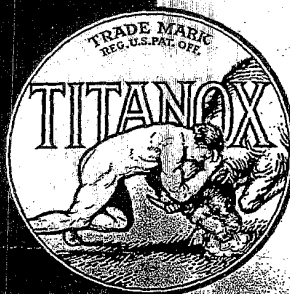


HAVE YOU TRIED TITANOX-B

IN YOUR COATED STOCKS?

Tests to improve the opacity and finish of "super" and coated stocks indicate clearly that Titanox-B (barium base) gives excellent results. • High index of refraction, remarkable brightness, fine particle size, chemical inertness and high bulking value are characteristics found in Titanox-B. It mixes readily with china clay, blanc fixe and satin white. It disperses well and does not thicken. It assists in the production of a smooth, even coat. • Pure Titanium Oxide (TiO_2) has also been used advantageously in combination with china clay and other fillers. If you are interested in securing whiter stocks that show superior opacity, investigate Titanox pigments. Helpful information gladly furnished on written request.



TITANIUM PIGMENT CO., INC.

Manufacturers of... TITANOX-B (Barium Base)
TITANOX-C (Calcium Base) • PURE TITANIUM OXIDE
60 John Street, New York, N. Y.; Carondelet Station,
St. Louis, Mo.; Pacific Coast Distributor:
National Lead Co. of California, 2240 24th
Street, San Francisco, Cal.; Canadian Distributor:
Wilson, Paterson, Gifford, Ltd., 101 Murray Street,
Montreal — 192 St. Helen's Avenue, Toronto, Ont.

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