GRADE [illegible]

COST AND SELLING PRICES AS OF [illegible] 31, 1942

TRADE NAME: Bounty Quick Drying Enamel
CATEGORY: Interior Enamel
COLOR: White
NUMBER: 5502
QUALITY: Second

	LB.	YIELD IN GALLONS	UNIT COST	[illegible]
PIGMENT:				
Titanium Calcium Pigment	300	11.4	.06	[illegible]
Treated Whiting	210	9.2	.016	[illegible]
VEHICLE:				
Varnish	413	55.0	.100	41.[illegible]
Varnish	186	25.0	.088	[illegible]
Mineral Spirits	20	3.0	.014	[illegible]
Calculated Yield	1120	104.6		[illegible]
Manufacturing Loss 3%		.6		
Actual Yield		104.0		

COST ANALYSIS:

Material cost per gallon or pound (Total cost divided by actual yield)	[illegible]
Direct Labor cost per gallon	Not known
Factory Overhead per gallon	Not known
Bulk cost per gallon	Not known
Complete Package cost per gallon	Not known
Factory cost in package per gallon	Not known

PRICES:

(A)	Company owned or controlled outlet	[illegible] gal.
(B)	Independent wholesaler	[illegible] gal.
(C)	Company owned or controlled outlet to retail customer	See (A)
(D)	Independent Retailer	[illegible] gal.
(E)	To other (Painters, Industrial, etc.)	[illegible] gal.

Above prices are highest charged -- average prices will closely approximate (A)

N 4540