

Manufacturing Chemists' Association, Inc.

(FOUNDED 1872)

246 WOODWARD BUILDING — 15TH AND H STS., N. W.

WASHINGTON 5, D. C.

SECRETARY'S OFFICE

MINUTES OF MEETING PLASTICS COMMITTEE Manhattan Club, New York City September 8, 1953

PRESENT:

Mr. Dan M. Rugg, Chairman
Mr. George C. Miller
Roger S. Firestone
M. G. Milliken
D. S. Frederick
J. R. Hoover
Elmer Schumacher
Charles Lichtenberg
Harold M. Parsekian
Frank Groten
Frank H. Carman

Koppers Company, Inc.
Bakelite Company
Firestone Plastics Co.
Hercules Powder Co.
Rohm & Haas Co.
B. F. Goodrich Chemical Co.
E. I. du Pont de Nemours
Monsanto Chemical Co.
Naugatuck Chemical
Firestone Plastics Co.
M.C.A.

The meeting was called to order at 4:15 P.M.

PLASTICS FINANCING PACKAGE

Mr. Schumacher, chairman of the Special Task Committee, reported for his group in detail on the recommendations of a plan to provide funds to carry on such activities on behalf of the industry as the plastic materials manufacturers through its Plastics Committee may desire to undertake or continue. Letter to the membership proposed by this committee had previously been cleared to the Plastics Committee. Following discussion, several minor revisions were agreed upon and the letter was approved for transmittal to all interested materials manufacturers. Copy attached.

Following extended consideration of assessments that would be proper, it was agreed that these should be based upon that portion of the wage and salary payroll applicable to plastic materials production and sales, as explained in the above-mentioned letter, and should be based upon each member's total M.C.A. dues. On motion, duly seconded, and approved, it was unanimously agreed that the maximum assessment to any one member should be \$3,000, the minimum should be \$250, and the intermittent assessments were to be based on percentages against total dues apportioned to the plastics activities with the objective of raising a total of \$40,000 at this time.

STATEMENT OF
PRINCIPLES

Mr. Schumacher than presented a Statement of Principles for Plastics Uses in chart form. In his comments he pointed out this should be an integral part of our over-all public relations activity and should be presented to the members at the time the financing program for industry-wide activities is explained. The secretary advised that the Statement in original draft form had been reviewed by counsel, and the revised Statement as distributed during the meeting and contained in the chart shown by Mr. Schumacher met with counsel's approval. The counsel further suggested that this be issued as a statement by the MCA after approval by the Board of Directors. The group finally agreed that the Statement should be revised as contained in the attached and that copies be supplied all members in the near future. It is also the intention of the Committee to take this matter up with the Society of the Plastics Industry to see if they would be willing to accept such a statement. In event this can be effected and publication of the Statement is desirable, it is understood the matter will then be referred to the Board.

S.P.I. PROGRAM

Mr. Parsekian, speaking for the group handling arrangements for the Outing September 14 & 15, commented briefly on the program of the S.P.I. on public relations for the industry and stated that Mr. Cruse would present their projects in detail before the entire group.

At this point Mr. George Miller supplied all members with copy of the brochure entitled "Public Relations and the Plastics Industry." Copies will be forwarded to members not present in this meeting.

MISCELLANEOUS

Requests from various organizations for financing by the plastics industry of programs directed to particular segments or types of end uses were reported by the secretary. The most recent instance of this was request of a medical group to participate in financing an extended study on surgical uses of plastic materials. The Committee reaffirmed the policy that the Association could not participate in such programs which were directed toward only a specific class of end uses since such financing could not be undertaken on the varied industries or specific fields using all types of plastic materials.

The Committee was advised of a pending traffic classification matter in which all molding materials were threatened with increase in transportation ratings. The MCA Traffic Committee has been urged to represent the materials manufacturers as a group in the forthcoming hearings.

NEXT MEETING

The next meeting of the Plastics Committee will be October 13, 1953 at the Manhattan Club, New York City beginning at 4:00 P.M.

WHEREUPON, adjournment was taken at 6:30 P.M.

Respectfully submitted,

F. H. Carman

F. H. Carman, Asst. Sec., MCA

FHC/mw
September 11, 1953

CMA 078170