

132

ADVERTISING DEPT. COPY

Dutch Boy SPECIALTIES

COMBINATION ORDER BLANK



Dealer's Name _____
 Street _____
 Town _____ State _____

Ship the following: (check)

- | | Quantity |
|--|----------|
| ☐ Count on Color | _____ |
| ☐ Envelopes for above | _____ |
| ☐ How to Paint Right | _____ |
| ☐ Metal Wall Sign | _____ |
| ☐ Painters' Job Sign | _____ |
| ☐ Book Matches | _____ |
| ☐ Calendars | _____ |
| ☐ Envelopes for above | _____ |

Imprints (see limits below)

LIMITS

Count on Color - not imprinted	
How to Paint Right - 3 lines	1st line _____
Metal Wall Sign - 1 line	2nd line _____
Job Sign - 2 lines	3rd line _____
Book Matches - 4 lines	4th line _____
Calendars - 4 lines	

Prices

Count on Color: 5¢ per copy. Envelopes: 70¢ per 100*
 How to Paint Right: \$5.00 per 100 (200 copies minimum)*
 Metal Wall Sign: \$5.00 per sign (free without imprint)*
 Painters' Job Sign: 2 signs (same imprint) \$4.00*
 4 " " " " 6.00*
 6 " " " " 6.00*
 Additional signs same imprint - 50¢ each*
 Book Matches: 2,000 Books - \$22.50 F.O.B. Factory
 5,000 Books - \$41.50 F.O.B. Factory
 10,000 Books - \$60.50 Prepaid*
 Calendars: 10 cents each (100 minimum)*
 Envelopes: \$1.55 per 100*
 *All shipping charges prepaid

☐ Check Enclosed

☐ Please Invoice

Special _____
 Salesman _____

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NLI 115237