SF Examiner May 14, 1961 pg 35

why put up with this...



when you can get years of this...



with new A-100 Latex House Paint!





Sherwin-Williams A-100 Latex Exterior Paint is the greatest advance in house paint in 50 years. It's an entirely new kind of paint that gives your home a new kind of protection and beauty—whether you apply it yourself or hire a painting contractor.

If you have blistering or paint-peeling problems... Sherwin-Williams A-100 can be the solution when applied on properly prepared surfaces. Ask your authorized Sherwin-Williams Dealer to advise you. He'll give you the straight facts! And he'll tell you about the many other outstanding advantages of A-100, too!

Goes on easier than any house paint you've ever used.
Dries in 30 minutes—dirt, bugs, leaves, rain won't spoil your new paint job.
Colors stay uniformly bright—retain original beauty for years. White stays white.
Ideal for wood and masonry—clapboard, shakes, stucco, cement, brick or asbestos.
Stays clean and new looking—looks "freshly-painted" for many years.

$7.95 GALLON
A-100 UNDERCOATER $7.35 GALLON

In oil-base house paint, famous SWP House Paint is the standard of quality throughout the world.



SEE YOUR SHERWIN-WILLIAMS DEALER NOW