

MANUFACTURERS ARE GETTING WHITER
PAINTS AT LOWER COSTS WITH

TITANOX-B

Many paint manufacturers, seeking to improve their products and at the same time to reduce costs, have discovered in Titanox-B the ideal pigment. They have found that this modern pigment not only produces the whitest paints ever made . . . but that Titanox paints retain their whiteness through years of service.

When you combine exceptional whiteness and chemical stability with other well known features of Titanox-B . . . high bulking value, uniform particle fineness, high hiding power, ready mixing qualities and moderate price . . . you have sufficient reasons for the fast growing popularity of Titanox-B. Alert manufacturers realize that with all these desirable properties, it is logical that Titanox-B paints should appeal to paint buyers everywhere.

Ask us to assist you to adapt Titanox-B to your paint formulas. Write for detailed information and prices.



TITANIUM PIGMENT CO., INC.

Manufacturers of . . . TITANOX-B (Barium Base)
TITANOX-C (Calcium Base) - PURE TITANIUM OXIDE
111 Broadway, New York, N. Y.; Coradale Station,
St. Louis, Mo.; Pacific Coast Distributor: National
Lead Company of California, 2240 Twenty-fourth
Street, San Francisco, Cal.; Canadian Distributor:
Wilson, Paterson, Gifford, Ltd., 101 Murray Street,
Montreal - 132 St. Helen's Avenue, Toronto, Ont.

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