

NATIONAL LEAD COMPANY

111 BROADWAY

NEW YORK, N. Y. 10006

February 13, 1964

Mr. T. Howard Sarine, Manager
Advertising Department
National Lead Company
Building

Dear Sir:

Please be advised that at a meeting of the
Executive Committee of the Board of Directors of National
Lead Company held today, the following resolution was
adopted:

RESOLVED, That the proposed Paint Advertising
Budget for the year 1964 in the amount of \$1,977,360.00
(including the amount of \$487,000.00 for the Pacific
Coast Branch operations), as detailed in Report dated
January 13, 1964, from Mr. T. Howard Sarine, Advertising
Manager, be and it hereby is approved.

Very truly yours,

J. B. HENRICH

Secretary

cc: Mr. J. A. Martino
Mr. A. H. Drewes
Mr. K. C. Specht
Mr. T. F. Owens
Mr. G. A. Dewey
~~Mr. A. D. Sargent~~

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