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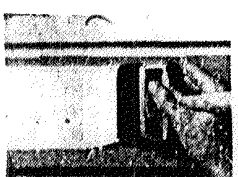
Du Pont announces a major breakthrough in house paint

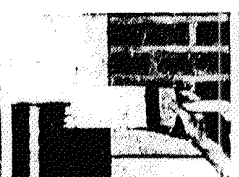


Now LUCITE® comes to house paint. After 25 years' experience in acrylic chemistry... after developing LUCITE Wall Paint that offers beauty without bother inside your home... Du Pont brings the spectacular benefits of LUCITE to the outside.

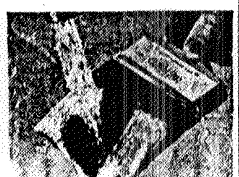
New LUCITE House Paint is totally unlike any conventional paint you've ever used. Now you can have incredible durability without the temporary surface shine of oil-base paints. The low-lustre surface of LUCITE forms a tough, durable shield that is far more resistant to cracking, chalking, dirt, and fading than oil-base paint. And when you see how easy it is to use, you'll never go back to "hard work" paint.



Flows on easily, effortlessly. New LUCITE House Paint is so easy to use, it just flows from your brush with no tiring brush drag. And it dries so fast you can apply a second coat, if you so desire, after only one hour.



Covers almost any building material. Use LUCITE on wood, brick, masonry, stucco, cement block. Needs no primer, if old paint is in good shape. Goes on over damp surfaces, too. No delay from dew or showers.



Quick and easy cleanup. Clean brushes, rollers with soap and water. LUCITE can be thinned with water, too. No mess or bother with special solvents. Fresh paint spots wipe up with a damp sponge.

For LUCITE dealer nearest you, call MI 7-5170



NEW *LUCITE*® HOUSE PAINT

Incredibly durable... so easy to use

DU PONT

BETTER THINGS FOR BETTER LIVING ... THROUGH CHEMISTRY

Made on the West Coast for West Coast homes

Bay Area Movies

ALAMEDA COUNTY

★ OAKLAND ★

FOX OAKLAND 9th-Teleg. TW 3-2303
The Swinginest ELVIS Ever!
"IT HAPPENED at the WORLD'S FAIR"
Elvis PRESLEY—J. O'BRIEN (Color)
Also: "RIFIFI IN TOKYO"—K. Boehm

PARAMOUNT 20th & Bdy. TW 3-2300
"MONDO CANE"
Adults Only! Not for the Squeamish
the SENSITIVE or the UNPREPARED
Plus: "STARK FEAR"
BEVERLY GARLAND—SKIP HOMEIER
DOORS OPEN TODAY 12:15 P.M.

GRAND LAKE Gr. MacArthur GL 2-3556
JANE FONDA—ARTHUR HILL
—"COOL OF THE DAY"—
Paul NEWMAN—Joanne WOODWARD
—"FROM THE TERRACE"—

T & D TW 3-5505 11th-Broadway
Open Daily 12:15
LATE SHOW FRIDAY & SATURDAY
THE FIRST JAMES BOND
FILM ADVENTURE!
IAN FLEMING'S
"DR. NO"
Sean Connery as AGENT 007
And TY'S JACK LORD
—Plus 2nd Feature—
"COURT MARTIAL"

ROXIE 17th&TelegraphTW 3-3311
Open From 12 Noon Daily
PAUL NEWMAN IS
—"H U D"—
The Man with the Barbed Wire Soul
and a Hard-Driving Thirst for Living

PIEDMONT Piedmont at 41st OL 4-2727 Op. 6:15
BOB HOPE—LUCILLE BALL
"CRITJC'S CHOICE"
Shown Once Only at 8:25 P.M.
JUDY GARLAND
—"I COULD GO ON SINGING"—
Shown at 6:30 and 10:05 P.M.
All Color & Cinemascope Program

TOWER 51st & Teleg. OL 3-8022
Doors Open 6:30 p.m.
2 BY EUGENE O'NEILL
KATHARINE HEPBURN
"LONG DAY'S JOURNEY
INTO NIGHT"
Plus: "DESIRE UNDER THE ELMS"

PARKWAY CINEMA Park Blvd. and E. 18th St. GL 2-3391
PETER SELLERS
& TERRY-THOMAS
In Their Latest & Funniest Comedies
ONE BIG 3-HOUR LAUGH BILL
"Wrong Arm of the Law"
"KILL OR CURE"
"LAW" at 7:20 & 10:20—"KILL" at 8:50

CINE 7 MacArthur at 38th Ave. Phone AN 1-3382
—"EUROPE IN THE RAW"—
Plus: "G I R L F E V E R"

★ SAN LEANDRO ★

DEL MAR East 14th Euclid Phone NE 2-2556
"CRITIC'S CHOICE"—BOB HOPE
"MY SIX LOVES"—D. Reynolds

★ ALAMEDA ★

ALAMEDA 2317 Central Ave. —LA 2-4433—
ALFRED HITCHCOCK'S THRILLER
"T H E B I R D S"—In Color
"TIPPI" HEDREN—ROD TAYLOR
—"THIRTY YEARS OF FUN"—
Buster KEATON—Charlie CHAPLIN

★ EAST OAKLAND ★

FAIRFAX Foothill Blvd.-Fairfax KE 3-4787 Open 6:45
"CRITIC'S CHOICE"—BOB HOPE
"PAPA'S D...CATE CONDITION"

FRUITVALE E. 14th-37th Ave. Phone KE 3-6726
"MIRACLE of the WHITE STALLIONS"
"TARAS BULBA"—TONY CURTIS

★ BERKELEY ★

BERKELEY Shattuck at Haste TH 8-4300
Box Office Opens 6:15 P.M.
INGMAR BERGMAN'S
"The Devil's Wanton"
Also Adventure Thriller
"THE SKY ABOVE,
THE MUD BELOW"

CINEMA GUILD PHONE TH 8-2038
TELEGRAPH AT HASTE
'MR. HULOT'S HOLIDAY'
CHARLIE CHAPLIN
"The Cure" — "One A.M."
LAUREL & HARDY
"Twice 2" — "Plowed in a Hole"
Sun., Cont. From 1:00 P.M.

CALIFORNIA Ktrg.-Shtck. TH 8-0620
PAUL NEWMAN IS
—"H U D"—
The Man With the Barbed Wire Soul
And A Hard-Driving Thirst for Living
Plus: "THE HOOK"—K. DOUGLAS
DOORS OPEN TODAY 6:45 P.M.

OAKS 1875 Solano Ave. at Alameda Phone LAndscape 6-1838

UNITED ARTIST TH 3-1481 Cont. 6:30
"MAN FROM THE DINERS' CLUB"
JACKIE GLEASON — "GIGOT"

ELMWOOD College at Ashby TH 8-0931
BEST FOREIGN FILM OF THE YEAR
—"SUNDAYS AND CYBELE"—

U. C. TH 3-6267, Univ. & Shattuck
Doors Open at 6:45 p.m.
—"TO KILL A MOCKINGBIRD"—
Plus: "PLEASURE OF HIS COMPANY"

NORTHSIDE Nr. Cal Campus TH 1-2648
STUDIO "A"
—"T H E B R I D G E"—
German & Belgian Film Critic Award
VOLKER BOHMET—FRITZ WEPPER
PEARL BUCK'S
"THE BIG WAVE"
With SESSUE HAYAKAWA
STUDIO "B"
MELINA MERCOURI—TONY PERKINS
—"PHAEDRA"—*RAF VALLONE*
—"BLACK ORPHEUS"—
ACADEMY AWARD WINNER

★ HAYWARD ★

HAYWARD 22577 Mission Rd. Phone LU 1-2540
"THE BIRDS"—Alfred Hitchcock
"PANIC IN THE YEAR ZERO"

RITZ 22331 Mission Blvd. Phone LUcerne 2-0420
"COME FLY WITH ME"—H. O'Brien
DISNEY'S "LEGEND OF LOBO"

★ SAN LORENZO VILLAGE ★

LORENZO San Lorenzo Village BRowning 4-4675
"MIRACLE of the WHITE STALLIONS"
Plus: "THE BRAVE ONE"

★ ALBANY ★

ALBANY Solano Ave LA 4-5656
Charlton HESTON
Yvette MIMIEUX—George CHAKIRIS
—"D I A M O N D H E A D"—
JAMES STEWART—RUTH ROMAN
—"THE FAR COUNTRY"—
CONTINUOUS TODAY FROM 1:00 PM

SANTA CLARA CO.

VARSITY Palo Alto DA 3-6411
George C. Scott
"THE LIST OF ADRIAN MESSENGER"
"SHOWDOWN"—AUDIE MURPHY

FINE ARTS Palo Alto DA 2-9771
ORSON WELLES
TONY PERKINS—ROMY SCHNEIDER
—"T H E T R I A L"—

STANFORD DAvenport 4-4751
Open 6:45
PAUL NEWMAN IS
—"H U D"—
The Man With a Barbed Wire Soul
And a Hard-Driving Thirst for Living
Shown at 7:20 and 9:35 P.M.

PARIS 124 University Palo Alto DA 6-6100
KATHARINE HEPBURN—In
'LONG DAY'S JOURNEY INTO NIGHT'

LOS ALTOS Phone WH 8-5212
HITCHCOCK'S
"THE BIRDS" — ROD TAYLOR
Plus: "PHANTOM OF THE OPERA"

LOS GATOS Phone EL 4-4421
GLENN FORD
"COURTSHIP OF EDDIE'S FATHER"
Plus: "PASSWORD IS COURAGE"

SARATOGA UNion 7-3028
OUTSTANDING!
WINNER OF 3 MAJOR AWARDS!
"D A V I D & L I S A"

★ MOUNTAIN VIEW ★

MT. VIEW Phone YO 7-2227
New Luxury Theatre
"DR. NO"—SEAN CONNERY
"WHO'S GOT THE ACTION"

★ SUNNYVALE ★

SUNNYVALE ALL NEW
RE 6-6125
"DR. NO"—SEAN CONNERY
"THE HOOK"—KIRK DOUGLAS

★ SAN JOSE ★

STUDIO 396 S. 1st. CY 2-6778
"IT HAPPENED
AT THE WORLD'S FAIR"—Color
ELVIS PRESLEY—JOAN O'BRIEN
"THE LAW AND JAKE WADE"

TOWNE 1433 The Alameda
AWARD WINNER
—"SUNDAYS AND CYBELE"—
"THE HOLE" Best Cartoon of Year

FOX 345 South 1st Street
Phone CY 3-7007
"YELLOW CANARY"—PAT BOONE
"THE COMANCHEROS" John Wayne

MARIN COUNTY

RAFAEL Phone 453-5440
ELVIS PRESLEY
"IT HAPPENED AT WORLD'S FAIR"
Plus: "RIFIFI IN TOKYO"

TAMALPAIS Phone 453-8442
Paul Newman
IN "H U D"—MELVYN DOUGLAS
Plus: "GUNS OF DAKNESS"

SEQUOIA Telephone 388-4862
GLENN FORD
"LOVE IS A BALL"—S. STEVENS
Plus: "FIVE MILES TO MIDNIGHT"

FAIRFAX Telephone 453-8444
OUTSTANDING!
"MAKE MINE MINK"
And: "SCHOOL FOR SCOUNDRELS"

LARK Telephone 924-3311

MARIN —EDgewater 2-0854—
Gordon C. Scott
Dana Wynter — Kirk Douglas
"LIST OF ADRIAN MESSENGER"

PLAYHOUSE GEneva 8-1234
Open Tonight
RICHARD BEYMER—NATALIE WOOD
—"WEST SIDE STORY"—

NOVATO Twinbrook 2-2424
GEORGE CHAKIRIS
NATALIE WOOD—RICHARD BEYMER
—"WEST SIDE STORY"—

CONTRA COSTA CO.

ORINDA Tunnel Hwy. at Orinda Crossroads, CL 4-2251
DOLORES HART—HUGH O'BRIAN
—"COME FLY WITH ME"—
GREGORY PECK—AUDREY HEPBURN
—"ROMAN HOLIDAY"—
CONTINUOUS TODAY FROM 7 P.M.

RHEEM Near St. Mary's College Moraga, DRake 8-1486
ALFRED HITCHCOCK'S NEWEST
"T H E B I R D S"
ROD TAYLOR—"TIPPI" HEDREN
CONTINUOUS TODAY FROM 7 P.M.

ENEAN CONCORD, MU 5-3411
HITCHCOCK'S
"T H E B I R D S"—In Color
ROD TAYLOR—"TIPPI" HEDREN

PARK Lafayette Phone 284-4551
WINNER 3 AWARDS
"D A V I D & L I S A"
Shown at 7:00 and 9:00 P.M.

★ WALNUT CREEK ★

EL REY YEllowstone 4-4466
GREGORY PECK
—"TO KILL A MOCKINGBIRD"—
"FLOWER DRUM SONG"—In Color
KIDDIE MAT. TOMORROW 1:00 P.M.
—"THE LOST WORLD"—

★ PITTSBURG ★

VOGUE Phone HEmpstead 9-3111
ELVIS PRESLEY
"IT HAPPENED at the WORLD'S FAIR"
Plus: "RIFIFI IN TOKYO"

★ EL SOBRANTE ★

PARK Dam Road—CA 3-3400
STEPHEN BOYD—" J U M B O "
"LOVE IS A BALL"—GLENN FORD

★ RICHMOND ★

FOX 7th and Macdonald, BE 2-3121
Open 6:45—Free Parking
"SON OF FLUBBER"—F. MacMURRAY
Plus: "PIRATES OF BLOOD RIVER"

SAN MATEO CO.

STATE South S.F. JU 2-1434
Charlton HESTON
Yvette MIMIEUX—"DIAMOND HEAD"
"CRITIC'S CHOICE"—BOB HOPE

EL CAMINO —JUno 8-0742—
Jack Lemmon
—"DAYS OF WINE AND ROSES"—
Plus: "PERIOD OF ADJUSTMENT"

SEAVUE Pacifica—PL 5-2161
DANNY KAYE
"MAN FROM THE DINER'S CLUB"
Shown Once Only at 8:50 P.M.
"WACKIEST SHIP IN THE ARMY"
Shown at 7:00 and 10:30 P.M.

MILLBRAE El Camino-Chadbourne
DANNY KAYE
"MAN FROM THE DINER'S CLUB"
"COURTSHIP OF EDDIE'S FATHER"

FOX BURLINGAME DI 2-5751
Doors Open 6:45
FROM IAN FLEMING'S NOVEL
SEAN CONNERY In
—"D R. N O"—
Plus: "M O T H R A"

SAN MATEO Phone DI 2-3700
E. PRESLEY
"IT HAPPENED at the WORLD'S FAIR"
Plus: "RIFIFI IN TOKYO"

PALM Palm & 17th Ave. FI 5-1015
JOHN HUSTON'S
"LIST OF ADRIAN MESSENGER"
GEORGE C. SCOTT—DANA WYNTER
Shown Once Only At 8:55 P.M.
"SHOWDOWN"—AUDIE MURPHY
Shown At 7:00 And 10:15 P.M.

MANOR 25th Ave. SAN MATEO
Phone FI 5-1616
PAUL NEWMAN IS "HUD"
"THE PIGEON THAT TOOK ROME"

BELMONT El Camino-N. Road
IN TECHNICOLOR
SOPHIA LOREN—"M A D M E"
"A VERY PRIVATE AFFAIR"

LAUREL San Carlos, LY 3-3131
IAN FLEMING'S
"DR. NO" — SEAN CONNERY
"MR. HOBBS TAKES A VACATION"

CARLOS Telephone LY 3-8031
Doors Open 6:45
PAUL NEWMAN IS
—"H U D"—
The Man With the Barbed Wire Soul
And A Hard-Driving Thirst for Living
Shown at 7:10 and 9:15 P.M.

FOX REDWOOD CITY EM 8-2969
Doors Open 6:45
ELVIS PRESLEY—JOAN O'BRIEN
"IT HAPPENED at the WORLD'S FAIR"
Plus: "RIFIFI IN TOKYO"
CONT. TODAY FROM 1:00 P.M.

PARK Menlo Park, DA 3-6151
IAN FLEMING'S
"DR. NO"—SEAN CONNERY
Plus: "PIRATES AT BLOOD RIVER"

CHILD 949 El Camino, DA 3-4...