

TRADE NAME LIQUID HOUSE PAINT
 CATEGORY Exterior House Paint
 COLOR White
 NUMBER 300 R 2
 QUALITY First

PERCENT		POUNDS	YIELD IN GALLON	UNIT COST	TOTAL COST
67%	Basic Carbonate White Lead	795.16	14.0 .1372	.0875 lb.	69.60
	Zinc Oxide	125.15	9.2 .0922	.075 "	31.98
			.2274		
33%	Linseed Oil	529.62	65.2 .166	.120 "	63.55
	Dryer and Thinner	72.22	11.1 .052	.052 "	3.76

CALCULATED YIELD	1823.75	102	168.89
MANUFACTURING LOSS - 2%		2	
ACTUAL YIELD		100	

COST ANALYSIS:

Material cost per gallon on-pound	1.689
Direct labor cost per gallon on-pound	.002
Factory overhead per gallon on-pound	.037
Bulk cost per gallon on-pound	1.710
Complete package cost per gallon on-pound (container plus filling expense)	.150
Factory cost in package per gallon on-pound	1.906

SALES PRICES

(A) To a company owned or controlled outlet	
(B) To an independent wholesaler	2.04
(C) To a company owned or controlled outlet to retail customer	
(D) To an independent retailer (Dealer)	2.43
(E) To other (Specify) Non-dealer and manufacturers	2.92