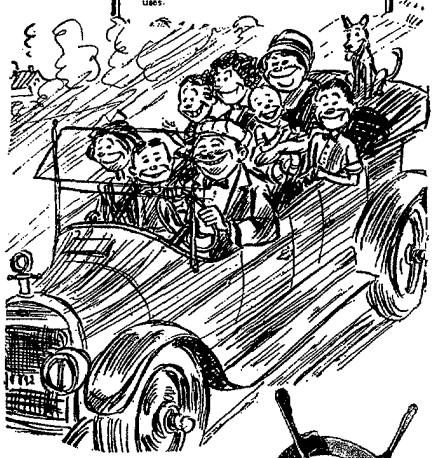
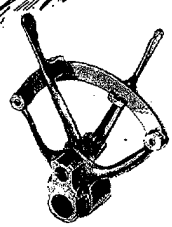
Die-castings are used for many purposes—frequently in places you never thought of. This advertisement is one of a series designed to show some of these interesting uses.





This die-casting is a spark and gas control assembly. It is one of a score of die-cast parts of our manufacture used in automobiles.

When the family goes off for a day in the car—

Die-castings help to make the ride a success

OFF for an all-day family picnic—the place in the woods beside the brook—hard-boiled eggs, pickles, and sandwiches—the afternoon ride through the cool, green hills.

* * *

Die-castings of our manufacture are used in many makes of cars. We die-cast more than a score of different automobile parts.

Some of these parts are simple in design. Others are complicated. That's one of the advantages of the die-casting process. Whether a part is plain or intricate, it can be turned out economically in quantity. Perhaps there are parts of your product that can be advantageously die-cast. Our technical staff *will gladly go over your situation with you.*

We manufacture die-castings of aluminum, tin, zinc and lead alloys. When you buy die-castings from us, you are assured of the same high quality that has established our Dutch Boy trademark as a mark of excellence on babbitts, solder, and paint materials.



NATIONAL LEAD COMPANY

111 Broadway *Die-Casting Division* New York, N.Y.

Western Representatives: E. R. McCormick, 2599 Cadillac Ave., Detroit, Mich. A. H. Bergedick, 667 Bowen Street, Dayton, Ohio. A. A. Gildemeister, 444 4th Street, Toledo, Ohio.

ALUMINUM, ZINC, LEAD *and* TIN

DIE-CASTINGS

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