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U. S. A.

Name: Fullerglo
Category: Interior Semi-Gloss Paint
Color: White
Number: 599
Quality: First

PIGMENT: 50%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
Cryptone BA-19	495	14.15	.061 Lb.	\$30.20
Titanox AA	90	2.77	.1475 "	13.28
Surfax	50	2.26	.022 "	1.10

VEHICLE: 50%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
V-478 Fullerglo Vehicle	545	71	1.07 Gal.	75.97
3024 Coal Oil	70.5	10.5	.07 "	.74
Cobalt Oilsolate	3.65	.5	2.76 "	1.38
Lead Nuodex	7.6	.8	1.58 "	1.26
V-271 Mixing Vehicle	5.8	.8	.91 "	.73

\$124.66

Calculated Yield	1,267.55	102.78
Manufacturing Loss 2.7%		2.78
Actual Yield		100

COST ANALYSIS: (Per Gallon)

Material Cost.....	1.247
Direct Labor Cost.....	.04
Factory Overhead.....	.115
Bulk Cost.....	1.402
Complete Package Cost.....	.255
Factory Cost in Package.....	1.657

PRICES:

(A) To a Company owned or controlled outlet.....	1.71
(B) To an independent wholesaler.....	1.873
(C) By Company owned or controlled outlet to retail customer..	3.70
(D) To an independent retailer (Dealer).....	2.203
(E) To other (specify).....	2.88 *
	2.45 **

* - Small Commercial Buyer.
** - Large Commercial Buyer.

N 5155

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OPA 16312