

Rather, design into your equipment a cooling system that won't let the unit overheat in the first place.

6. Design the center driver position with the pocket seat so that overhead guards can be placed on even low headroom trucks. At the present time this seems more feasible with electric power than with gas, but why stop there? The fuel cell is not far away; perhaps not even atomic energy, as a power source.

7. Design into all lifting devices a hydraulic valve control that will not allow the capacity or safe load of the truck to be exceeded. Do not offer this as an extra; make the user buy it as a standard safety feature. It is his liability that you are protecting!

8. Members of the National Safety Council, together with I.T.A. personnel, should set forth a standard checkoff list that every driver should follow daily before he starts his day's work—he is no different than the pilot of a plane. Standardize the start-up and shutdown procedure for all trucks.

9. For equipment that is silent, such as the electric truck, build in an audible warning system other than the horn—one that is pleasant, heard for 10 to 15 feet, but does not create an undesirable decibel accumulation for the plant.

*Sophistication of Industrial Trucking Safety.* Does it not seem odd to you that with all the advancements made in the material management field, no where does there seem to be a concentration to combine our thinking? Let us join Dr. "Q" of quality

with Harrison Radiator's safety symbol, Mr. "Les Hazard." The result is Mr. E. F. Thru, who, when he gets his name in the newspaper, is written up as "Mr. Efficient Follow Thru" but locally is called "Efthru"! Efthru is like the winged messenger, Mercury, except that Efthru goes into action after we initiate a project and makes sure we complete our obligations in an efficient and safe manner.

So, if we are to bring about a truly new look in safe material handling, then we must, in my opinion, bring about a wedding of "safety" and "quality".

That we may forever have a goal for achievement, we submit to you a safety code of ethics:

1. I resolve to recognize that the safety of my fellow man is paramount to his well-being.

2. I resolve to keep an open mind to all proposed solutions of safety problems.

3. I resolve to always set a good example through the application and practice of safety in my business and in my every day life.

4. I resolve to keep myself informed on the latest information and development of safety practices and equipment.

5. I resolve to use the defensive safety method, to avoid the accident before it happens.

6. I resolve to perpetually apply my safety knowledge in all that I do and to promote the safety of the society in which I am privileged to live.