

THE AMERICAN PUBLIC HEALTH ASSOCIATION, INC.

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November 16, 1955

Robert A. Kehoe, M.D.
University of Cincinnati
The Kettering Laboratory
College of Medicine-Eden Avenue
Cincinnati 19, Ohio

Dear Mr. Kehoe:

Thanks very much for jacking us up on the matter of publicity on the "Occupational Lead Exposure" pamphlet. I am glad indeed to see that you feel it is still in good shape except for that one portion having to do with therapy. I am making arrangements to have advertising at least in our own Journal. In connection with that, I would like to quote you to this extent in the advertisement if you don't object.

Says a leading industrial physician and teacher: "I am requesting you to send me an additional fifty (50) copies of it...I use these in both graduate and post-graduate teaching, as a good, brief summary of the most important facts.....There is no reference work available at present in which there is anything like as much useful information as there is in this report."

I hope you will not object to this anonymous quoting of you.

Anything you can do by way of stimulating sales will be appreciated.

Sincerely,

Francis B. Elder / *ECX*
Francis B. Elder
Engineering Associate