



? CAN I CHOOSE COLORS WITH ASSURANCE?

Once you SEE Fuller's famous Jewel Case, you'll realize there is no easier way to pick paint colors, and no finer paint colors to pick. You'll see hundreds of modern interior colors—sunny pastels, darker shades and tints and

rich deep tones, spray-painted on large, loose color swatches. Pick them up. Hold one swatch against another. Compare colors. Experiment. Your color sense will be completely satisfied. Keep the swatches you choose. They're free!



? CAN I COLOR-MATCH FABRICS ACCURATELY?

You simply can't miss when you carry actual Jewel Case swatches in this purse-size Color Plan folder. It holds your ceiling color, wall color and floor covering color. Prevents color errors because you color-check fabrics in the store, before you buy! Another free Fuller decorating help!

What decorating problem bothers you most?

Los Angeles Times
9-17-1950

HAVE IT SOLVED AT

FULLER'S COLOR FESTIVAL

Whatever the source of your color ideas—magazine picture, wallpaper or fabric design—Fuller helps you get what you want. Fuller's decorating helps make color selection a pure pleasure; make color scheme visualization definite, and make painting easy to understand—and do. The FULLCOATER roller cuts in half the time and effort needed to do it. See these helps during Fuller's gala Color Festival. See how they can equip you to decorate as you dream. It's so easy! Why wait longer?



? CAN I DO A ROOM MYSELF?

Certainly! Thousands no more skilled than you have followed the simple directions in Fuller's How-to-Paint folders and they are proud of their good results. Fuller's free folders tell what to do—step by step. Nothing hard about it! If you prefer a reliable Painting and Decorating Contractor—get the names of several from your nearby Fuller Paint Dealer.

? HOW MUCH TIME WILL IT TAKE?

Fuller's lamb's wool FULLCOATER cuts accepted painting time in half. Lessen work in like proportion! Easy to use—easy to clean—it will serve you again and again. Soft as a powder puff, it rolls paint on any surface smooth as a powder base. Try it during Fuller's Color Festival. Buy it at this special Festival price.



7-inch lamb's wool
FULLCOATER
with heavy enamel tray

\$1.99

THIS EMBLEM on door or window of Fuller Paint Dealer means all these helps are available FREE!



FULLER PAINTS

They last

Special Festival Price only through October 7th