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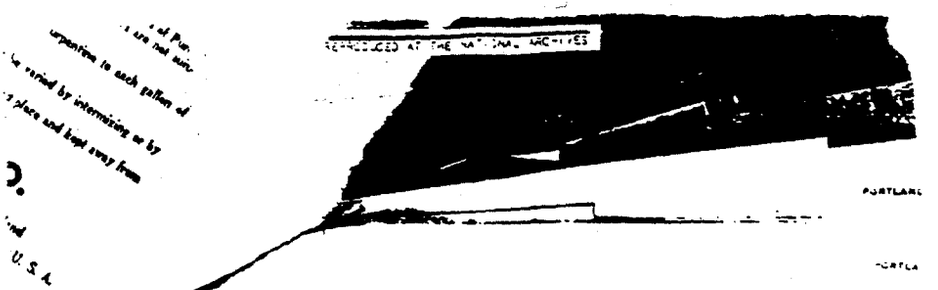

Name: Medal Mixed Paint
Category: Exterior House Paint
Color: White
Number: 29-O
Quality: Second

PIGMENTS: 66.6%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
Lithopone	400	11.35	4.75 Cwt.	$19.00
XX Zinc Oxide	274	5.9	8.19 "	22.44
105 Talc	182	8.1	1.38 "	2.51
Barytes	240	6.48	1.75 "	4.20
VEHICLES: 33.4%				
Superfle Boiled Linseed Oil	388	50	1.155 Gal.	57.75
Diamond K Linseed Oil	32.8	4	1.132 "	4.53
V-144 Paint Drier	21	3	.39 "	1.17
Mineral Spirits	86.7	12.75	.10 "	1.28
Borax Solution	25.2	1	.02 "	.06
				$112.94
Calculated Yield	1,649.7	104.58		
Manufacturing Loss 4.4%		4.58		
Actual Yield		100		

COST ANALYSIS:
(Per Gallon)

Material Cost	1.129
Direct Labor Cost	.063
Factory Overhead	.115
Bulk Cost	1.308
Complete Package Cost	.241
Factory Cost in Package	1.549

PRICES:

(A)	To a Company owned or controlled outlet	1.38
(B)	To an independent wholesaler	1.437
(C)	By Company owned or controlled outlet to retail customer	1.75
(D)	To an independent retailer (Dealer)	1.714
(E)	To other (specify)	1.74 *
		1.90 **

* - Small Commercial Buyer.
** - Large Commercial Buyer.

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