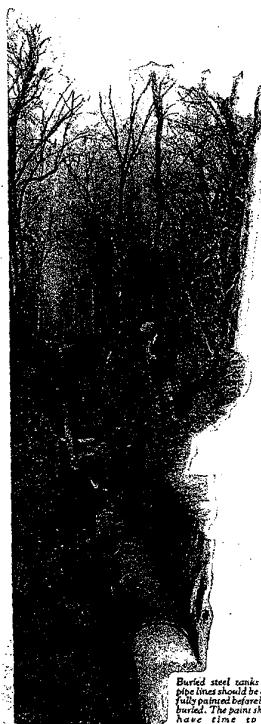


Sunk *in the* Ground

where *corrosion* works unseen

*Three coats of pure red-lead most practicable
method of protecting buried steel*



Buried steel tanks and pipe lines should be carefully painted before being buried. The paint should have time to dry thoroughly.

STEEL buried in the ground is threatened by unusual danger from corrosion. The surrounding earth is nearly always damp. Ground water is a constant menace to the metal.

Under most conditions, the most feasible method of protection is a three-coat covering of pure red-lead. Paint made of red-lead adheres closely to steel. It is moisture-proof. It is not affected by the chemical substances that are ordinarily found in ground water. It offers durable, economical protection.

Where the soil condition is strongly alkaline, of course no paint is suitable. In such a case, the oil vehicle of the paint will be turned to soap.

Tanks sunk in the ground are sometimes protected as follows: Three coats of red-lead are applied. The tank is then buried in sand, which acts as a filter. In damp soil, a metal tank so treated will last for many years without further attention. In dry soil it will last even longer.

Red-Lead favored

A questionnaire showed that oil

men in every oil field in the United States favored red-lead for metal protection. Fifty-three oil men answered. Thirty-two (or 3 out of 5) are red-lead users.

Dutch Boy red-lead was preferred by many of these oil men. You can get it in either paste or liquid form. The liquid comes in the orange-red for next-to-metal coats and in greens, browns and black for finishing coats. The paste comes in the orange-red and can be shaded to dark colors.

Tanks and tank cars painted in light colors guarantee a large yearly saving in oil. Dutch Boy white-lead is ideal for reducing evaporation losses in this manner. And used over an undercoating of Dutch Boy red-lead it not only cuts your evaporation losses to a minimum, but gives the same weather protection.

We shall be pleased to help you solve any question of metal protection. Specialists on our technical staff have made a study of paint for the oil industry. Their assistance is free of charge. Address our nearest branch.



NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak St.
Cincinnati, 659 Freeman Ave.
St. Louis, 722 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 215 Fourth Ave.
Philadelphia, John T. Lewis & Bros. Co., 427 Chestnut St.
Boston, 899 Albany St.
Chicago, 900 West 18th St.
Cleveland, 810 W. Superior Ave.
San Francisco, 465 California St.

DUTCH BOY RED-LEAD

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