

Trade Name: KYANIZE
Category: Exterior House Paint
Color: White
Number: 600
Quality: First

	Lb.	Yield in gallons	Unit Cost	TOTAL COST
Pigment: 62%				
Basic Carbonate White Lead	2800	50. .0572	.085 per lb.	238.00
Zinc Oxide	2800	59.5 .0682	.075 per lb.	210.00
Titanox B	2800	78.2 .0296	.06 per lb.	168.00
		2154		
Vehicle: 38%				
Refined Linseed Oil	4665	60.2 .0690	1.10 per gal.	662.20
Drier	126	18. .0206	.40 per gal.	7.20
Turpentine	303	42. .0481	.65 per gal.	27.30
Mineral Spirits	150	23. .0264	.11 per gal.	2.53
Calculated Yield	13644	872.7		1315.23
Manufacturing loss 2 1/2%		21.7		
Actual Yield		851.0		

Cost Analysis:

Material cost per gallon or pound (total cost divided by actual Yield)-----	1.55
Direct Labor cost per gallon, or pound-----	.10
Factory overhead per gallon, or pound-----	.19
Bulk cost per gallon, or pound-----	1.34
Complete package cost per gallon, or pound (container plus filling expense)-----	.17
Factory cost in package per gallon, or pound-----	2.01

PRICES

Show the highest net unit price which was charged or which would have been charged in March 1942, to each of the following types of buyers or transferees:

(A) To a company owned or controlled outlet-----	NONE
(B) To an independent wholesaler-----	2.24
(C) By company owned or controlled outlet to retail customer-----	NONE
(D) To an independent retailer (dealer)-----	2.00
(E) To other (specify)---Jobber-----	2.42
(F) A dealer who carries sufficient stock and solicits paint and maintenance business--	2.00

We allow freight and also furnish color cards and window and store displays free. We do newspaper advertising for the dealer on a 50-50 basis.

OPA 0000990

N 4844