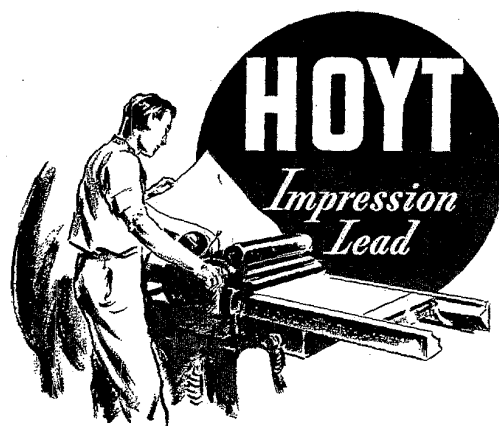




QUALITY is proved by the proofs

● It will pay every electrotyper to ask himself this question: "Can I afford to use any but the finest impression lead if by doing so I jeopardize my reputation for quality work?" The answer is obvious. You can't. That's one reason you will want to standardize on Hoyt Impression Lead.

This lead has become the standard of quality because it is soft, smooth, free from imperfections and hard spots, and uniform throughout.

You contact a dependable source of supply when you ask us for quotations on impression lead, electrotpe metal, tint plates, electro cases, metal guards, base plates, wire solder, crawl-proof sheet lead for lining tanks, linotype, monotype and stereotype metal.

NATIONAL LEAD COMPANY

CHICAGO DETROIT NEW YORK CINCINNATI ST. LOUIS

[5]

Patronize Bulletin Advertisers

June, October, 1932

Advertisement, International Union

N 28253

0000-NLI-000014640