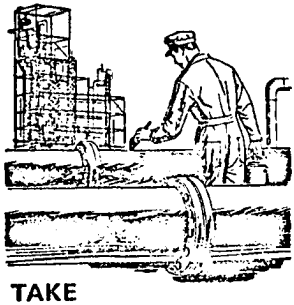
INTRACTABLE RESINS

MONSANTO PLASTICIZERS

WORKABLE NEW FORMULATIONS

This simple formula works on even your toughest plasticizing problems. It figures. Who else but Monsanto can throw more than 80 plasticizers at a recalcitrant resin?



TAKE

CHLORINATED RUBBER

Aroclor® plasticizers augment resistance to acids, alkalies, moisture, and corrosive chemicals and impart fire retardance to chlorinated rubbers, polysulfides, and styrene-butadiene copolymers. They impart flexibility, strengthen adhesion and extend the life of coatings. Tricresyl phosphate, dibutyl phthalate, *HB-40*®, and *Santicizer* B-16® are also useful for flexibility and adhesion.

To formulate *your* plasticizing problems away, contact *Monsanto first.*

Technical Bulletin PL-332, *Plasticizers for Hard-to-Plasticize Resins*, reviews applications of Monsanto plasticizers in 21 difficult resins. Return the coupon today to get your copy. Monsanto Chemical Company, Organic Chemicals Division, Dept. 245, St. Louis 66, Missouri.

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