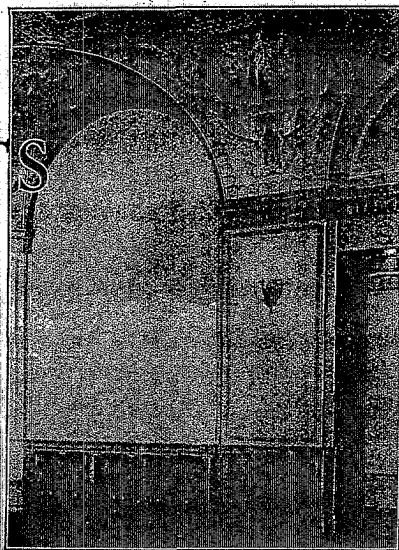


No JOINTS No LAPS with this flat paint

*It sets slowly enough to permit the painting
of large wall areas without laps or joints
forming to mar the beauty of the finish*



The Grand Ballroom of the Buffalo, N. Y., Consistory decorated with Dutch Boy white-lead and flatting oil. This flat paint produces a finish unmarred by laps, joints, or brushmarks and is truly washable.

WHEN a flat paint dries or sets up too quickly, laps or joints are formed and show up at those places in the finish where strip is joined to strip as the painting is carried along the wall.

But you need not fear the development of laps or joints on walls in your building if you specify flat paint made with Dutch Boy white-lead and Dutch Boy flatting oil.

This paint sets up slowly. A painter can finish one section or strip of the wall from top to bottom. Before this paint sets, he has ample time to join the next strip to it.

Leveling quality

Another important quality of flat paint made with Dutch Boy white-lead and flatting oil is its unusual ability to level itself out and, thus, to produce a smooth, even finish

free from brushmarks and other surface irregularities.

Finish unharmed by washing

The resulting beautiful finish is truly washable. Even after long service it can be cleaned safely with soap and water. The pigment—white-lead—stays insoluble in water . . . does not change chemically . . . does not wash off and leave streaks.

Adaptable always

This pure all-lead paint is particularly adaptable because it is mixed to order. It enables the painter to obtain the exact tints necessary to carry out your color specifications. It can be mixed to produce egg-shell as well as flat finishes. It makes possible the use of many interesting treatments, such as the

crumpled roll, the sponge mottle and the Tiffany finishes.

For building managers we have a booklet, "Decorative Possibilities of Paint," which describes several of these finishes. We shall be glad to send you this booklet and answer questions regarding any specific painting problem. Address the branch office nearest you.

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NATIONAL LEAD COMPANY
New York, 111 Broadway • Boston, 300 Albany Street • Buffalo, 116 Oak Street • Chicago, 900 West 18th Street • Cincinnati, 659 Freeman Avenue • Cleveland, 820 West Superior Avenue • St. Louis, 722 Chestnut Street • San Francisco, 235 Montgomery Street • Pittsburgh, National Lead & Oil Co. of Pa., 316 South Avenue • Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street



DUTCH BOY WHITE-LEAD FLATTING OIL

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