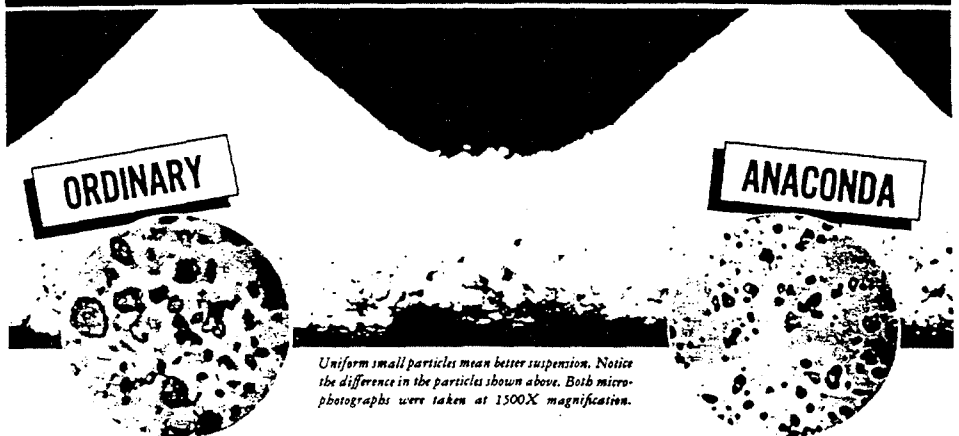


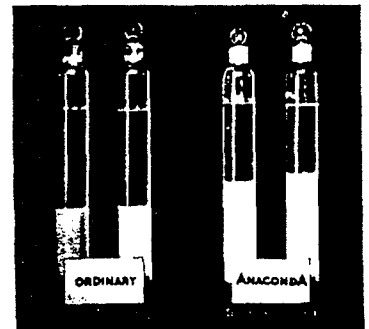
For Better Suspension—
USE ANACONDA
"Controlled Uniformity" WHITE LEAD



• Use Anaconda White Lead and be sure you are getting the best available. Its better suspension means a more uniform glaze—helps you make better finished ware with less trouble, fewer losses.

Important, too, is the fact that Anaconda White Lead has good fluidity over a wide range of glaze specific gravities. Its excellent suspension properties permit a single batch to be used for both spraying and dipping. Thus you can save time and be assured of uniformity in application by grinding all your glaze at one time.

Anaconda White Lead, available in two distinct P.H. values (D-3.O-3 Neutral and O-3 Slightly Alkaline), offers ceramic manufacturers an opportunity to use the grade best suited for their individual needs. And by using Anaconda White Lead, they are assured an unvarying supply of a quality product.



**Proof of Anaconda's
Better Suspension**

The comparison above demonstrates the superior suspension possible with Anaconda White Lead.

INTERNATIONAL SMELTING AND REFINING COMPANY • PIGMENT DIVISION • EAST CHICAGO, IND.
Subsidiary of Anaconda Copper Mining Company

USE ANACONDA WHITE LEAD

"From mine to consumer" includes mining, concentrating the ore, smelting, refining, corrodng, from start to finish. Thus Anaconda is able to control quality and uniformity.



PUREST COMMERCIAL WHITE LEAD MADE—YET COSTS NO MORE

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