



there's no end to our line

U.S.G. POTTERY PLASTERS, GYPSUM CEMENTS, AND TOOLING RESINS . . . FOR ALMOST EVERY NEED!

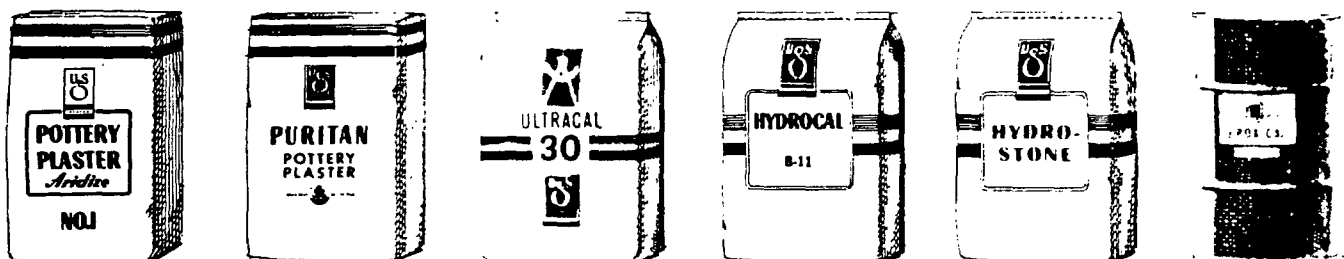
United States Gypsum offers you the most complete line of pottery plasters in the business—high-quality products to meet your individual needs. But that's not all! U.S.G. industrial plasters are designed to insure uniform, flaw-free molds that let you get the job done in the fastest possible time—and save money every step of the way. The big United States Gypsum line includes

Regular, No. 1, and PURITAN* Pottery Plasters for working molds (smoother, long-wearing faces); CERAMI-CAL* Gypsum Cements for Ram process dies (dense, smooth-wearing, high-strength molds); ULTRACAL*, HYDROCAL*, HYDRO-STONE* Gypsum Cements and EPOXICAL* Plastic Tooling Resins for super-strong models and case molds (featuring extreme accuracy and surface hardness). Any questions? A U.S.G. Sales Engineer will be glad to help you with any problems and to advise you regarding selection of industrial plasters. Feel free to

ask—it won't cost you a cent! UNITED STATES GYPSUM, Dept. ACB-41, 101 S. Wacker Drive, Chicago, Illinois 60606
 *U.S. Reg. U.S. Pat. Off.

☐ Please have a U.S.G. Sales Engineer call for an appointment.
☐ Please send me information on the complete line of industrial plasters.

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 Company _____
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UNITED STATES GYPSUM
 PIONEERING IN IDEAS FOR INDUSTRY