

Coal-Heat

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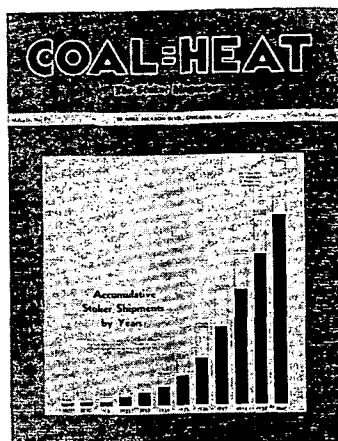
20 W. Jackson Blvd., Chicago, Illinois

FOR information on the sale and use of stokers, coal and coal heating equipment, you can turn to COAL-HEAT with complete confidence.

Here is a magazine that appeals to every man concerned with the marketing and utilization of solid fuel and coal-burning equipment. Having long since recognized the extreme importance of properly designed and efficiently operated equipment to the successful use of coal, and therefore to the welfare of the coal industry, COAL-HEAT constantly emphasizes and reiterates the significance of the "equipment factor" in solid fuel merchandising. It is only natural that COAL-HEAT was the first trade magazine to recognize and promote the small stoker; to introduce many new developments in coal-burning equipment to the coal industry; to support the widespread use of dustless treatment in coal preparation; and to urge the sale of equipment by coal men.

COAL-HEAT has at its disposal an almost unlimited number of sources of authentic information on the topics it covers; its articles are written by the best informed men in the coal, stoker and heating industries. It enjoys quite a following, not only among the most progressive merchants in these industries, but among the coal industry's leading combustion engineers. For a number of years COAL-HEAT has championed the importance of the fuel engineer to the coal and stoker industries, and each year prints many articles for and by fuel engineers.

COAL-HEAT's fundamental editorial policy is "to further the more satisfactory use and increased sale of coal and modern coal-burning equipment." Therefore it follows that COAL-HEAT actively supports the application of scientific and engineering knowledge to the burning of coal and the use of coal-burning equip-



ment. COAL-HEAT also recognizes and calls attention to the importance of engineering knowledge to the sales of both fuel and equipment. It has directed its editorial program to both the merchandising and utilization sides of the coal, stoker and heating industries, believing that the two are inseparable.

With nearly a million stokers in use today, the importance of COAL-HEAT's field is clearly evident. Each stoker installation involves both a sales and an engineering problem. It has been and is COAL-HEAT's job to supply coal and stoker men with all of the information they need to insure satisfaction for stoker users. The same is true with hand-fired heating plants and all kinds of household and commercial coal heating equipment. COAL-HEAT does not specialize in heavy industrial or central station stokers and coal burning problems.

In addition to providing its readers with an authentic and diversified editorial program, COAL-HEAT also publishes a number of books and booklets, manuals and reprints covering a wide range of subjects of interest to coal, stoker and heating men. These are available at small cost. At the beginning of each year it also publishes a new and revised list of stoker manufacturers, complete in every detail.

Four special issues are printed each year: the *Market Data Issue* for January; the *Spring Stoker Number* for April; the *Annual Merchandising Number* for August; and the *Combustion Number* for November.

Subscription rates—\$1.00 a year; \$2.00 for three years. Rates apply for both United States and Canada. Foreign rates—\$2.00 a year; \$4.00 for three years.

Advertising rates and other information will be furnished upon request.

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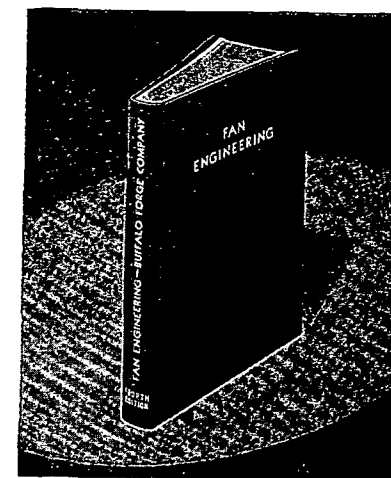
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