

When **RED** SIGNALS SAFETY

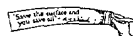
Red lead on metal structures is a signal of safety. It insures protection against corrosion... against rust that shortens metal-life and causes accelerated depreciation.

By specifying Dutch Boy, when purchasing red lead, you are assured of obtaining a fine, uniform, highly oxidized pigment—a paint material that has the unqualified approval of the country's leading railroads.

DUTCH BOY RED LEAD



NATIONAL LEAD COMPANY
New York, 111 Broadway; Buffalo, 116 Oak Street; Chicago, 900 West 18th Street; Cincinnati, 659 Freeman Avenue; Cleveland, 220 West Superior Avenue; St. Louis, 722 Chestnut Street; San Francisco, 135 Montgomery Street; Boston, National-Boston Lead Company, 400 Albany Street; Pittsburgh, National Lead & Oil Company of Pa., 316 Fourth Avenue; Philadelphia, John T. Lewis & Bros. Company, Wolcott Building.



We shall be glad to send on request, booklet entitled—"Structural Metal Painting." Address nearest branch.

KD-145—Pocket List of Railroad Officials, April, 1930

Where Red signals SAFETY



RED LEAD seals out the cause... thus keeps out CORROSION!

FOR years, pure red lead has been specified for all types of railroad equipment—cars, signal towers, tanks, bridges, etc. Pure red lead seals up the metal with a tough, protective coating that lasts for years. It keeps out air and moisture—defeats corrosion.

Dutch Boy Red Lead comes in two forms—paste and liquid. The liquid (ready to apply) is supplied in six colors. The paste comes in natural orange-red and can be shaded to dark colors.

For detailed information consult Technical Paint Service. Address



NATIONAL
New York, 111 Bro
Street; Chicago, 90
West Superior Ave
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Boston, National-B
Street; Pittsburgh
Co. of Pa., 316 Fou
John T. Lewis & B

Job KD-177—Pocket List of Railroad Officials

Armor-Like...

RED LEAD fortifies against CORROSION... prolongs the life of iron and steel

AIR and moisture. These are the foes of structural metal. In contact with iron or steel, they shorten its life. Kept away, the metal will last indefinitely.

Protection That Lasts

There's only one way to get the kind of protection that lasts for years. That way, authorities agree, is by using pure red lead.

Here's why. Red-lead paint seals up metal with a tough, dense, protective coat. Air or moisture cannot reach it. Thus corrosion is practically eliminated. And longer life for the metal is assured.

High Quality Red Lead

For over a hundred years, pure red lead has been the standard paint for iron and steel. Pure, fine and highly oxidized, Dutch Boy Red lead offers a measure of protection that no other pigment can give. Comes in two forms—paste and liquid. The liquid (ready for the brush) is supplied in six colors—the natural orange-red, two shades each of green and brown, and black. The paste comes in orange-red, and can be shaded to dark colors.

For information on any special painting problems, write our Department of Technical Paint Service, in care of our nearest branch.

NATIONAL LEAD COMPANY

New York, 111 Broadway; Boston, 121 State Street; Buffalo, 116 Oak Street; Chicago, 900 West 18th Street; Cincinnati, 659 Freeman Avenue; Cleveland, 220 West Superior Avenue; St. Louis, 722 Chestnut Street; San Francisco, 135 Montgomery Street; Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue; Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street.



DUTCH BOY RED LEAD

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