

ISSUES MANAGEMENT COMMITTEE

The Omni Hotel
130 Market Street
Charleston, South Carolina

Tuesday
May 25, 1993
4:00 p.m.

Attendees:

Mike Barish, Borden Chemicals and Plastics
Frank Borrelli, Georgia Gulf Corporation
Bob Burnett, Vinyl Institute
Bill Carroll, Occidental Chemical Corporation
Beverly Gholson, Georgia Gulf Corporation
Fred Krause, The Geon Company (Chairman)
Ron McCreedy, Dow Chemical Company
Dave Meeker, Edward Howard and Company
Dave Penney, Vista Chemical Company
Rick Smith, Vista Chemical Company
Mike Reynolds, Vista Chemical Company

The organizational meeting of the Issues Management Committee was held in Charleston, South Carolina in May 25th, with eleven members present and 24 observers since this was in connection with the Annual Meeting. Those present are listed above.

The background relating to the Board decision to create the Issues Management Committee was conveyed by Bob Burnett, together with the organizational set-up and the actual members and what they represent.

It was explained that the chairs of the standing committees, and on a transitional basis, those pro-active groups being phased out, constitute the main core of the group, plus 4 functional skills are represented in government affairs, communications, marketing and technical. In addition, there is staff support from Keller and Heckman and Edward Howard and Company and staff support from Bob Burnett.

The key issues currently facing the Vinyl Institute were then covered by Fred Krause and shown in the attached slide. Following this explanation, the floor was open to add new items and several were suggested as follows:

R&S 143647

- Indoor air pollution
- Dioxin in fire environments
- Possible unexplained and controversial data from Umea

In addition to this, it was suggested that the term "toxic" heavy metals be used when referring to point 5 in the attached slide. We will be careful to observe this difference. It was also mentioned in discussion that it is important to work toward coalition building and to emphasize communications both internally and externally.

It was further suggested by Rick Smith that we begin to look for offensive opportunities, as it is apparent that the list of issues considered is in a defensive mode. Others also suggested that we consider a campaign, perhaps legal, against Greenpeace that would have financial implications for the environmental groups and be very aggressive, using data from CANTOX and the Charles River Associates study.

It was also considered desirable by the group when it is fully organized, to review the Vinyl Institute charter, mission and vision statements and see if it is still on target. Any changes would come before the Board for policy review and approval. It was also decided to activate the legislative task force that was organized last fall in response to the International Joint Commission report. This will be coordinated by Debbie Neale with support from government affairs experts and lobbyists already on tap.

It was decided that the next full meeting of the Issues Management Committee will be held at the SPI offices in Washington, D.C. on Tuesday, June 22nd from 11:00 a.m. to 4:00 p.m.

Respectfully submitted,



Robert H. Burnett
Executive Director

ISSUES MANAGEMENT COMMITTEE AGENDA

- | | |
|-------------------------------|---------|
| o BACKGROUND/PURPOSE OF GROUP | BURNETT |
| o MEMBERSHIP | BURNETT |
| o KEY ISSUES | KRAUSE |
| o NEXT MEETING | KRAUSE |

ISSUES MANAGEMENT COMMITTEE
KEY ISSUES

<u>ISSUES</u>	<u>DRIVER</u>	<u>CURRENT STATUS</u>
o Greenpeace-Chlorine/PVC	Krause	
- PVC...Dioxin Factories	<u>McCreedy</u> /Borrelli	o Task Group - Recommendation to VI Board
- Dioxins - Incineration/Fires/Process	IGCCA-Krause/Meeker	o Communication Document Proposed
- ART	APC/PWMI	o Large Scale Pilot Operation - Monitor include PVC o CRA Released; CANTOX by May 30.
o Recycling	VIGOR - Carroll	o See Strategy - VIGOR
- Packaging		
- Durables		
o Incineration	Technical Committee	o Economics - other Potential Issues? o <i>Swedish Pilot Study</i>
o Drinking Water Quality Kansas Issue	Technical Committee McCreedy	o VCM in water; from PVC Pipe? Additional Testing
o Heavy Metals		o Cadmium/Lead/Other?
o Fire Performance	Technical Committee	o Testing & Protocol Plans
o Safety & Environmental Performance - VCM/PVC/Processors	S/H/E Committee	o Dioxins - (See above.)

KEY ISSUES

(continued)

ISSUES

DRIVER

CURRENT STATUS

o Code Body Activities

Technical Committee

o ?

o Communications

Communications/IMC

o Outreach Plan



A Division of The Society of The Plastics Industry, Inc.

VINYL INSTITUTE
ISSUES MANAGEMENT COMMITTEE

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