

Typical frame residence before application of Oriental Stucco.



Same residence after being "Overcoated" with Oriental Stucco.

"Overcoating" Old Buildings

Oriental Stucco is well suited for "overcoating" old buildings because it combines readily with other building materials.

Many old buildings are without architectural interest. Some of them are extremely expensive to maintain. Most of them need repainting, and many are of faulty design.

These structures may be greatly improved architecturally—and their costs of upkeep may be greatly lowered—by the use of Oriental Stucco. "Overcoating" old buildings with Oriental Stucco results in a distinctive exterior that increases the attractiveness and value of the property. And the cost of "overcoating" with Oriental Stucco is soon equaled by the cost of painting that would otherwise be necessary.

"Re-creation" with Oriental Stucco is not the ordinary drab-colored job so often seen. Oriental Stucco is a truly beautiful finish. And it is adaptable to any type of building.

Oriental Stucco makes buildings impervious. It improves their appearance. It saves painting costs and repairs. If you own frame buildings of any kind it will pay you to investigate the possibilities of Oriental Stucco today.

How to Apply ORIENTAL STUCCO

Successful stucco work depends in large measure upon suitable design of the structure, and upon careful preparation of the surface intended to receive the stucco.

BASE COAT Add clean water only, and apply in two coats. First coat not less than ½ inch thick and surface scratched. Allow to set and then follow with a brown coat not less than ⅜ inches thick, properly straightened and thoroughly scratched to receive finish.

FINISH COAT Add clean water only. After brown coat has set, spray wall to cut section if too dry and apply Finish Coat ⅛ inch to ¼ inch thick according to finish desired. The finish coat may be floated or given any desired texture. Order Oriental Stucco Finish by number.

Proper handling by the workmen will produce the beautiful textures and color effects that mark the finest Old World and modern stucco work. Besides the period textures, Oriental Stucco is adapted to the entire range of stucco treatment known to architects.

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UNITED STATES GYPSUM COMPANY

ORIENTAL STUCCO

for Beautiful Lasting Exteriors



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