

COLONIAL
RED 1815

Glidden

Endurance

HOUSE PAINT

FOR SIDING, TRIM AND

CAUTION! COMBUSTIBLE!

CONTAINS LEAD. HARMFUL IF SWALLOWED.

Keep away from heat and open flame.
Do not apply on toys, furniture, window
sills or other interior surfaces of rooms
which may be used by children. Avoid
prolonged contact with skin and breath-
ing of vapor or spray mist. Close con-
tainer after each use.

Use With Adequate Ventilation.

KEEP OUT OF THE REACH OF CHILDREN.

14-62

Made in U.S.A.

GLD018298

ONE GALLON

3.785 LITRES

1851-303 C. 12-67 Form 20-917

GH-1

ENDURANCE HOUSE PAINT—is our finest product for all exterior painting of wood or metal surfaces. It is ideal for siding; trim and shutters! ENDURANCE, as its names implies, is formulated to provide an elastic film that gives years of protection.

EASY DIRECTIONS FOR APPLICATION

Paint only when weather conditions are favorable with temperatures above 50° F. Surface must be dry and clean of all dirt, mildew, grease and other matter that would affect the paint's adherence. Then follow the simple steps below for the type of surface to be painted.

STEPS	NEW UNPAINTED WOOD 2-COAT SYSTEM	PREVIOUSLY PAINTED WOOD	
		IN POOR CONDITION	IN GOOD CONDITION
1.	Shellac all knots with 50-50 mixture of Shellac and denatured alcohol.	Remove loose scale, flakes, blisters by scraping, sanding, wire-brushing or burning off. Wipe off and shellac exposed knots.	Wipe off dust and shellac any poorly covered knots or areas stained from knots.
2.	Prime with ENDURANCE BASECOAT.* Allow to dry 48 hours.	Prime bare wood areas with ENDURANCE BASECOAT.* Allow to dry 48 hours.	Apply ONE coat of ENDURANCE HOUSE PAINT without thinning.
3.	Putty all open nail holes, cracks and joints. Caulk where necessary.	Putty all open nail holes, cracks and joints. Caulk where necessary.	*ENDURANCE BASECOAT #1851 applied as a primer on all bare wood surfaces gives vastly improved durability and adhesion. For easier application over very hot or very cool surfaces, you may thin the finish coat with 1/2 pint of turpentine or mineral spirits only, per gallon. Stir and mix thoroughly.
4.	Apply ONE coat of ENDURANCE HOUSE PAINT without thinning.	Apply ONE coat of ENDURANCE HOUSE PAINT without thinning.	

NEW METAL—FERROUS AND GALVANIZED—Prime unpainted ferrous metal with 999 SPRED GLOSS METAL PRIMER. Allow to dry 16 hours before recoating. Galvanized metal should first be wiped with solvents to remove oil deposits. Prime with 998 SPRED GLOSS GALVANIZED PRIMER and allow to dry 48 hours before recoating.

PAINTING MASONRY (including cement or asbestos surfaces): Use SPRED GLOSS-ON or SPRED HOUSE PAINT.

MATERIAL PREPARATION: Mix thoroughly! Pour from one container to another (boxing) several times. Never add driers or other paints.

MATERIAL APPLICATION: Brushing—

Brush paint uniformly and evenly, working it well into the surface. Finish off with light horizontal strokes! For best hiding and performance do not cover more surface than 550 square feet per gallon.

Spraying—Thin 10% to 15% with turpentine or mineral spirits and use 30 to 40 pounds of pressure.

L. C. 766

Contains added fungicide to make this paint resistant to the action of Mildew Fungus growing on or on the paint.
Active Ingredient: D-Phenylphenol (100.00%)
Inert Ingredients: 99.91%
Resistant to Mildew on the Paint Film only.

ANALYSIS

Vanilla 26.8%
Vulcanizate 71.4%
Plasticizer 100.0%
Iron Oxide C.I. 35.3%
Calcium Carbonate 38.0%
Silica & Silica 10.2%
Titanium Dioxide 100.0%
Zinc Oxide 100.0%
Tall Oil 38.0%
Mineral Oil 41.2%
Bismuth 864
1815



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