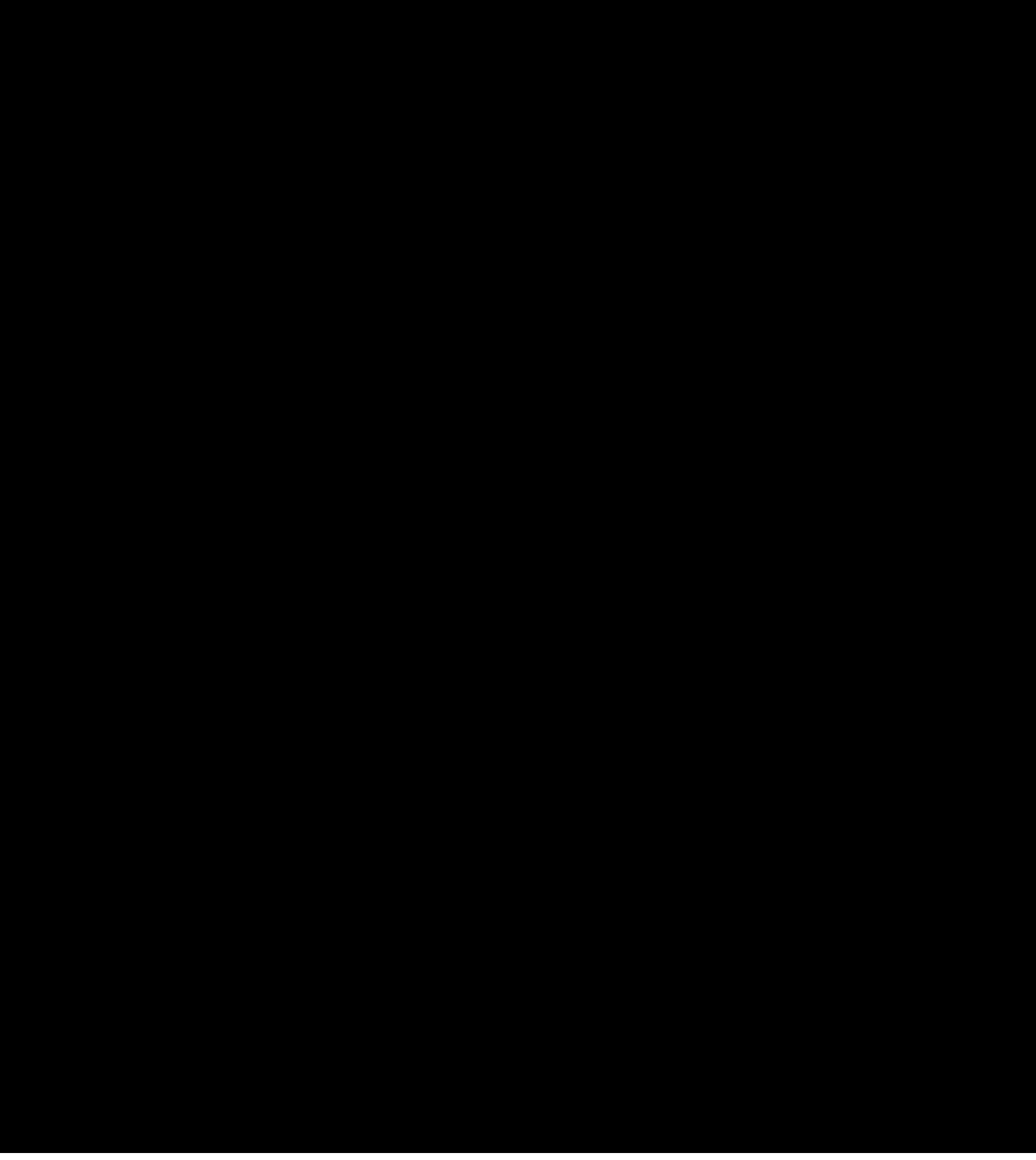




FREE!

A Beautiful BRIDGE SCORE PAD to our customers this month



Absolutely free of charge, we are offering to our customers a beautiful Bridge Score Pad printed in colors.

This score pad contains useful information relative to the scoring of Auction Bridge, as well as the scoring rules for Contract Bridge.

Bridge is so much in evidence everywhere that we felt that a Score Pad as a gift would be very appropriate, as well as acceptable to the readers of this Magazine—our customers.

Come in and get your Pad now before our stock is exhausted.



GLIDDEN
EVERYWHERE ON EVERYTHING
PAINTS — VARNISHES — LACQUERS — ENAMELS

GLIDDEN BRIGHTER HOMES

Published in the Interest of Brighter and Better Homes

"Brighter Homes Magazine" is published for you through your local "Brighter Homes Store," the Paint Center, by The Glidden Companies, National Headquarters, Cleveland, O., Adrian D. Joyce, Pres., manufacturers of the highest quality of paints, varnishes, lacquers and enamels. Copyright 1931. Reprint rights on request.

Vol. 4

No. 2



Houses that are beautified and protected with paint and varnish are worth more to live in, to rent or to sell.

There is no investment that pays any larger returns than keeping a house well painted—it will protect your house from the weather without and the wear and tear within.

And well-painting does not mean that only the workmanship is good, but that also the right paint has been used. Cheap products are not economical because they cost just as much to apply and will last one-half as long.

WILL ROGERS

America's Perennial "Man of the Hour"

By MAE TINEE



Mae Tinee

I say to you:
"Do you know
Will Rogers?"

You reply
promptly: "Sure!"
— adding — "Not
PERSONALLY, of
course; but I FEEL
as if I did!"

Right there in your answer lies the secret of Will Rogers' tremendous hold on the reading, theater-going, laughter-loving, politics-interested public. The cowboy-philosopher, humorist, actor, aviator, congressman-at-large, diplomat and what have you, is "just folks" to all folks. His shrewd, trenchant humor is always human and kindly. His interests are at home and not abroad—though in behalf of the interests at home he often GOES abroad, as we all know. The truth about many things—politics, social and civic standing, the nation and ourselves at large, is served to us by him, in the spirit of good-natured banter that is always to the point and always funny.

As to this "funny" business—college students are forever interviewing Mr. Rogers on the subject.

"How do you advise a beginner to be funny?" they want to know.

The humorist answered one of them at length several years ago in an article in the American magazine. Following are several of the questions and answers:

Q. "What talent is necessary? Must one be born with a funny bone in his head?"

A. "It's not a talent, it's an affliction. If a funny bone is necessary, I would say that the head is the place to have it."

Q. "In training, what should one aim for?"

A. "Aim for Mark Twain even if you land with Mutt and Jeff."

Q. "Do you think it does any good to play the fool and wit at social gatherings?"



Mr. and Mrs. Will Rogers

A. "Nor if they will feed you without it."

Q. "What is the procedure in submitting jokes or skits to Papers or Magazines?"

A. "A return envelope, stamped."

And so on. Typically Willrogerian, what?

Now this famous fellow we're talking about is five feet, seven

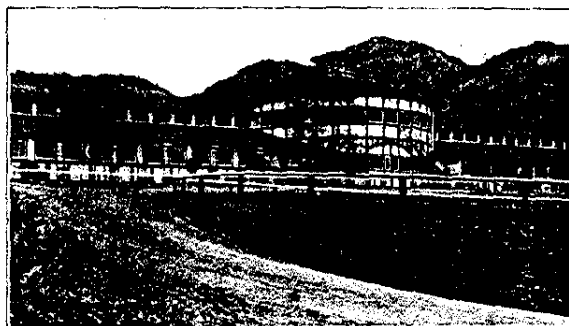
inches tall, weighs about 170 pounds and has dark hair and gray eyes. He was born November 4, 1879. On November 25, 1908, he married Betty Blake of Rogers, Arkansas. It turned out to be a mighty happy marriage. The Rogerses have three children—Will, Jr., aged 18; Mary, aged 16, and Jimmy, who is 14 years old.

Dad and the youngsters are the

Brighter Homes



Will Rogers and his daughter Mary at their Hollywood home



View of Rogers' ranch buildings—Circular structure in the middle is grain barn. The structures leading off the granary are the stables for Rogers' string of ponies



Here's Mr. Rogers on his favorite cow pony. He was "snapped" while taking a morning canter over the hill-side trails near his ranch at Santa Monica, Calif.

greatest of pals—and Mrs. Rogers says that Will has never spanked any of them, though she HAS. BUT, spanks, or no spanks, it was never his intention to have milksops in the family, so, as soon as the children were big enough to say "Whoa!" they were put aboard a horse and taught to ride. Will, Jr., and his father—who has a passion for the game!—play polo practically every Sunday that Will, Sr., is in Los Angeles, and father, daughter and two sons often put on practice polo skirmishes on the Rogers' private field, laid out on their ranch on a mesa overlooking Santa Monica Canyon.

Mr. Rogers may be said to be slightly nutty on the subject of horses. The mildest-mannered man in the world on most occasions, he'll go berserker at the sight of a horse being ill-treated, and he won't sell one of his own unless he knows just what future lies in store for it.

He learned his famous roping while a cowhand in Oklahoma.

When he was about twenty-one years old, and Oklahoma wasn't

much "wild west" any more, he grew restless and decided he'd wander a bit. He'd made about \$12,000 in cattle deals—and scratched his head for a place to spend it.

At last he and a pal decided they'd go to South America, settle in Argentina and pioneer. They travelled to New Orleans, which was the first large city Will had ever seen, found a boat and decided to go to Argentina via London. The \$12,000 had dwindled fast—and by the time they got to London, the Boer war was on.

"Well," Will said, "Ought to be just as much excitement in South Africa as in South America!"

Suiting actions to words, away he shipped with the British Army, and, for \$10 a month, broke and trained horses for the Tommies, delighting the soldiers with his rope stunts, and tickling their risibles with his dry wit. His rope handling here got him a job with Wirth's circus, and, travelling with this show, he made New Zealand, Australia—and, finally, landed in San Francisco—broke.

But not broke for long! Ah, no! Vaudeville beckoned and he went to Hammerstein's Roof Garden. Ziegfeld yoo-hooed to come on over—and he came. Then to the movies, the lecture platform, the newspapers, the magazines, the name of Will Rogers became famous, and his books "Rogerisms," "The Cowboy Philosopher on the Peace Conference," "The Illiterate Digest" and others, widely read. He has contributed to the New York Times since 1923.

Swimming, polo, golfing and flying are his hobbies. He has slept in the White House; played polo with the Prince of Wales and gave John D. Rockefeller a dime at the golf course at Ormond Beach, Florida, when the latter drove a ball 175 yards.

Will Rogers—America's Man of the Hour. What hour? Every hour. A cosmopolitan Johnny-on-the-spot! And, you might call him Chief Patriotic Pastry Cook of the Nation, for where is the Public Pie that hasn't had Will Rogers' finger in it?

IT PAYS TO KEEP YOUR HOUSE WELL PAINTED!

SOME people consider paint as a color luxury instead of a wood preservative and a necessity. When your house is unprotected with paint, the wood deteriorates and what was once a valuable piece of property soon becomes a shameful wreck. Delay in painting may mean new siding and repairs. When paint is off the cornice work, it won't be long until a new cornice is required. Paint certainly is cheaper than new cornices.

Painting is not only a first cost, it is an upkeep and overhead expense after your house is complete.

You can, therefore, profit by posting yourself, getting all facts available about painting; what to expect from paint, when, where and how to use it.

Many a well built home that is architecturally right loses 50% of its beauty because of poorly applied paint, both in color scheme and workmanship.

It is just as easy and less expensive to apply paint for both service and beauty. Sound judgment and common sense will go a long way in helping you achieve these ends.

There are good reasons why it pays to keep your house well painted—beautified and protected from the weather at all times with a good coat of house paint. A good protective coating of house paint represents a good investment and protects the dollars you spent for the ownership of your dwelling.

In the first place, quality paint and careful workmanship protects and preserves your house.

In the second place—practical painting adds cash value to your house and lot. Not only do you

profit in price and satisfaction that comes from owning a well-built, attractively painted home, but in addition, you will make a distinct contribution to the looks of your neighborhood. Anything that improves a neighborhood in its appearances, that adds beauty to your house and surroundings, increases real estate and property values.

And in the third place—suppose at any time you want to raise money and offer your house as a security. People who loan money will tell you a well painted home in good repair is a better money risk. In some localities from 5 to 40% more can

be borrowed on this kind of a home. If, however, houses are neglected and are in need of paint and repairs, values decrease tremendously. In many instances, irrespective of the value of the lot, the home decreases as much as 30%, whereas the expense for repairs and painting would not have cost more than 6 to 7%.

Bankers say that well painted buildings are indicative of thrift. The home owner is considered a good prospect to whom money can be safely loaned. Buildings in bad repair through lack of proper protection by paint, indicates the home owners are slow pay and are of poor credit rating.

Plain common sense dictates that good painting is a good investment from all points of view—appearances, satisfaction, service, money values and credit.

Before painting anew, burn off all of the old surfaces to be painted, being sure to remove all blisters, scales and loose particles of the old film.

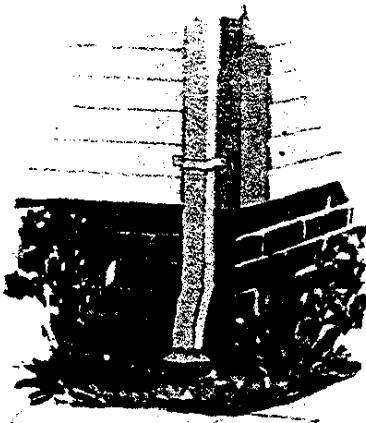


Body—White; blinds—Vert Green

To insure an excellent job, the surface whether new or old should be sealed with a coat of Base-Coat which possesses unusual water-proofing qualities. It prevents moisture from coming through the painted surface, sealing the wood, providing a perfect surface for succeeding coats that will make them stand out and look better.

The treating of the surfaces in this way requires only a surprisingly small investment. The average small house calls for a total of approximately 10,000 board feet of lumber and the cost involved is a very small per cent of the expense necessary in repairing those decayed portions of the building which may incur when the wood is not treated.

When selecting the paint for your home, keep in mind that you want service. You want paint that

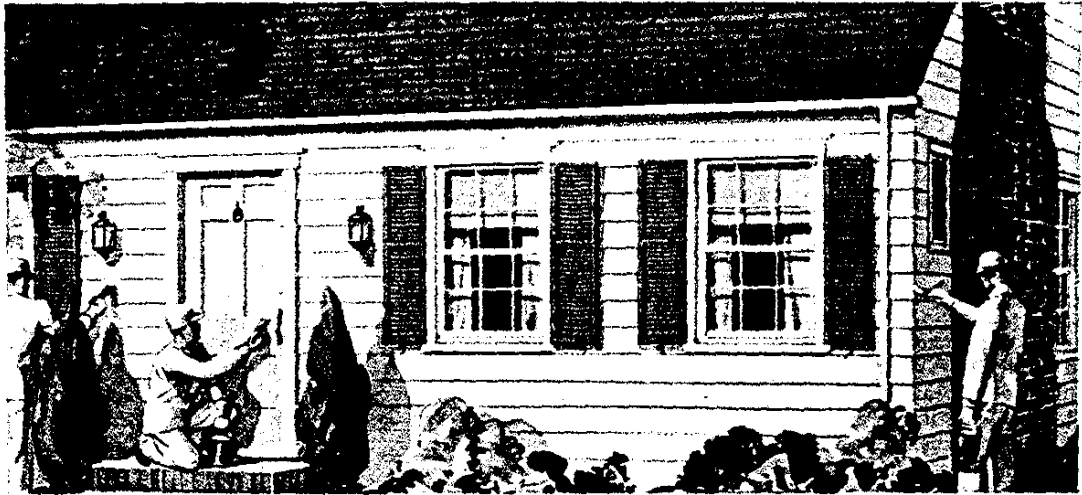


Body—Cream White; trim—Colonial Yellow

Body—Old Ivory; porch—Blue



Brighter Homes



Body—Cream White; trim—White; blinds—Vert Green
"Be sure and employ a good painter"

will not crack, peel, blister and produce rough surfaces. The real test of paint is judged by the surface it leaves for repainting and the number of years of service that it gives. It is worth while to remember this fact. It may save you some money, because after a number of years have passed and you come to repaint your home, if the paint has been stripped, peeled, its exterior water-soaked and infected with germs of decay, it will cost you considerably more money for repairs in addition to the paint and labor for the job.

Quality paints for your home, properly applied, will resist weather conditions. They age gradually and easily, if the surfaces are first well prepared, and the color will be permanent. When you repaint, your previous work will be easily and quickly covered.

It should not be necessary to argue about desirability of good paint. Cheap paint costs just as much to apply as quality paint and only lasts one-half as long and this makes cheap paint expensive. And it will not give you that fine look characteristic of quality paint.

There are too many people making the costly paint mistake in trying to save a few dollars by doing without the "extra" coat of paint which would insure permanency, longer service and lessens your painting upkeep.

On new work, three coats of paint are better than two. Many house

builders insist upon four, which after all, is sound economy.

The most severe tests have proved that high grade prepared paint gives satisfactory results under any climatic conditions. Simmering summer weather is more wearing on paint than cold winter conditions. Paint on the side of your house exposed to direct sunlight and severe winds will be affected first.

Well seasoned lumber will go a long way towards giving you the basis of a good painting job. The reason for this is because lumber thoroughly dried is stronger and in better condition to receive paint. If there is no dampness to ooze out of the lumber to crack or blister the paint surface, your result should be a flat, smooth paint veneer, held permanently to your lumber surface, through absorbent and adhesive qualities of both the paint and the lumber.

If your paint is deficient in elastic properties and applied to partly dried lumber, there is a probability that the surface will crack and peel.

Some lumber grades used for exterior siding may show the effects of resin. Hot weather releases

resin found in knots. It sweeps through the paint surface causing cracks and messy blotches. It is possible to prevent the resin action by having your painter go over knots and resin leaks with shellac a short time before the actual painting of the wood surface.

Do not paint in damp, cold weather. Be sure all wood surfaces are clean and thoroughly dry. Wait until your interior has set and dried before painting your exterior because you will eliminate the chances of the plaster dampness being drawn through the wall into the outward finish.

Remember that any kind of wood left unpainted for any length of time has a tendency to become affected by the weather. It absorbs dampness, rain and moisture. But subjected to continual dampness, your wood surface becomes dark, eroded and warped. All wood should be primed, giving the first coat either directly before or after erection. As stated previously in this article, Base-Coat is the "First Coater" that can be used to a good advantage because of its wonderful sealing properties. Wood properly primed will last indefinitely.

Be sure to employ a good painter. A good painter, who knows and understands wood painting, will be able to give you the best and most appropriate painting results from the climatic and wood conditions. And don't forget to provide him with quality paint. It will cost less in the end.



BY THEIR COLOR YOU SHALL KNOW THEM

IT is certainly surprising how quickly a bit of lacquer or enamel adds color and distinction as well as protection to the humble tools around the house. We refer to the lawn mower for example, the rake, the hoe, the wheelbarrow (if you have one) and the many service tools inside and out of the house.

One man we know has consistently finished all handles a mandarin red and all other parts a combination of colors with green predominating. Every Spring he always gives his tools a thorough going over and a refinishing.

One day we asked him if he really enjoyed doing that. And he said he did for several reasons. One was that it preserved his tools and kept them from deteriorating. That was the obvious reason of course.

But additional reasons were, first—that he took pride in having everything shipshape and neat looking. It really made gardening and lawn work more interesting. And

second—his distinctive color scheme reminded his neighbor to return his tools to him promptly. He said that since adopting his color plan that return on borrowed tools was quicker.

Then there is a man who does just the opposite. He believes in variety and change. He is just as liable to come out with an orchid lawn mower trimmed in jade green this year as he did last year in rolling out his lawn mower gaily shining in a coat of ivory trimmed with black and orange. That last year mower was a "wow!"

He said he really thought it cut better last year than ever before and yet it's a known fact the mower hasn't been sharpened for three years. Maybe there was something of the war camouflage in last year's color scheme that influenced his judgment. Who knows?

But from what he says color variety really eases the labor of mowing, gardening and other homework.

He is no doubt right, for it is a known fact that certain combinations of colors are stimulating.

If we were to finish our tools we don't just know which plan we would follow, the first one of the uniform color scheme or the second one of variety. Perhaps if we lived in a neighborhood where tool borrowing was frequent and slow on the returns, we would use No. 1 plan.

On the other hand, there is the fun of picking color schemes that are unusual for the neighbors to admire. A yellow wheelbarrow with baby blue handles and mandarin red wheels—wouldn't that make them look twice? Or the spade that sports a coral rose handle and a jade green blade—think how that would make spading easier.

But we will leave it to you, for after all you must be the one to please. But it's an excellent idea to refinish tools each year for then, "By their color you shall know them."



"He is just as liable to come out with an Orchid lawn mower trimmed in Jade Green this year—"

RECIPES—that everybody likes!

Here are tasty recipes, some of which you may know but others you may not be familiar with. We feel sure that among these recipes you will find a few that will be a new type and will add variety which the philosopher said "is the spice of life."

The recipes on this page furnished thru the courtesy of Durkee Famous Foods, Inc., Elmhurst, L. I., New York.

If your grocer doesn't have Durkee Products—send his name to Durkee Famous Foods, Inc.

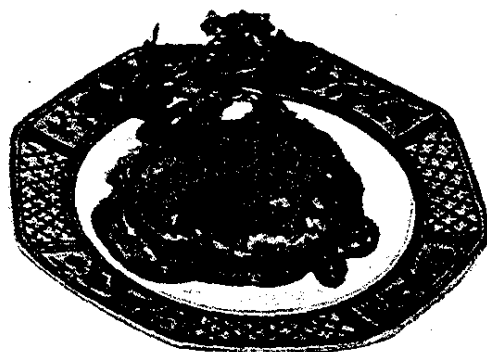


DEVILLED EGGS

- | | |
|---|-------------------------------|
| 6 hard cooked eggs | 1/4 teaspoon Durkee's Cayenne |
| 1/2 teaspoon Durkee's Celery Salt | Pepper |
| 1 teaspoon Durkee's Mustard | 1/2 cup minced ham |
| 1 teaspoon Durkee's Salad Dressing and Meat Sauce | 1/4 cup cream |
| | Lettuce |

Method

Cut eggs lengthwise, remove yolks and mash with minced ham, spices and cream. Mold in balls and fill whites of eggs with this mixture. Serve on lettuce leaves. Include mound of Durkee's Salad Dressing and Meat Sauce for each portion if desired.



Here's one a bit unusual—it is named:

TOMATO RAREBIT

- | | |
|--------------------------------------|-----------------------------------|
| 6 slices toast | 1 teaspoon salt |
| 1 No. 3 can tomatoes | 1 1/2 cups grated American Cheese |
| 1 teaspoon grated onion | 2 eggs |
| 1 tablespoon sugar | 1 tablespoon Troco Nut Margarine |
| 1/8 teaspoon Durkee's Cayenne Pepper | |

Method

Cook tomatoes, Troco, onions and seasoning in frying pan for 5 minutes. Add grated cheese, stirring constantly. Now add beaten eggs, cook one minute longer. Serve on hot buttered toast.

SAVORY HAM

- | | |
|--------------------------------|-----------------------------------|
| 1 pound ham cut in thin slices | 3 tablespoons soup stock |
| 1 cup grated Swiss Cheese | 1/4 teaspoon Durkee's Garlic Salt |
| 1 tablespoon Durkee's Mustard | |
| 1/8 teaspoon Durkee's Paprika | |

Method

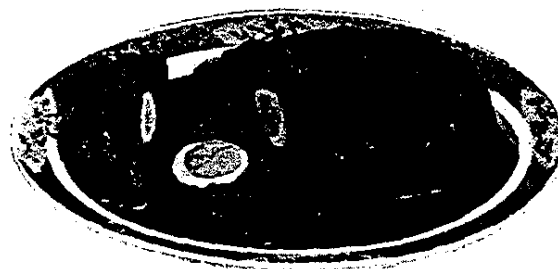
Mix seasoning and soup stock into paste. Spread this on slices of ham, sprinkle liberally with grated cheese; placing slices on top of each other forming a brick-shaped mold; tie the brick of meat together and remove string just before serving. Bake 20 minutes in moderate oven. When cold cut in slices and serve.

TASTY SPAGHETTI

- | | |
|----------------------------------|-----------------------------------|
| 1 package spaghetti parboiled | 1 teaspoon salt |
| 1 cup grated American Cheese | 2 tablespoons flour |
| 3 egg yolks | 2 cups milk |
| 1 teaspoon Durkee's Mustard | 2 tablespoons Troco Nut Margarine |
| 1/4 teaspoon Durkee's Red Pepper | 2 tablespoons bread crumbs |
| | 1 tablespoon Worcestershire Sauce |

Method

Make sauce by melting Troco, adding flour containing seasoning and gradually add scalded milk. Cook 5 minutes, stirring constantly. Pour mixture over beaten yolks, add grated cheese. Grease a baking dish with Troco, add spaghetti and sauce in alternate layers, dust top with bread crumbs. Bake 25 minutes in moderate oven.



TASTY BEEF LOAF

- | | |
|-----------------------------------|-----------------------------------|
| 2 pounds chopped flank steak | 1/2 teaspoon Durkee's Celery Salt |
| 1/2 teaspoon Durkee's Garlic Salt | 1/2 cup soup stock |
| 1/4 teaspoon Durkee's Paprika | 2 hard cooked eggs |
| 1/4 teaspoon Durkee's Savory | 2 tablespoons drippings |
| | Tomato sauce |

Method

Add seasoning and soup stock (boiling) to meat. Peel hard cooked eggs. Mold meat in long loaf, and in center place eggs, covering well. Dot with drippings or Troco Margarine. Place in hot oven for 25 minutes, basting occasionally. Serve with tomato sauce.

CHILI CON CARNE

- | | |
|------------------------------------|-------------------------|
| 2 pounds beef cut in cubes | 1 can kidney beans |
| 1 teaspoon salt | 2 cups soup stock |
| 1 tablespoon Durkee's Chile Powder | 2 tablespoons drippings |
| 1/8 teaspoon Durkee's Pepper | 1 tablespoon flour |

Method

Dredge meat with flour and seasoning. Brown in drippings or Troco Nut Margarine. Add beans and soup stock. Cook slowly until tender, stirring occasionally.

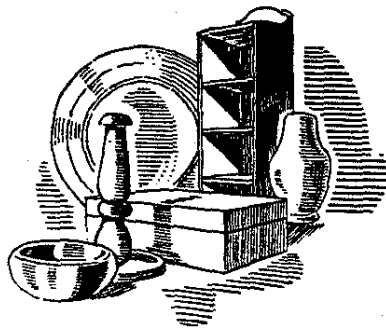
HOW YOU CAN BE DISTINCTIVE IN FURNITURE REFINISHING

MORE and more people are becoming color conscious. They are demanding bright and cheery colors in place of the sombre colors of a few years ago. People are demanding not only brighter colors in automobiles, wearing apparel, but also about the home—their furniture, their kitchen utensils and hundreds of other things too numerous to mention.

Just think of the things that are now sold in bright, beautiful colors that before came only painted in drab hues—furnaces, refrigerators, sinks, stoves, washing machines, typewriters, dust pans—this list could go on almost indefinitely. People are demanding color—and more color and they are getting it.

With the vogue of buying furniture in the unpainted state and finishing it according to one's own desires brought out a new army of artists. People who never before did much painting around the house are now gleefully finishing breakfast sets, tables, chairs, bric-a-brac in individual color combinations that suit their immediate surroundings beautifully.

... And the work is not hard because with the advent of Brushing Lacquer that dries almost instantaneously and later Four Hour Enamel, which are so easy to handle, the finishing and refinishing of furniture in the home turns from being a drudgery—real work—to a pleas-



ure and in many cases, it may be called a pastime.

If you are of the fortunate group that has an attic that contains old and discarded furniture—furniture that has been given its resting place there because it is too old—or in need of slight repair, bring them out of the darkness, repair and refinish them and give them new life and usefulness.

Old fashioned furniture is all the rage now and many have such hidden treasures in their attic, the discovering of which carries a joy—like the uncovering of a treasure chest of the pirates of a few hundred years ago.

... Or has it ever occurred to you to attend furniture auctions that are held so frequently, especially in the country? Here many quaint pieces may be picked up very reasonably. With a little work they may be made one of your prize possessions—especially if the pieces happen to be very old, and asso-

ciated in some way with some historical event or some distinguished person.



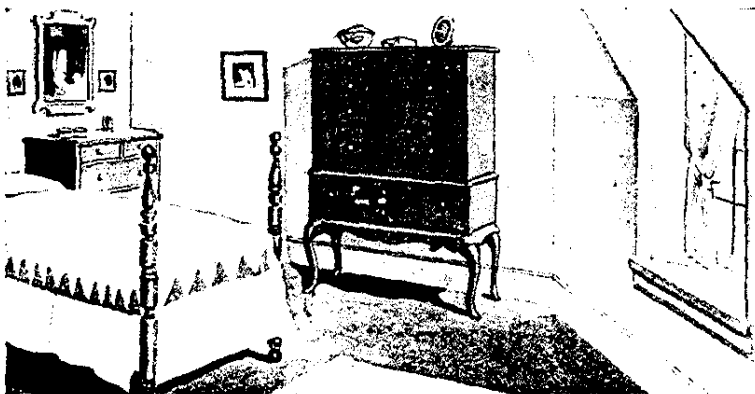
"—And the work is not hard . . . in many cases, it may be called a pastime"

In refinishing an old chair, for instance, the first thing to be done is to remove the finish. Take a broad bladed knife and begin to scrape. Hold the edge of the knife to the wood at right angles and draw steadily towards you. The chair probably has several coats of varnish and probably a coat of paint. See that every particle of this coating is removed. No injury will come to the wood if care is used.

As you are cleaning the chair to the wood, you will learn a lot about it. You will realize that the personal touch is causing you to notice every point of outline and beauty. You will notice its construction, not only how it was made, but its fine beautiful parts.

If the wood has a beautiful grain, a polish can be applied, or varnished to suit your individual needs or requirements.

However, if a painted surface is desired, lacquer or a four hour enamel can be used. It may not be necessary then to remove the old paint film, but simply lacquer or enamel right over the old surface. . . . And what beautiful alluring colors are now available. . . . Colors that will make furniture finished in them bright spots in your home.



"Old fashioned furniture is all the rage now—"

NEW BEAUTY FOR FADED FURNITURE AND WOODWORK



Look around your house, isn't there some piece of furniture that needs touching-up or refinishing?

... And you will be able to do it yourself with Jap-A-Lac Four Hour Enamel. It is the new quick drying enamel that is easy to apply, and dries in four hours—just a few strokes of the brush and you will have a brand-new chair or table.

Colors—colors that will bring new attractiveness into your house are available in Jap-A-Lac. You will be delighted when you see the wonderful selection from which you can choose—and of course, many more may be made by blending.

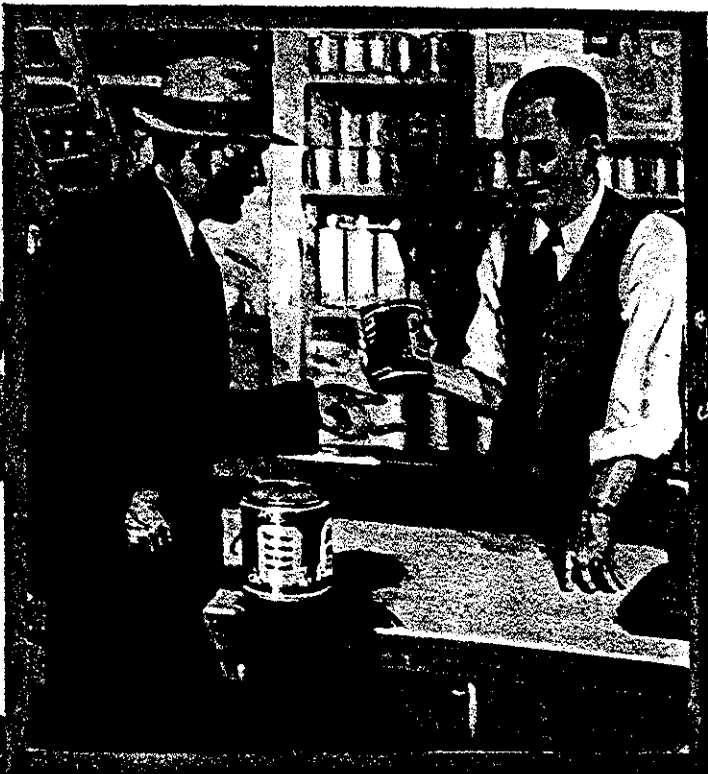
For woodwork too, where an enamel surface is desired, Jap-A-Lac is the product to use. In fact, it is fine for interior woodwork of all kinds. Come in today and let us tell you more about Jap-A-Lac and its countless uses.



Jap-A-Lac—the product your grandfather used. It is the best known paint name in the world.

JAP-A-LAC 4-HOUR ENAMEL

25% SAVING ON



FREE CAN WITH PURCHASE

To give the users of Glidden Paint Products a chance to save money, we are now holding a special sale on house paint—offering one quart of house paint free with each purchase of a gallon of Glidden house paint, or one gallon free with each purchase of four gallons. It doesn't make any difference to us—what amount of House Paint you buy, we will give you absolutely free of charge an additional 25%—your choice of standard colors.

Here is an idea—take advantage of this special offer and use part of the paint that you get free for the trim on your house.

Glidden Endurance House Paint is available in beautiful durable colors—colors that will not fade. It is the House Paint that has earned an enviable reputation for economy because of its exceptional covering capacity and durability.

Sign the coupon and come into our store today for your free paint. Don't delay!!

Be sure to get your Bridge Score Pad

This coupon entitles the undersigned to a 25 per cent Saving in House Paint as stated in this advertisement. State amount of saving in gallons.....

Name

Address

Dealer's Name

Offer Expires in 30 Days

SHOWING GOOD TASTE IN OUTSIDE THINGS

THE grounds of your home, if properly planted, will bring you added pride of ownership, satisfaction and beauty. The cost need not be large. The results will more than offset the money spent by making your place more valuable.

You can do much of the work yourself—it is one of the many joys that come to you from having your own home.

A home, strictly speaking, is a combination of a house with surrounding grounds. Each is interdependent upon the other and should combine to produce an orderly, beautiful, well balanced picture. When you look at a beautiful painting and realize it is a masterpiece, you do not think so much about the paint but about the picture this artist has produced. Nevertheless it is the pigments in the hands of the master that has made a work of art. It isn't what he paints—it's how he paints that really counts.

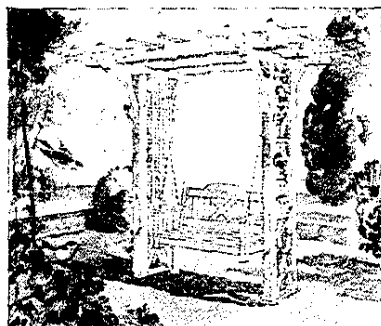
To illustrate this point—a carpenter can take a piece of wood and construct a useful, well-made chair. The carver will take the same chair and by applying his skill, talent and art, increase the selling value of that chair many hundreds of dollars.

It is the art you put into your landscape treatment that assures beautiful results and increased value.

A flower-bed placed in the middle of a lot, a rose bush scattered here and there, a climbing vine, a pergola, a pool or a boulder now and then are not sufficient to produce home gardening effects, even though they represent the taste and sentiment of home owners.

These things can be assembled about a home in such a way that pleasing, artistic effects may be secured, whereas on the other hand, they may litter the yard and produce a hodge-podge.

We cannot point out to you too strongly the necessity of providing your home with an adequate setting.



"Treat your yard as a room"

Perhaps we can assist you more by giving you a few garden "don'ts." It will undoubtedly save you labor, time, money and dissatisfaction.

Don't plant without a plan; it will cost you less in the long run. Wherever possible, plan your grounds at the same time you plan your house and your home will be more beautiful and your house and lot more valuable.

Don't permit the planting to obstruct the sunlight and ventilation of your home.

Don't needlessly cut and prune trees. A good tree on your building site may be the key for a successful planting plan. A good tree, ten years old, is worth many dollars. Keep it and care for it.



"Lawn furniture should be painted in tones contrasting to the base colors of the house"

Don't plant flower beds in the middle of the lawn; it makes the lawn appear "jumpy." A broad, unbroken expanse of well kept lawn is as beautiful in its way as the finest rug.

Don't forget that the successful home gardening aim is to tie the house and landscape into a beautiful and complete picture. You should treat your yard like a room—an out-of-door room. A decorator does not begin by first producing something for the center of the room. He uses the walls, doors, windows and other architectural features as the basis for his scheme of decoration.

Treat your yard as you would a room. Shrubbery and flowers, being considered ornaments and not furniture, look best when they serve as decoration against the house and along the boundary lines. Shrubbery and vines about a house tie it to the ground and soften the edges.

Windows should not be shaded. The blank and open spaces of the house are best suited for the planting of shrubbery and flowers. Planting next to the property line or walk should never impede travel. Make the approach to your home easy and direct, accenting the walk with the proper shrub.

Don't forget that flowers pass quickly, where shrubs and hardy trees live constantly.

Remember contrasting colors give more pleasing results. Lawn furniture should be painted in tones contrasting to the base colors of the house.

Don't forget that your back yard offers as many possibilities in home gardening as your front yard.

For the Boys and Girls!
**TRY THESE RIDDLES ON
YOUR FRIENDS!!**

Here are some good riddles—try them on your friends—use them at parties. They are easy to remember.

What can impress the ear more sharply than a falsetto voice?

A false set of teeth.

Why is the letter "W" like scandal?
Because—it makes ill, will.

Why is a selfish friend like the letter "p"?
First in pitying and last to help.

What is that which is full of holes and yet holds water?
A sponge.

What is that that is put on the table and cut, but never eaten?
A pack of cards.

What did Adam and Eve do when they were expelled from Eden?
They raised Cain.

How were Adam and Eve prevented from gambling?
Their pair-o-dice was taken away from them.

Why is a room full of married folks like a room empty?
Because—there isn't a single person in it.

Why is a bridegroom often more expensive than a bride?
Because—the bride is given away, but the bridegroom is often sold.

Where did Noah strike the first nail in the Ark?
On the head.

What is that which is always in-visible, yet never out of sight?
The letter "s."

Which travels faster, heat or cold?
Heat; because you can easily catch a cold.

If the poker, shovel, and tongs cost \$7.75, what would a ton of coal come to?
To ashes.

Why is a blacksmith the most dissatisfied of all mechanics?
Because he is always on the strike for wages.

What goes most against a farmer's grain?
His reaper.

Why is it not extraordinary to find a painter's studio as hot as an oven?

Because it is there he makes his bread.

Why may a beggar wear a very short coat?
Because it will be long enough before he gets another.

What is that which works when it plays, plays when it works?
A fountain.

Why was Pharaoh's daughter like a broker?
Because she got a little prophet (profit) from the rushes on the bank.

What is the difference between a cashier and a schoolmaster?
One tills the mind, while the other minds the till.

Why is a fashionable woman like a successful gambler?
Because she has such winning ways.

If I were to see you riding a donkey, what fruit should I be reminded of?
A pear.

Why is an egg like a colt?
Because it isn't fit to use until it's broken.

What confection did they have in the Ark?
Preserved pairs (pears).

When a church is burning what is the only part that runs no chance of being saved?
The organ, because the engine cannot play upon it.

When does a farmer double up his sheep without hurting them?
When he folds them.

What key in music will make a good officer?
A Sharp Major.

Why is a demure young lady like a steamship?
Because she pays no attention to swells that follow her.

Why is a son who objects to his mother's second marriage like an exhausted pedestrian?
Because he can't go a step farther.

What part of a locomotive train ought to have the most careful attention?
The tender part.



*Walls—Beige; Woodwork—Sea Green; Cupboards—
Pearl Gray*

BRIGHTEN KITCHEN

WALLS WITH SPEED-WALL FINISH (*A semi-gloss finish for kitchens and bathrooms*)

Brighten up your kitchen by finishing your walls with Speed-Wall Finish. It is a finish that is designed especially for kitchen walls.

The perfect wall finish for kitchens must resist grease, moisture and dirt, as well as create a bright, cheery atmosphere that makes work a pleasure.

That is just what Speed-Wall Finish does. In the first place it is made in a variety of bright colors—colors that will enable you to select an appropriate color scheme for your kitchen—one that will reflect sunlight and make your walls fairly radiate joy and happiness. Speed-Wall Finish is a semi-

gloss finish, and dirt, grease and moisture will not adhere to its surface, making cleaning very easy when necessary. It dries quickly and has great covering capacity.

Of course, a finish of this kind is equally good for bathrooms, due to its moisture and dirt resisting qualities—in fact it was designed for bathroom use as well as for the kitchen.

Let us show you the wonderful colors that are available in Speed-Wall Finish. We will gladly help you work out a color scheme.

GLIDDEN SPEED-WALL FINISH

HERE'S YOUR CHANCE TO WIN A DECK OF CARDS!

HOW WOULD YOU PLAY THIS HAND?

NORTH DUMMY	
S—J-9-3	
H—9-6	
D—K-7-4	
C—A-Q-9-8-3	
WEST	EAST DEALER
S—A-8-4	S—10-7-5-2
H—K-J-8-7-2	H—10-5-3
D—J-9-6	D—Q-10-8-2
C—7-5	C—K-6
SOUTH DECLARER	
S—K-Q-6	
H—A-Q-4	
D—A-5-3	
C—J-10-4-2	

To the first 25 people who give us the correct way to play this hand of bridge we will send them as a prize, a deck of cards. These cards will contain no advertising on the back whatsoever and will be cards of good value.

Give us the bid and the play. South is the dealer.

Send in your solution written on only one side of the sheet and be sure that it contains your name and address.

All contestants will be sent the correct solution to this Bridge Problem whether they win a prize or not.

This hand has been prepared by Mr. Carl T. Robertson, winner of numerous national bridge titles. For this problem together with its solution we are indebted to the Cleveland Press which has furnished us with it.

Send your solution to Publication Headquarters, Madison and Berea Road, Cleveland, Ohio.

AND HERE ARE A FEW GOOD TRICKS

After the last hand of bridge has been played and the hostess is preparing to serve lunch there is a lull. Here are a few simple card tricks that you can learn easily and mystify and entertain your friends with them.

Try them and see how easy these are to do.

MENTAL TELEPATHY

Show three cards and ask a person to think of one of them. Put the three cards in your trouser pocket and then draw two out and lay them on the top of the pack.

"Now, which ever card you have selected," you say, "will be the one that I still have in my pocket. Will you name your card?"

"The Ace of Clubs," says the person who has made the selection.

Reach in your pocket and bring out the Ace of Clubs.

Method

In your pocket you have previously placed two other cards. When you show the three cards and place them in your pocket, notice the order in which they lie. Then reach in and pull out and place on the pack the two cards that were previously placed in your pocket, taking care not to show their faces.

When the spectator gives you the card that he has selected you simply

bring out the correct card from your pocket.

This trick can be repeated because you still have two remaining cards in your pocket.

PRODUCING THE ACES

Have the deck of cards thoroughly shuffled and after removing everything from your inside coat pocket, show that it is entirely empty. Tell your audience that the Aces respond to your call and thrust your hand into your pocket and each time bring out an Ace.

Let the audience examine the deck after all the Aces have been brought out.

Method

Remove all the Aces from the deck previously and place them in your upper right hand vest pocket. Have the deck of cards shuffled—no one will notice that the Aces are not there because you do not mention them until you have put the Aces in your inside pocket.

The rest is obvious. Each time you reach for an Ace you pull it out of your vest pocket. If the coat is held well over the hand, no one can ever detect this trick.

THE CARD IN THE POCKET

Shuffle the deck of cards very thoroughly and hand the deck to a person and ask them to count off

any number of cards, say seven, and tell them to look at the next card (the eighth). Have him replace the cards that he has counted off, leaving the card that he has selected (the eighth) in its original place. This is to be done behind your back and the counting is to be done silently so that you will not know how many cards the person has counted out.

After the card has been selected, the deck is handed back to you and you remove one of the cards, placing the card in your pocket. The deck is given back to the person who made the selection and told to count down to his card. To his surprise, when he reaches the eighth card it is not the card that he has selected, and that it is gone. You thereupon remove the chosen card from your pocket. This trick can be made to appear very mysterious.

Method

When you give the cards to the spectator, be sure to note the top card. When the spectator counts off the cards he automatically reverses their order. When he looks at the eighth card and puts seven back on top, the first card comes directly over the chosen card. In other words, all you have to do is to look for your own card and remove the card below it.

RAISING THE SOCIAL STATUS OF YOUR BASEMENT AND ATTIC

By BERNARD L. JOHNSON

Prominent Paint and Building Authority



B. L. Johnson

Figuratively speaking, the basement is coming up in the world, and also, I may say, the attic is coming down—into the realm of utility.

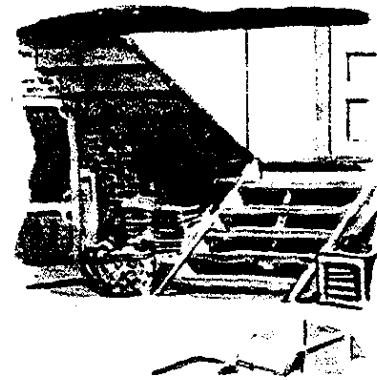
What used to be considered just a hole under the house surrounded by the foundation walls has of late years come into its own as an important and very useful part of the modern home. And the old attic, dim and cobwebby, has been rediscovered and transmuted into one of the most interesting parts of the home.

As to the basement, the space is there anyway and by spending just a little more and by giving some thought and attention to the planning, when building a new home,

the usable space in a two-story home is increased one-third and in a bungalow it is doubled. The same applies just as appealingly to old homes, for they are very easily altered and brightened up to take advantage of these newer ideas.

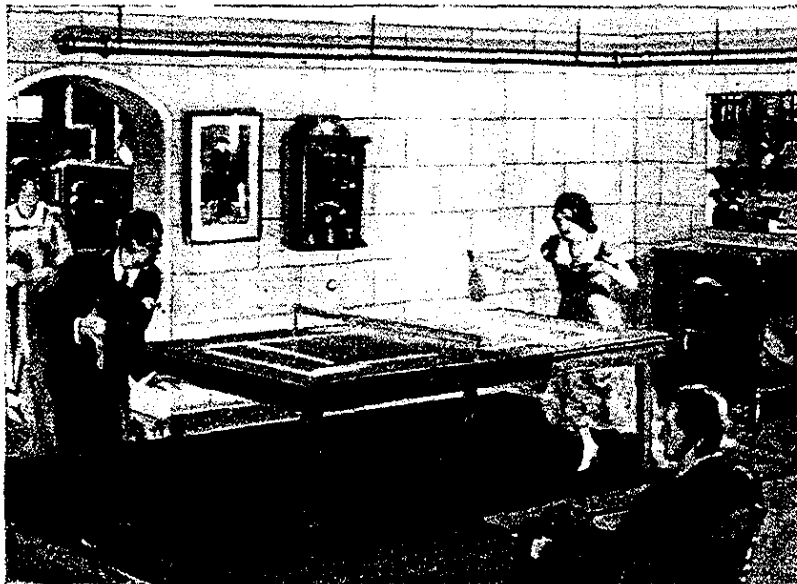
Then after the important and necessary functions are taken care of, there will be left considerable space. Often such a space can be arranged and furnished as a recreation room for all the family, with ping-pong table, billiard table, easy chairs, etc. One basement I saw recently had been made into quite a gymnasium with a trapeze hung from a ceiling beam, and a punching bag properly hung, a rowing machine and other interesting gymnastic apparatus.

Now all these things should have more ceiling height than the ordi-



nary seven or seven and a half feet. Eight, eight and a half or nine feet is much better and costs very little more. With proper ceiling height in the basement, furnace pipes can be run at a steeper angle and deliver heat much more efficiently; the ventilation is better for the laundry, and larger windows can be used, letting in more light. For the gymnasium, shop or game room, the extra ceiling height is a great advantage. Often in fixing up a basement, it is possible to lower the floor and gain more ceiling height.

The painting of the basement recreation room is your chance to "let go!" A riot of color is expected and no one will be surprised if you reveal your personality in the most wild of modernistic decorative schemes. Strong contrasts are considered masculine, and go well in the basement game room. One such room seen recently had vivid red trim against cheerful side walls of light tan and ceiling of ivory. The



Walls—Ivory (Florenamel); Floor—French Yellow (Florenamel); Furniture—Apple Green

BH-00285

room had been finished in wall board applied in rather narrow vertical panels, each joint in turn covered by a wide batten strip of the wall board. This gave an interesting impression of vertical boarding quite different from the customary wall board panel effect. The wide batten strips were painted in the light tan, the same as the underlying wall board. Eight inches down from the ceiling line a vivid red picture mould separated the vertical panels from the single horizontal panel above. Door and window trim was red and the door itself red and black.

It is not our idea to be extravagant in finishing the basement. That is not necessary. But a little extra care in planning and painting, with more ceiling height and better lighting—both window lighting by day and plenty of electric lights, switch controlled, for night—will produce an extra floor for the home that will prove very useful, and worth many times its cost.

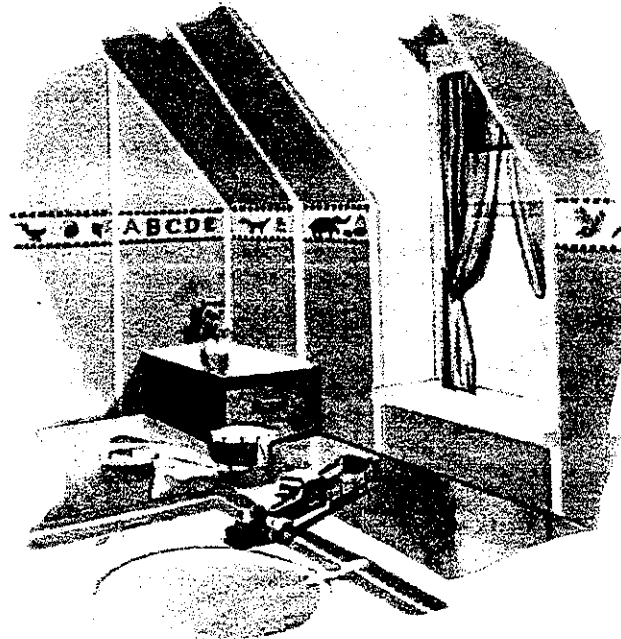
The attic space in a great many houses is another place of opportunity for the resourceful housewife who feels the need of more space for the expanding activities and interests of a growing family.

Perhaps *your* house has a big unused space up under the roof. If so, the chances are good that it can quite easily and cheaply be converted into a playroom for the children, a den or study for dad or an extra bedroom or two.

The new insulating fiber boards come in very handy for lining the outside walls and under side of the roof. They go up easily and present a smooth attractive surface which takes paint fairly well. Their greatest value, however, is in their

insulating qualities. They keep the house heat in and keep the outside cold out.

Thousands of home owners have been surprised to find, after finishing off attic space with insulating board, that their reduced fuel bills have soon amounted to enough to repay the total cost of the attic remodeling. In fact, by cutting off



Walls—Orchid; Trim—Ivory; Floor—Oak (Floral enamel)

the great loss of heat upward, they have found that the home, *plus* the new usable attic space, is more easily heated than was the house before the enlargement.

In developing play rooms, dens and "own rooms" up under the roof, you can and should exercise a lot of freedom in their painting and decoration. The general atmosphere is one of informality, coziness and intimate retreat. The color scheme for painting naturally is keyed to

the age, sex and fancies of the one or several members of the family who are to be privileged to call this place their own.

If it is to be a young girl's room, a light and dainty painting plan will suggest itself, such as orchid, pink or French grey. A growing boy, on the other hand, would prefer a color plan more robust, such as orange or golden yellow with contrasting trim in green or blue.

In general the lighter colors will be favored for these attic rooms, since window area is usually small and the most must be made of what daylight there is.

The attic room finished and furnished as a library den has a great appeal to many. Open book shelves built in would be the central decorative feature of such a hide-away. The new thought in painting book-cases and cabinets is to show a brilliant lining; the *inside* of the case, including the wall back of the books, is painted in some bright color—orange, yellow, sky blue or apple green.

The outside trim of the case or the shelving group is painted dark to contrast, or is painted the same color as the general trim of the room.

In finishing an attic room to bring its social status up to par, the floor usually requires some attention. Perhaps it is now only partially floored. A good soft wood floor is easily laid and an application of floor paint in brown, green, maroon or grey makes a practical and attractive background for colorful rugs.

Look over your attic and basement space and make it more useful.



GENERAL INFORMATION

CARPETS

To revive the color of a carpet and prevent the moths from attacking it, sweep lightly with a broom dipped in hot water to which a little turpentine has been added.

Cornmeal dampened with just enough kerosene to soften, damp tea leaves, or raw potato peelings, are all good cleansers for carpets and tend to brighten the colors. Sweep them with a broom across carpet surface.

CREAM

Cream that is too thin can be whipped just by chilling thoroughly and then adding the unbeaten white of an egg or a few drops of lemon juice.

To get more cream than usual from fresh milk, heat the milk till lukewarm, then suddenly chill it. To prevent cream from dripping from the spout of a pitcher, rub a little butter on the outer under edge of the lip.

DEODORANTS IN COOKING

In cooking cabbage, cauliflower, etc., the unpleasant odor can be avoided by putting a piece of crusty bread tied in muslin, into the water.

A piece of charcoal or a couple of English walnuts dropped into the water also absorbs the odor.

DOUBLE-BOILERS

Salt added to the water in the lower part of the double boiler makes the heat more intense for the upper part.

BOILING OVER

To prevent food from boiling over, butter the inside of the sauce pan about an inch below the rim.

A little butter added to macaroni or added to rice when boiling will prevent it from boiling over.

Grease the inside bottom of the pan to prevent boiling food from sticking to the bottom.

LEMONS

Lemons are an every-day blessing to housekeepers. The diverse ways in which they contribute to taste, health and practical cookery and home keeping are too numerous to mention.

To any bowl of punch or to any

freezer of sherbet the juice of a lemon gives an added tang.

In jellies and preserves the juice of a lemon prevents sugaring and draws out the sweetness.

A slice of lemon added to tea, hot or cold, tends for health as well as flavor.

A lemon cut in half and rubbed on the flesh of fowl whitens it and makes it tender.

After cleaning vegetables, they are freshened more quickly if a slice of lemon is added to the water in which they are immersed.

A lemon will give nearly double the juice if heated, either in hot water or an oven, before squeezing.

Never throw away the squeezed rinds until they have done their part. Used with a little cleanser, they will whiten all unpainted wood like magic, and take the stains from the hands.

The fact that fresh lemon juice is a strong germicide, also an antiseptic, is well remembered in emergencies where other antiseptics are not available.

CHERRIES

To stone cherries easily, insert backwards a new pen in a penholder, pen point in, and use the wrong end for taking out the pits.

CLOTHESLINES

Before using a new clothesline, soak it in cold water and then boil it. This will make it last longer and keep it from tangling.

GREASE IN FABRICS

Wipe off as much of the grease as possible before beginning to work on the spots.

On non-washable fabrics, a little talcum powder, French chalk or other absorbents, allowed to remain on several hours before brushing off, will often take out the grease; or use a white blotting paper and press the spot with a warm iron. Powdered magnesium and gasoline and a folded cloth beneath will take out grease.

In materials that wash, naphtha soap or kerosene is efficient.

Machine or automobile grease

stains require loosening with lard before washing. With a pad underneath, rub lard or oil well into the spot and sponge well with warm water from the outside in.

A cloth moistened with sulphuric ether takes the grease out of coat collars much better than either benzine or alcohol. Ammonia and salt mixed together cleans them.

HOUSE PLANTS

The earth about the roots of a potted plant should be kept loose, cultivated frequently, watered with fertilizers occasionally. The water with which the milk and cream bottles have been rinsed makes the plants grow and stimulates blossoming. A little ammonia in water makes a rich fertilizer and tends to keep out bugs. Coffee grounds at the roots or a little olive oil is a good tonic.

In watering plants, a small funnel held close to the roots and the water poured through it, will prevent spattering.

If you are going away for a few days and wish the plants to have water, bury one end of a strip of cloth in the dirt around the plant and place the other end in a jar of water.

An efficient way to destroy worms which infest the roots and which will not harm the plant is to stick the sulphur end of matches around the roots.

Date, orange, or grapefruit seeds planted in a pot make an attractive bit of green in the winter.

A horseradish root in water will sprout and make an unusual decoration for the table.

As soon as a frozen potted plant is discovered, pour cold water over it, wetting it thoroughly. It will soon be covered with ice. In this state cover it with newspaper and place it in the dark for several days.

BUMPS

For a bad bump, put a grated new potato on the spot. It will soon reduce the swelling and take the discoloration from the bruise.

NUT CRACKER

PROFESSOR: "Who was the greatest inventor?"

STUDENT: "An Irishman named Pat. Pending."

* * *

SHE (talking of pure thought): "Now, really, don't you think girls have cleaner minds than men?"

HE: "Yes, I suppose so. But they ought to; look how often they change them."

* * *

"Terribly rough," said the stranger on board the ocean liner.

"Well," said the farmer, "it wouldn't be near so rough if the captain would only keep in the furrows."

* * *

"What's the difference between a parrot and a preacher?"

"I don't know—never thought about it—slip it to me."

"Well, simply this: the parrot swears without thinking, and the preacher is often forced to think without swearing."

* * *

The senator was back home, looking after his political fences, and was asking the minister about some of his old acquaintances.

"How's old Mr. Jones?" he inquired. "Will I be likely to see him today?"

"You'll never see Mr. Jones again," said the minister. "Mr. Jones has gone to heaven."

* * *

LADY: "I want to see some kid gloves for my eight-year-old daughter, please."

POLITE CLERK: "Yes, madam. White kid?"

LADY: "Sir!"

* * *

"Where were you born?"

"In a hospital."

"No kiddin'! What was the matter with you?"

* * *

A young couple came to the manse of a popular minister to be married. After the ceremony, there was an awkward pause. The man and his bride maintained an embarrassed silence. The minister, in

order to relieve the situation, said to the bridegroom: "Well, salute the bride."

Whereupon the bridegroom shook her by the hand, saying: "I congratulate you."

* * *

A gentleman went into a store one day and asked to see a good grade of suspenders. The merchant showed him a pair and said, "These are the best I have."

"Well," said the gentleman, "they won't do. They are not strong enough."

"But," continued the merchant, "they will cost you only 25 cents. Surely, at that price, a man wouldn't be losing much."

"Not unless he lost his pants," replied the customer, as he walked out.

* * *

"Yes," said the oculist, "he had a curious affliction; everything he looked at he saw double."

"Poor fellow! I suppose he had a hard time finding a job."

"Not at all! The gas and electric company snapped him up and now he is reading meters."

* * *

It was in the New York subway during the six o'clock crush.

"Oh, dear," said a frightened voice, "I can't find my hand."

"If it's got a package in it, miss," said a nearby voice, "it's over here."

* * *

Two industrialists were boasting of their respective plants.

"I don't care if you do employ a thousand men," said one, "you can't hold a candle to what I make."

"No?" said the other. "What do you make?"

"Gunpowder!"

* * *

HUSBAND: I'd think you'd be ashamed to show your face in such a dress.

WIFE: Don't worry, dear; nobody will see my face.

* * *

SPECTATOR (to jockey with skittish horse): Hey, what are you puttin' your hand in his mouth for?

JOCKEY: I ain't. I'm tryin' to get it out! * * *

"Do you see that woman?" asked Jenks, indicating a lady waiting for a street car. "I owe a great deal to that dear old soul."

"Been sort of a guiding star, I suppose," said Blinks.

"Oh, no!" explained Jenks. "She's my landlady."

* * *

WORKMAN: I came to ask you if you could raise my salary.

BOSS: This isn't pay day.

WORKMAN: I know, but I thought I'd speak to you about it today.

BOSS: Go back to work and don't worry about it. Haven't I been able to raise it every week so far?

* * *

"So you met Alice today?"

"Yep; hadn't seen her for ten years."

"Has she kept her girlish figure?"

"Kept it? She's doubled it!"

* * *

BUSINESS MAN: And why did you leave your last position?

BLONDE APPLICANT: There was no future to it.

BUSINESS MAN: Indeed!

BLONDE: No, not a chance. The boss was already married.

* * *

The sweet young thing turned to a polite young man who was showing her through the factory and said, "What is that big thing over there?"

"That is a locomotive boiler."

"Why do they boil the locomotives?"

"To make the locomotive tender."

And the polite young man continued to look straight ahead.

* * *

An elderly Quaker gentleman, riding in a Philadelphia motorbus next to a fashionable girl decked with a profusion of jewelry, heard her complaining of the cold. Shivering, she exclaimed: "What shall I do to get warm?"

"I really don't know," replied the Quaker solemnly, "unless thee should put on another breastpin."



Walls—Ivory

CHARM AND SIMPLICITY IN LIVINGROOM WALLS

IN decorating a living room there are many things to consider. One of the most important is that this room is a gathering place for the entire family and their respective friends. Because of this each and every living room should be different and full of character.

Houses are no longer furnished merely as houses but they are furnished for families and as the activities of one family are different from every other, the first consideration is to furnish it from the viewpoint of family needs, desires and purposes. Many living rooms have been furnished without any consideration whatever of the family who lives in the house and have been furnished to be gazed at and not to be lived in. The problem, then, is to put that livable quality and that friendly, inviting atmosphere into the one room in

the house which should be the most pleasant and the most satisfying.

It should be borne in mind that the decorations of this room, above every other room, should be very simple because there is charm in simplicity. This is especially true in walls.

The selection of a color scheme for a room where the furniture and rugs have already been selected must necessarily proceed from the color of the furniture or rugs. In other words, the keynote color of the room must be either that of the rugs or the furniture related or complementary to them.

Novel effects in decoration should be avoided because they do not sustain interest.

Until one is experienced in the selection of color schemes, the safest method to pursue after the first step is to choose one keynote color and

then follow the principle of harmony by using lighter tints and darker shades of that color for the surfaces of the largest areas, which are the walls, floor and ceiling. Then to this related color can be added in a limited way to gain additional harmony by the principle of analogy.

The whole color atmosphere of a room should be so quietly harmonious up to this point that when a stranger steps into the room for the first time, no single item will draw attention to itself immediately.

The general atmosphere should be comparable to a chord of music in its harmony. In other words, your contrast of color values, light tints, dark shades of the key color, related colors and complementary colors in great or small areas should constitute one harmonious home.

GLIDDEN FLAT WALL FINISH

*For Cheerful,
Restful Walls*

Psychologists tell us that rooms that are finished in bright cheery colors tend to liven up our spirits and likewise rooms that are drab and dreary have just the opposite effect upon us.

Glidden Flat Wall Finish will give your walls and ceilings an attractive appearance—an appearance that will radiate happiness and cheer.

And the nice part about finishing walls with Glidden Flat Wall Finish is that dirt and smudge, those twin antagonists of cleanliness, that come from the radiators, windows, and the basement, can be easily cleaned off with soap and water.

It is easy to apply and has great hiding power, in fact, it is truly the perfect wall finish.

Come in and let us show you the beautiful colors that are available.



Be sure to take advantage of the Special House Paint Sale—Page 12

GLIDDEN
EVERYWHERE ON EVERYTHING
PAINTS — VARNISHES — LACQUERS — ENAMELS

YOUR PAINT STORE

WE want you to make this your Paint Store. Call on us for suggestions, color schemes and if you have a paint problem, bring it to us. We will gladly give you information regarding the correct paint products to use for various requirements. Whatever your paint requirements may be there is a Glidden product that is prepared especially for that need. Our stock is complete, carried that way for your convenience.

Glidden customers are satisfied customers. Every product carrying the Glidden name is a quality product. Satisfaction is guaranteed. If you purchase a can of Glidden Paint, Varnish or Lacquer and for any reason it is not satisfactory, bring it back and get your money.

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2 and 12



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