

November 5, 1932

Mr. A. E. Mittnacht
Ethyl Gasoline Corporation
Chrysler Building
New York City
New York

Dear Mr. Mittnacht:

I am returning to you herewith the small newspaper containing the advertisement on the treatment of "Ethyl Gasoline Poisoning". My personal feeling is that advertisements of this type are so generally recognized to be swindles that it would not be likely to be taken seriously. From this point of view the matter contained in it is beneath contempt. On the other hand, if you think it worth while to have one of the men see the Editor, it might be wise to suggest the condition to which they refer as almost certainly oil or gasoline dermatitis, which as a matter of fact is fairly common in the oil industries. They could refer to it in this way without impairing their advertisement and without in any way injuring the Ethyl Gasoline Corporation. However, it is a thing which I would not want to trouble with myself in any way.

Very truly yours,

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