any hospital room is a matter for careful study. Individual conditions must always be weighed. For instance, the size, lighting, exposure and, of course, the use and purpose of the room are all important considerations.

Over a long period, our Department of Color Research and Decoration has thoroughly studied the proper use of color in hospitals. This department will gladly cooperate with hospital officials, superintendents and architects in preparing effective color treatments for any hospital room or an entire hospital. This helpful consultation service is rendered without cost or obligation. Just address Department of Color Research and Decoration care of our nearest branch.

NATIONAL LEAD COMPANY 111 Broadway, New York; 116 [illegible] Street, Buffalo; 900 West 18th Street, Chicago; [illegible] Avenue, Cincinnati; 820 West Superior Avenue, Cleveland; 722 Chestnut Street, St. Louis; [illegible] Street, San Francisco; National-[illegible] Albany Street, Boston; National Lead [illegible] 316 Fourth Avenue, Pittsburgh; John [illegible] Co., Widener Building, Philadelphia

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