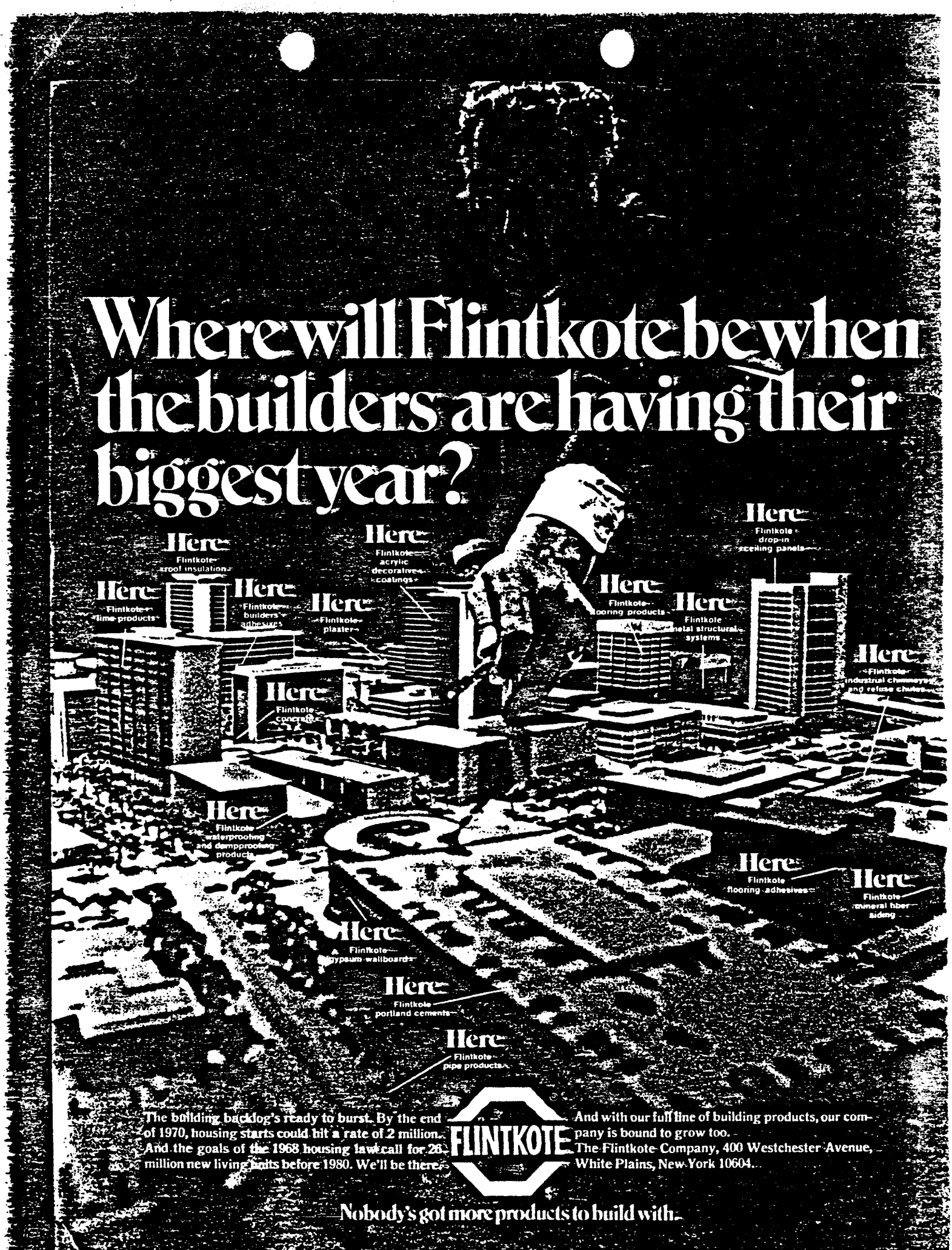
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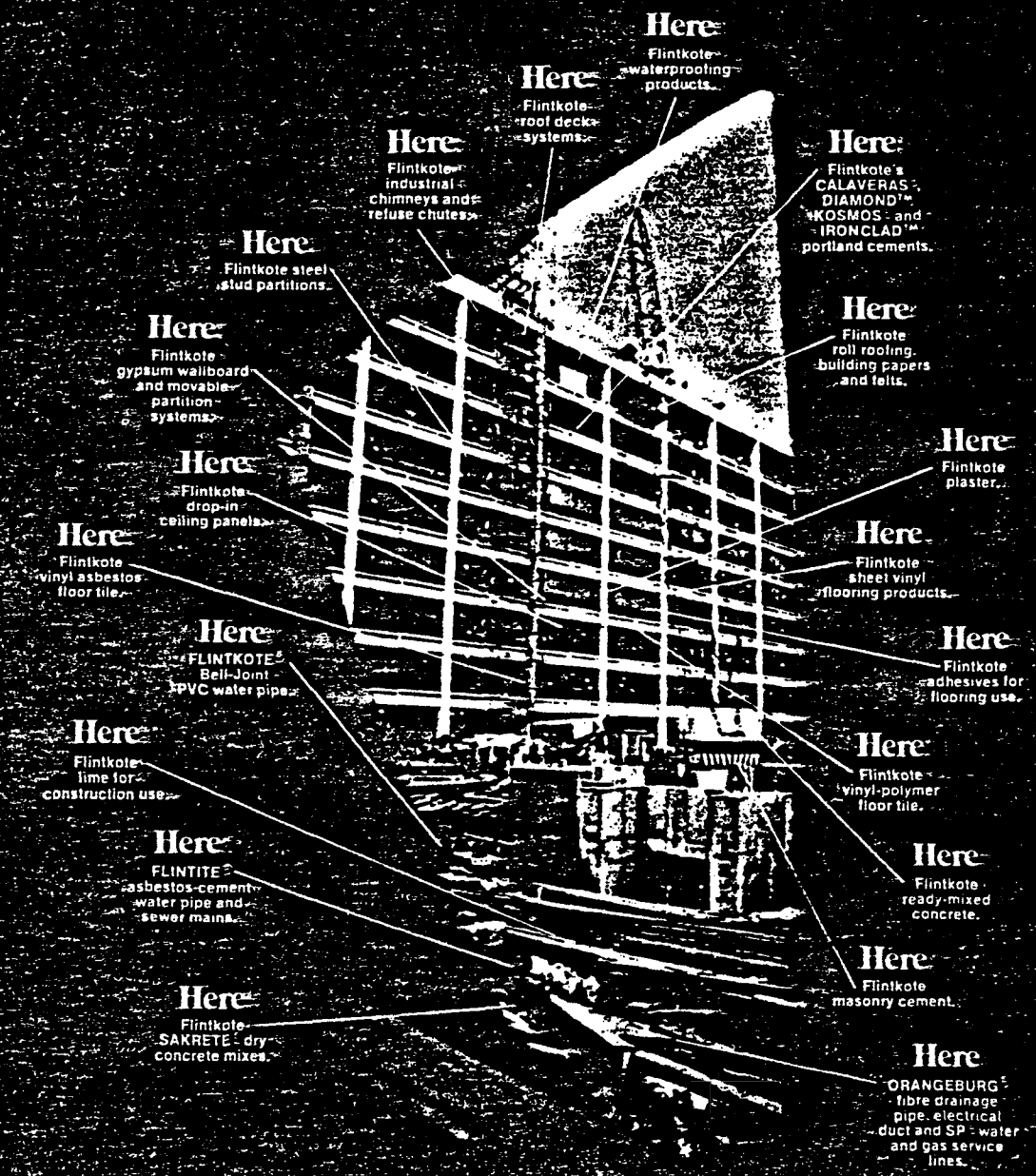
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DOC#: FLK034

DOCUMENT DESCRIPTION: Industry Sales Literature


Where will Flintkote be when the builders are having their biggest year?
Here Flintkote roof insulation
Here Flintkote lime products
Here Flintkote builders adhesives
Here Flintkote plaster
Here Flintkote acrylic decorative coatings
Here Flintkote drop-in ceiling panels
Here Flintkote flooring products
Here Flintkote metal structural systems
Here Flintkote industrial chimneys and refuse chutes
Here Flintkote waterproofing and dampproofing products
Here Flintkote flooring adhesives
Here Flintkote mineral fiber siding
Here Flintkote gypsum wallboards
Here Flintkote portland cements
Here Flintkote pipe products
The building backlog's ready to burst. By the end of 1970, housing starts could hit a rate of 2 million. And the goals of the 1968 housing law call for 26 million new living units before 1980. We'll be there.
FLINTKOTE
And with our full line of building products, our company is bound to grow too.
The Flintkote Company, 400 Westchester Avenue, White Plains, New York 10604.
Nobody's got more products to build with.

Where will Flintkote be when the building boom comes?



As you can see, we'll be all over the lot. Because we make building products for every kind of building project.

And as it stands now, it looks like 1970 will be a big year for the building industry. By the end of 1970, housing starts could hit a rate of 2,000,000. And the goals of the 1968 housing law call for the construction of 26 million new living units in the next ten years.

All this was bound to happen sooner or later. With the tight money situation being what it is, the backlog of housing demand has been growing steadily.

In fact, it looks like a company with a lot of building products will be doing a lot of building itself come 1970.

The Flintkote Company, 400 Westchester Avenue, White Plains, New York 10604.

FLINTKOTE

Nobody's got more products to build with.

PC-15053—This advertisement appears in FORTUNE (May 15, 1969), adaptations appear in WALL STREET JOURNAL (May 13 and June 10), FORBES (June 15).

INSTALLATION AND MAINTENANCE PRODUCTS

Flintkote has a complete line of adhesives. They are designed for the job and developed through years of experience in installation methods and in the manufacture of flooring materials. For more detailed information, contact your local Flintkote Flooring Sales Representative.



CLEAR-SET™
FLOOR TILE ADHESIVE

Brush-on latex emulsion type. Dries to a transparent film. Non-staining. Non-flammable. Non-toxic. No offensive odor. Use with reinforced vinyl, vinyl polymer and asphalt floor tiles over wood or concrete. Easy spreading. Tile can be laid almost immediately.

GF-8® FLOOR TILE ADHESIVE



Cut-back type. The best all-purpose adhesive for the installation of Flintkote floor tiles over concrete—below, on or above grade. Has high resistance to moisture. High bonding strength. Meets Federal Specifications MMM-A-110A and SS-A-128.



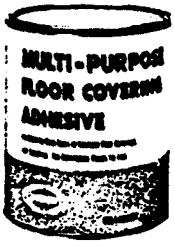
COVE BASE ADHESIVE

A high strength, waterproof, plastic adhesive for flexible vinyl, rubber and asphalt cove base. Easy spreading. Excellent wetting characteristics and temperature stability. Available in leakproof cartridges for use with gun as well as regular containers.

1250A COVE BASE ADHESIVE



Use with rubber, flexible vinyl and asphalt cove base. It is a high strength, waterproof plastic adhesive which has exceptional wetting characteristics. Easy spreading. No offensive odor. Excellent temperature stability.



MULTI-PURPOSE
FLOOR COVERING ADHESIVE

For the application of flexible vinyl tile, rubber tile, cork tile, asbestos backed vinyl sheet goods, needle-punched indoor-outdoor carpet and rubber sponge-bonded carpet.

LATEX UNDERLAYMENT



The ideal material for smoothing rough subfloors on, above or below grade. Easily troweled. Dries rapidly to a concrete-like hardness. Applies from skim coat to 1/8" and thicker. Mix latex liquid with separately packaged powder just prior to use.



FLINTPATCH™

A fast-drying, quick-setting, non-shrinking material for patching and leveling uneven subfloors of most all types prior to the installation of floor coverings. Can also be used for patching holes and cracks in walls and ceilings.



FAST-SET™
FLOOR TILE ADHESIVE

Brush-on type. A non-flammable, water base, rubberized adhesive. Tile can be laid almost immediately and up to 18 hours later. Use to install all Flintkote floor tiles over wood or concrete. Easy spreading. No offensive odor.

BONDCOTE®
FLOOR TILE ADHESIVE



A clay type emulsion for installing asphalt tile on above-grade subfloors where moisture is not a factor. Non-flammable. Odorless. Non-toxic. Easy troweling. Meets Federal Specification MMM-A-115A and SS-A-00138. Also mix with cement and sand for easy-to-apply underlayment.



CEILING TILE ADHESIVE

A heavy body, extra strength adhesive for installing 12" x 12" acoustical ceiling tile to concrete, plaster, rock-lath and many similar common building surfaces. Excellent for the non-professional applicator. Can also be used in applying tileboard, asbestos and fiber board.

SUPER ACOUSTICK® CEILING TILE ADHESIVE



Designed especially for use by acoustical contractors for the installation of 12" x 12" tile to concrete, plaster, gypsum board and many similar common building surfaces. It is easy working with high strength and superior wetting qualities. Excellent temperature stability.



VINYL
FLOOR FINISH

Polishes, beautifies and resists scuff marks. Made especially for asphalt, reinforced vinyl, flexible vinyl and rubber floor tile as well as sheet vinyl flooring and linoleum. Contains no harmful solvents. Will not discolor light floors. Provides a hard, soil resisting surface.

FLOOR CLEANER
AND WAX REMOVER



A highly concentrated detergent for use on any surface not harmed by water. Instantly soluble in hard or soft, warm or cold water. Floats off dirt and grease. Rinses quickly with warm or cool water without streaking or spotting. Leaves no film.

linoleum paste

An easy spreading, full strength quality adhesive for installing felt underlayment, linoleum, felt base floor and wall covering not subject to moisture exposure. Used over wood and above grade concrete. One gallon will cover from 120 to 160 sq. ft.



acoustical tile & wallboard cement

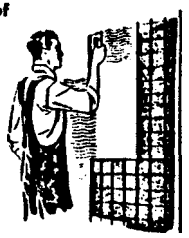
For 12" x 12" acoustical tile, apply daubs of cement to back of tile and press in place on ceilings of concrete, plaster, gypsum board, etc. Supplementary nailing is recommended when tongue and groove materials are used. For wallboards and fiber plank, apply adhesive in daubs or with notched spreader and press board in place. One gallon will install 40 to 60 sq. ft.



wall tile cement—white

for Plastic and Metal Tile

For adhering polystyrene, aluminum and other non-ceramic wall tile to bases of plaster, plaster board, wood, hardboard or other clean, dry surfaces. Apply with notched trowel to leave furrows deep enough to grip tile. Set tile while cement is tacky. One gallon covers 40 to 50 sq. ft. of wall area.



latex cement patch for quick repair

A product needed by every customer, home owner, building caretaker, farmer, handyman, industrial maintenance man, contractor. IT'S THE NEW AND BETTER WAY TO REPAIR CONCRETE AND MASONRY. A high quality, famous name Latex Cement patch which is far superior to sand, cement and water mixes. Bonds tightly, non-shrinking, self-curing. Easy to mix and apply.



STANDARD PACKAGE
Contains 5 lb. Premix and 1 pt. can of Latex



LARGE PACKAGE
Contains 10 lb. Premix and 1 qt. can of Latex

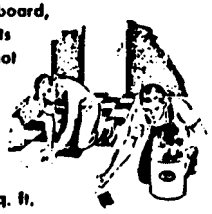


ECONOMY PACKAGE
Contains 40 lb. Premix and 1 gal. can of Latex

quick setting tile adhesive

rubberized—non-flammable

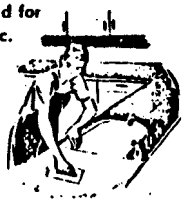
For adhering asphalt and vinyl-asbestos floor tile. Used over concrete, hardboard, plywood, mastic underlayments or felt wherever moisture is not a factor. Apply cement thinly with notched trowel or brush and lay tile down as soon as the adhesive is dry and tacky or up to 18 hours. One gallon will cover up to 250 sq. ft.



waterproof adhesive

for Linoleum, Cork and Rubber Materials

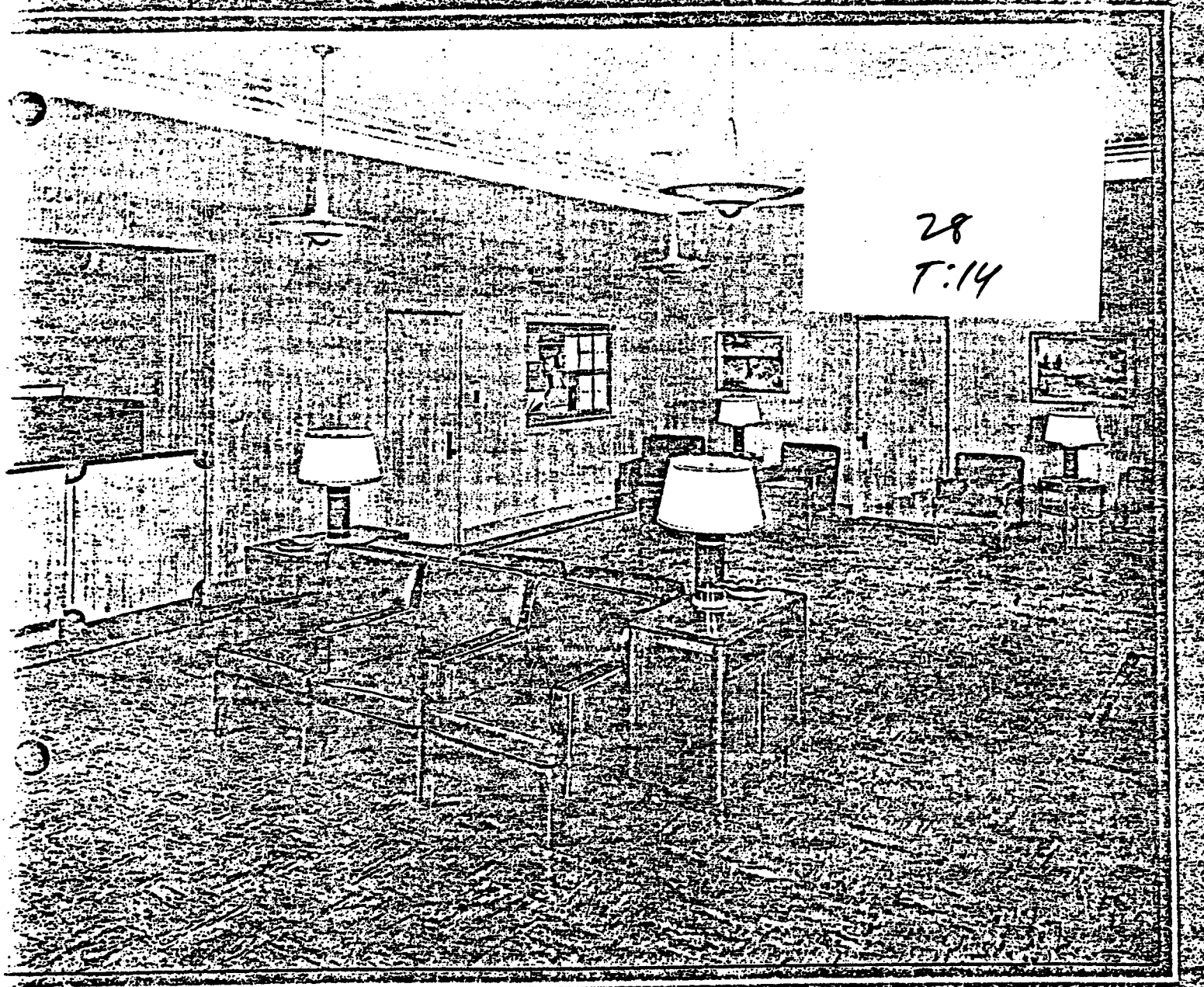
A strong bonding adhesive especially designed for water-resistant installation of linoleum, cork and rubber materials. Also used for sheet materials on sink tops, etc. Apply adhesive with notched spreader and roll material immediately. One gallon covers 120 to 160 sq. ft.



cove base cement

Especially formulated for water-resistant cementing asphalt, flexible vinyl and rubber cove base installation. Gives strong, immediate bond. Apply cement to back of base and press firmly against clean wall. One gallon covers from 40 to 50 sq. ft. or up to 150 lin. ft. of 4" cove base.





28
T:14

Floors that Endure

by TILE-TEX

THE TILE-TEX COMPANY, INC. IS ENGAGED IN THE MANUFACTURE OF ASPHALT TILE AND ALLIED PRODUCTS. WHEREVER THE WORD TILE-TEX IS USED IT MEANS ASPHALT TILE. TILE-TEX IS IN NO SENSE A CERAMIC OR CLAY TILE AND NOTHING IN

"...Asphalt Tile shall be Tile-Tex..."

THE COMPANY. The Tile-Tex Company has had more years of experience in producing asphalt tile than any other concern in the industry. It specializes in the manufacture of asphalt and composition floor tile and the accessories necessary to the proper installation of these products.

The company enjoys a strong financial position and offers back of the product a degree of integrity and responsibility upon which architects and their clients may confidently depend.

The company's manufacturing activities are located in a well equipped factory located in Chicago Heights, Illinois. Production facilities are provided which make possible prompt shipping and installation service.

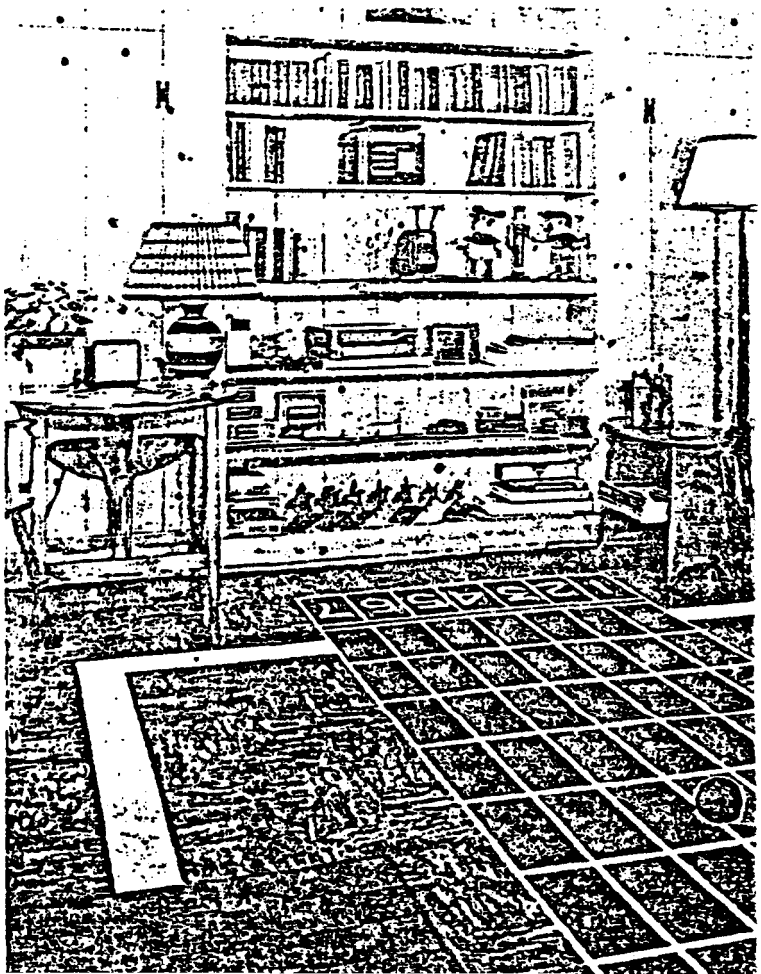
All raw materials used in the product are under complete and competent laboratory control. Rigid control of quality is exercised throughout the manufacturing process, thus insuring a high degree of uniformity in the finished product.

Tile-Tex is installed by competent, approved resilient floor contractors located throughout the principal cities and towns in the United States. Experienced factory representatives aid and supervise the work of approved Tile-Tex contractors.

THE PRODUCT. Tile-Tex Asphalt Tile is a low cost, highly durable flooring manufactured in a variety of sizes and thicknesses and in a wide range of colors. It is composed chiefly of asphalt, asbestos, and mineral coloring pigment. In addition to low cost and durability, it possesses many other virtues well known to most people engaged in the building industry.

Tile-Tex has a long history of successful performance behind it. It is now twenty years since the first Tile-Tex Asphalt Tile was manufactured and, during those two decades, substantially all major improvements in asphalt tile have been initiated by The Tile-Tex Company and incorporated in Tile-Tex Asphalt Tile.

Today Tile-Tex is recognized as a standard for quality within the asphalt tile industry by discriminating architects and professional builders.



Sparkling beauty and utility are evident in the recreation room floor shown at the right. Tile-Tex is the only type of resilient floor that can safely be installed at or below grade where dampness is present.

TILE-TEX PERFORMANCE CHARACTERISTICS

1. Long wearing and rugged. Where severe traffic is a major consideration, Tile-Tex is the ideal flooring. Its sturdy asphalt-asbestos composition insures many years of satisfactory service.

2. Resilient flexibility. Tile-Tex combines comfort under foot with the ability to adjust itself to the contours of the average sub-floor without fracturing.

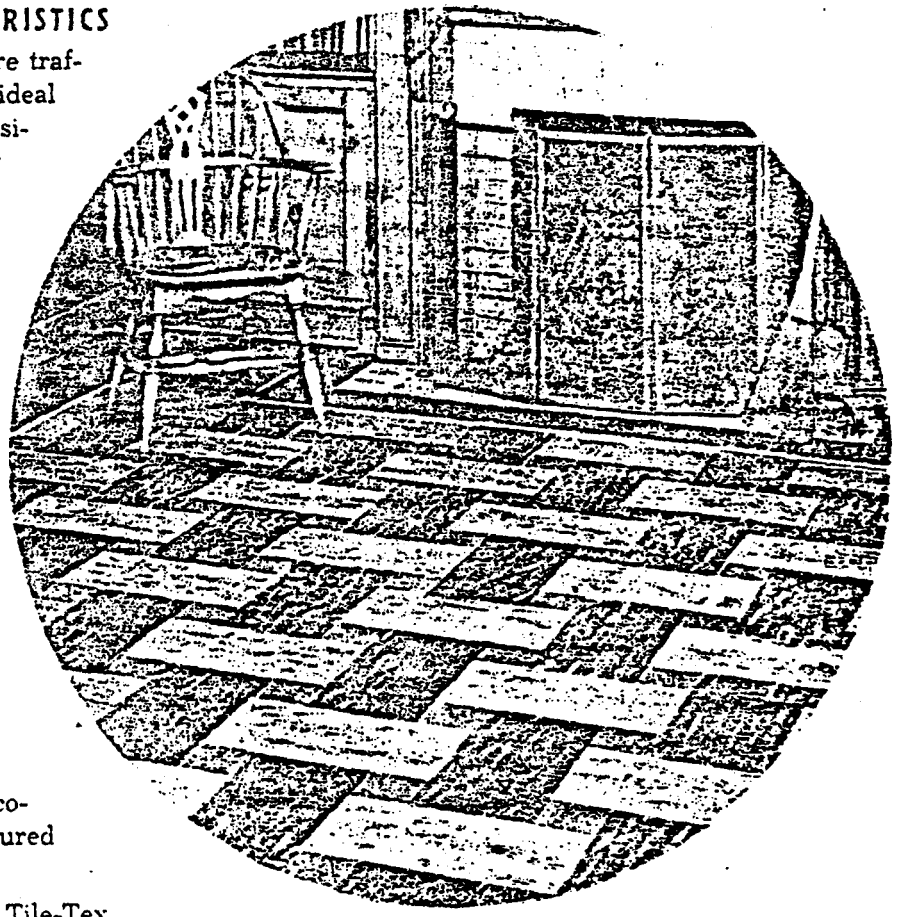
3. Moisture resistant. Tile-Tex can be laid at or below grade on sound concrete floors that have not been waterproofed for dampness. Defective concrete sub-floors, however, are not satisfactory as a base for Tile-Tex.

4. Safe, non-slip surface. When unwaxed, Tile-Tex is non-slip even when wet. It provides a safe, sure footing on which it is comfortable to walk and to work.

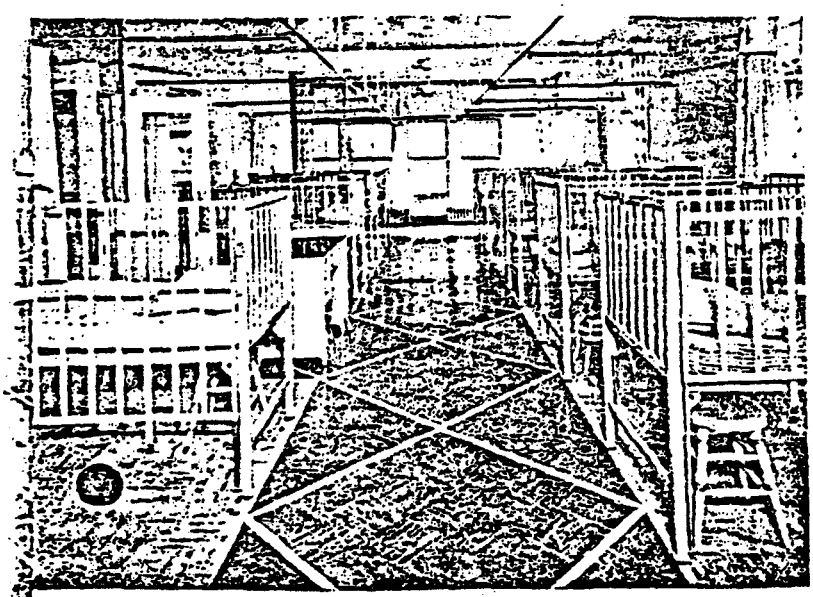
5. Ease of maintenance. It is simple and economical to keep the smooth, closely textured surface of Tile-Tex clean and sanitary.

6. Fire resistance. The asbestos content of Tile-Tex makes it substantially incombustible. Compared with other types of resilient floor tile, it ranks high in fire resistance.

7. Veining in marbleized tile. Tile-Tex is marbleized throughout the thickness of the material. Regardless of wear, there will always be veining visible in marbleized Tile-Tex colors.



Basketweave designs such as shown above are possible in Tile-Tex because of wide variety in size and color. Here is a library floor possessing real distinction and character.



Many Plain and marbleized colors are available and all harmonize together. A wide variety of sizes plus the use of feature strips and inserts make it possible for interior decorators and designers to accomplish almost any color scheme and design objective. Complete color range of Tile-Tex colors is found on pages 4 and 5, and attractive design possibilities are indicated on pages 6 and 7. Tile-Tex is manufactured in three thicknesses, $\frac{1}{8}$", $\frac{3}{16}$", and $\frac{1}{4}$", and in the following sizes:

Standard sizes—*6x12 in., 6x18 in., *9x9 in., 9x18 in., 9x27 in., *12x12 in., 12x24 in., 18x18 in., *18x24 in.

Special sizes—3x3 in., 3x6 in., 4x4 in., 4½x4½ in., 4x12 in., 6x6 in., and No. 87 hexagonal (6 in. on a side).

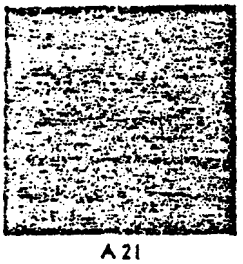
Feature Strips—Cut to order in multiples of ½ in. from ½ to 3 in.

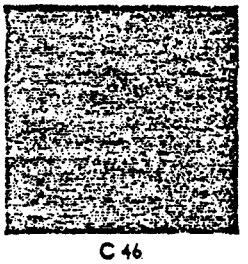
*Wartime restrictions make it necessary to limit sizes to those marked with an asterisk.

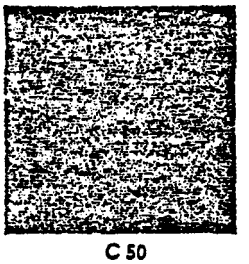
Hospitals find Tile-Tex ideal for a wide variety of areas. Its smooth, closely textured surface is unusually sanitary and easy to keep clean.

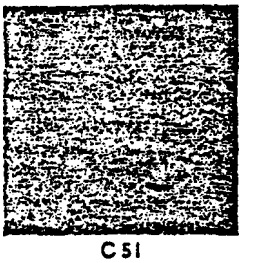
TILE-TEX Colors

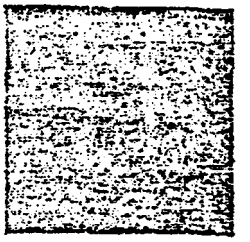
Here is a complete range of plain and marbleized colors from black to white. The letter in front of each color number designates

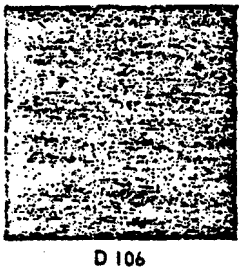

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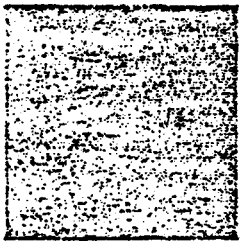

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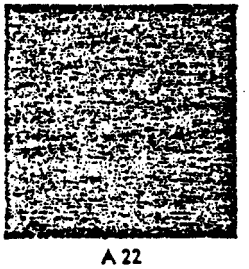

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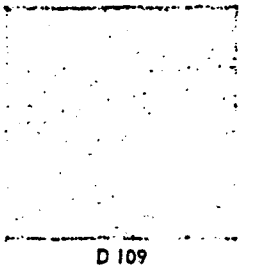

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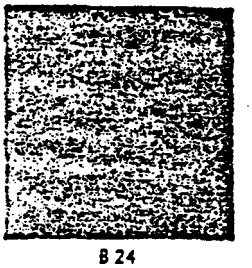

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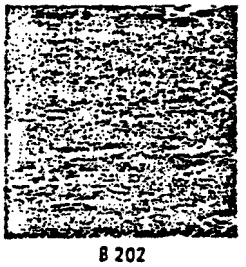

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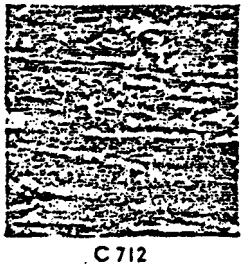

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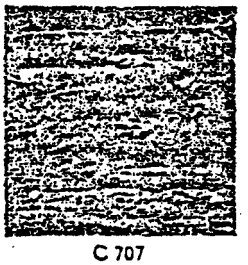

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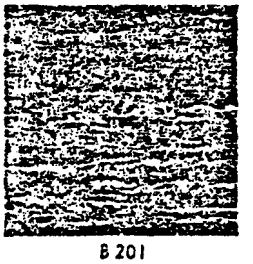

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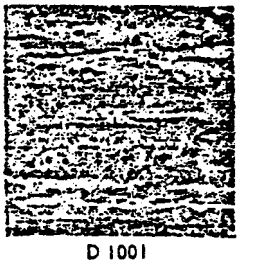

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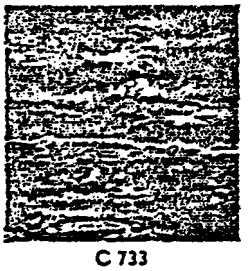

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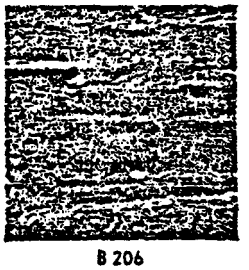

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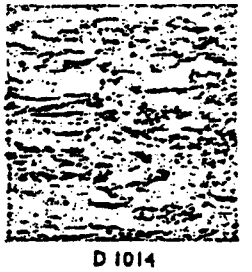

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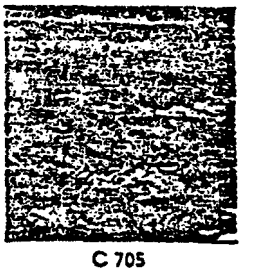

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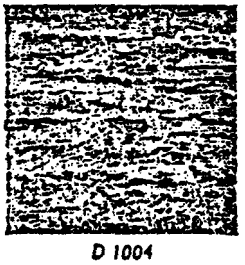

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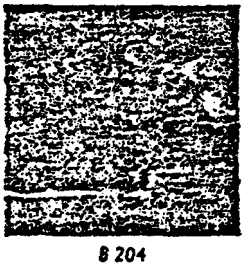

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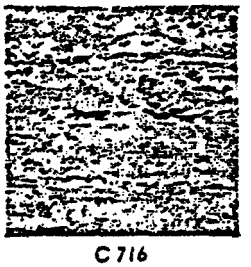

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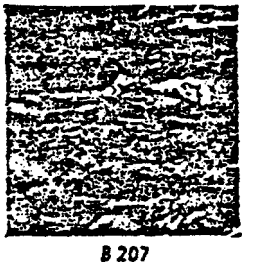

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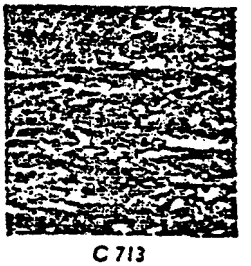

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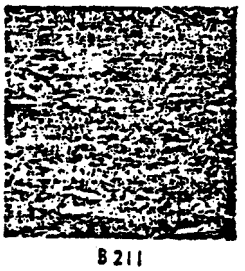

D 1004

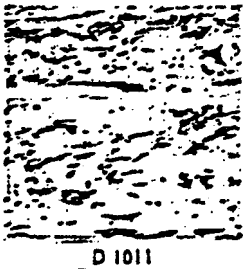

B 204

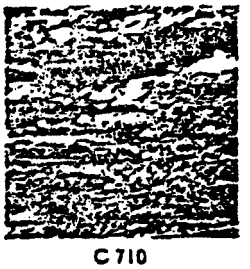

C 716

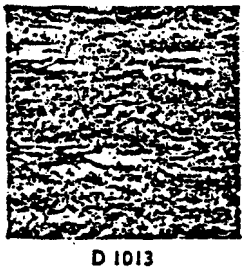

B 207

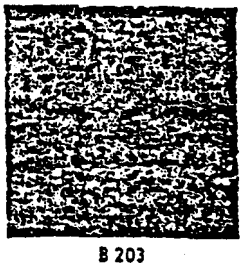

C 713


B 211

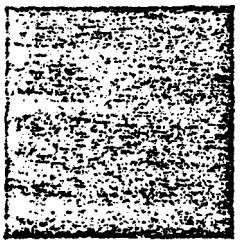

D 1011

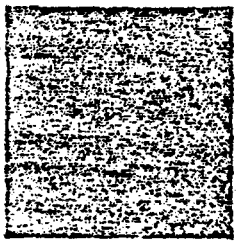

C 710

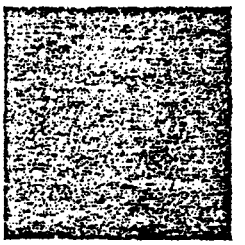

D 1013

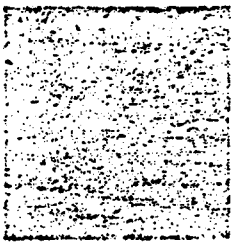

B 203

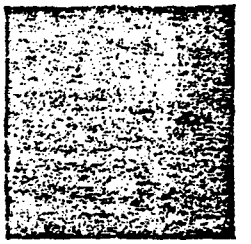
the price group in which this color falls. Group A colors are the most economical in cost, and the colors in Groups B, C and D in the order named cost somewhat more.

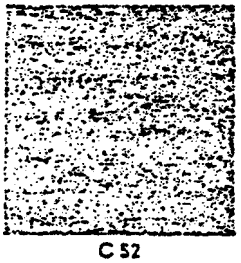

D 107

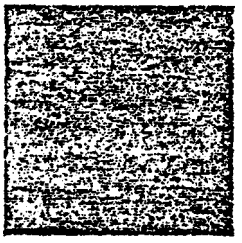

C 55

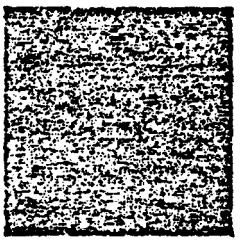

B 25

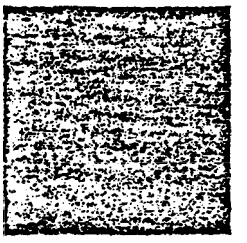

D 110

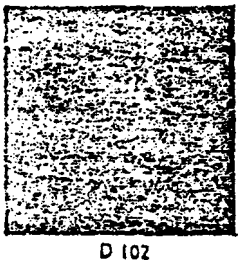

A 23

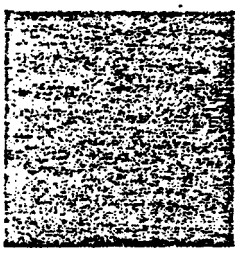

C 52

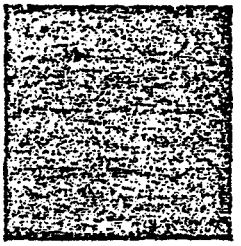

B 28

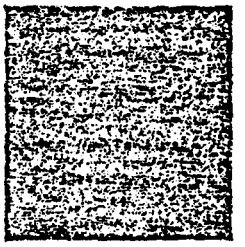

D 101

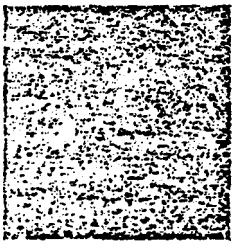

C 44

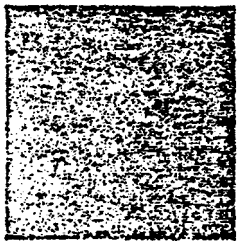

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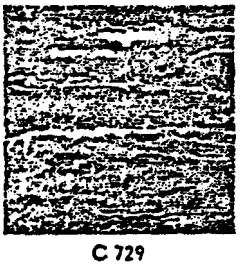

B 26

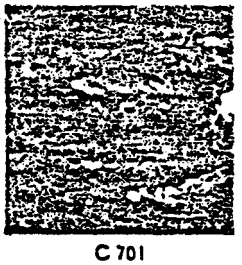

D 104

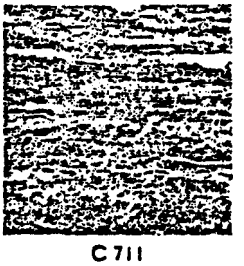

B 27

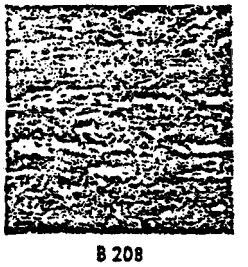

C 48

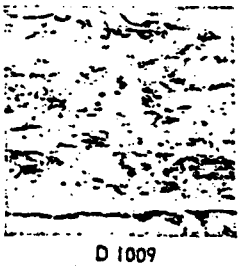

C 49

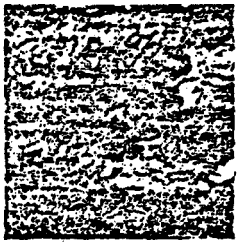

C 729

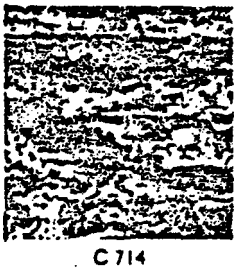

C 701

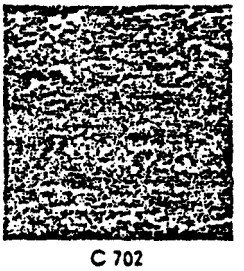

C 711

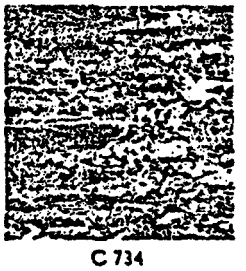

B 208

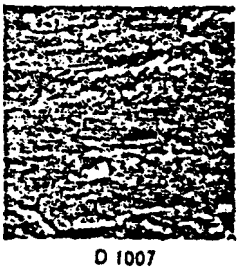

D 1009

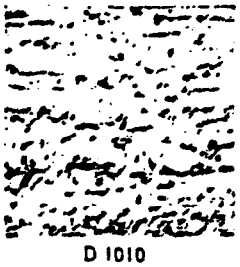

B 205

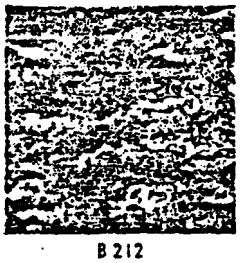

C 714

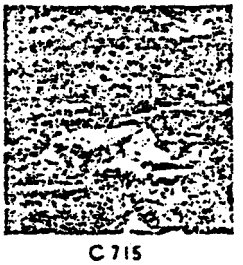

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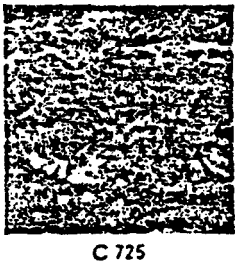

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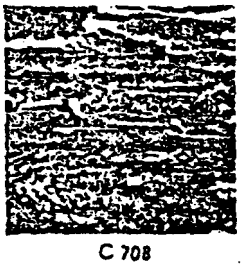

D 1007


D 1010

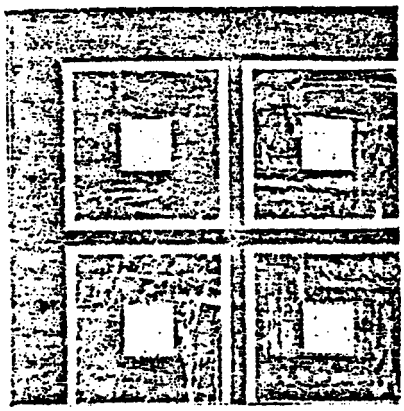

B 212


C 715


C 725


C 708

Colorful Attractive



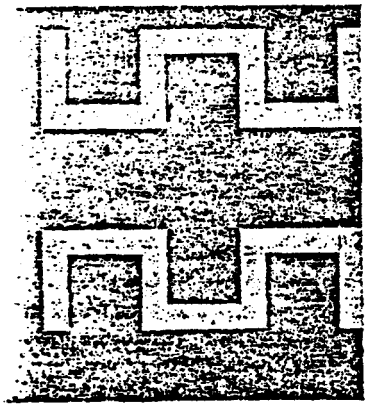
Design No. 337
Field No. 746—No. 109
Feature Strips No. 107—No. 109
Border No. 107



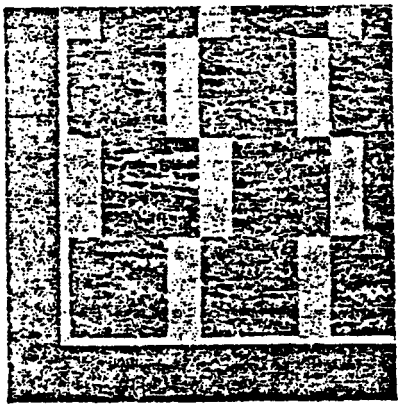


Tile-Tex has long pioneered the policy of offering to the public a great variety of sizes and colors in asphalt tile. This has made it possible for architects, designers, and home owners to individualize to a high degree their floor installations of Tile-Tex.

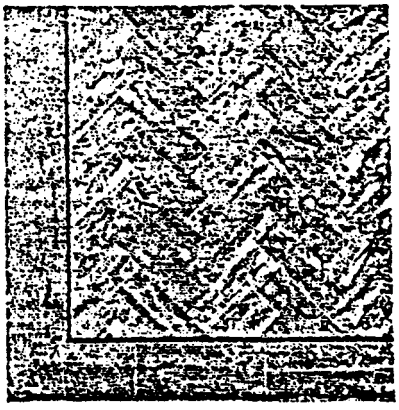
Tile-Tex will continue to pursue a policy of offering more and better colors and sizes for the benefit of those designing floors.



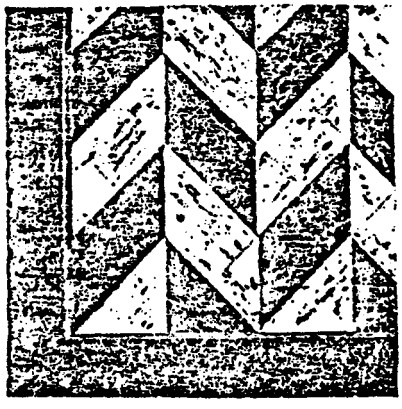
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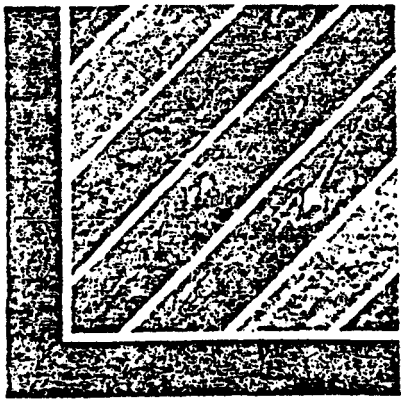
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Feature Strip No. 102
Border No. 22



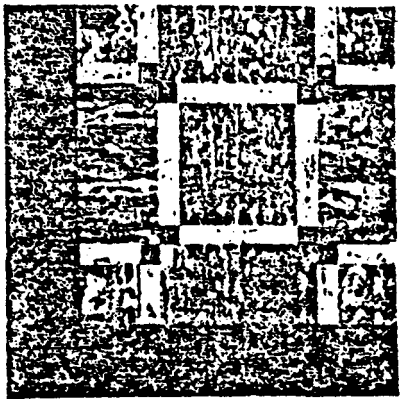
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Feature Strip No. 23
Border No. 729



Design No. 341
Field No. 211—No. 1011
Feature Strip No. 101
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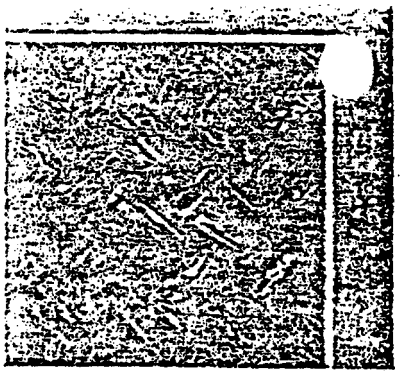


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Feature Strips No. 109
Border No. 27

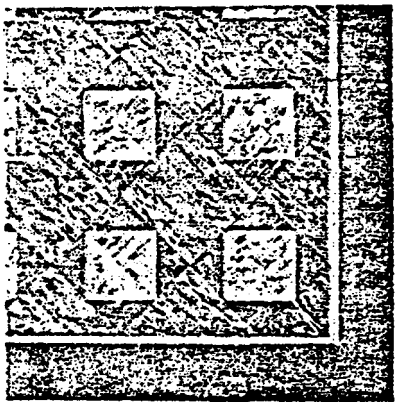


Design No. 343
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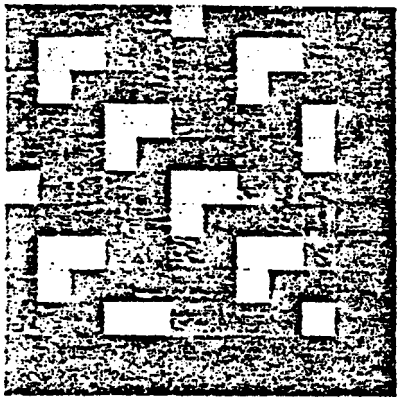
Designs



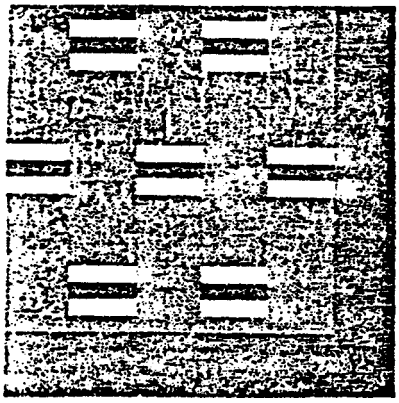
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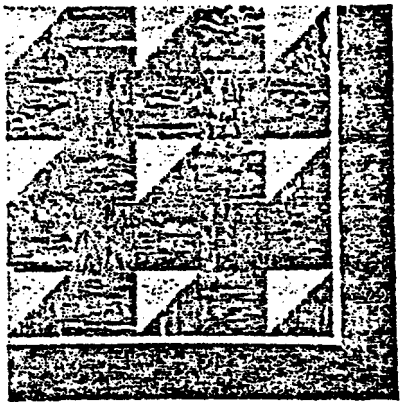
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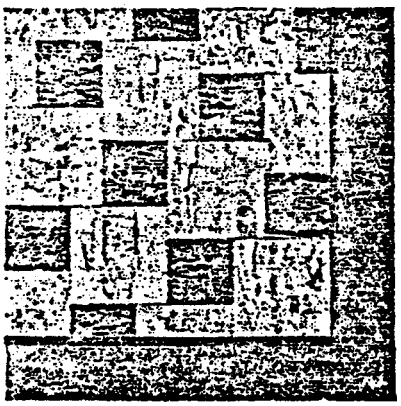
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Field No. 741—No. 107—No. 109
Border No. 107



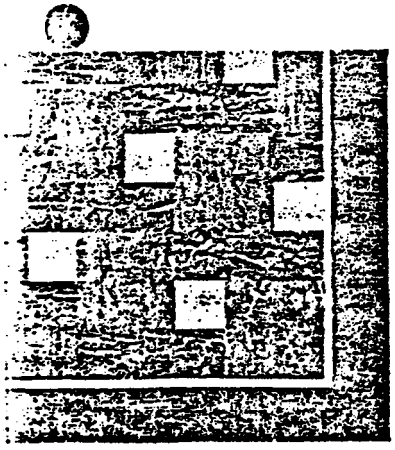
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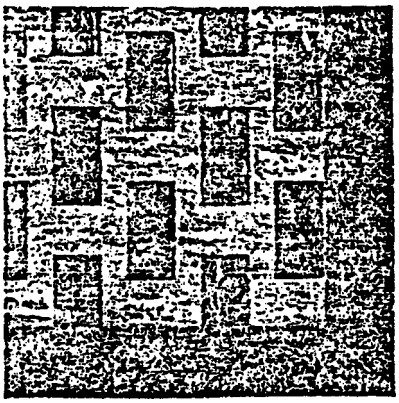
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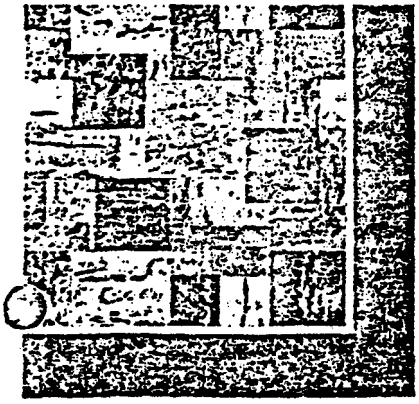
Design No. 349
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Border No. 101



Design No. 348
Field No. 705—No. 1013—No. 110
Feature Strip No. 110
Border No. 21



Design No. 352
Field No. 203—No. 711
Border No. 51

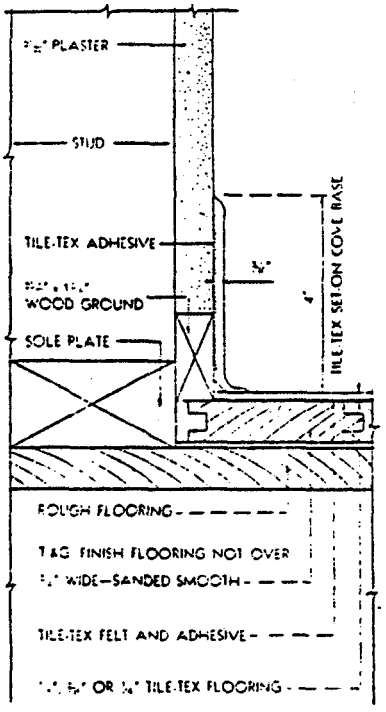


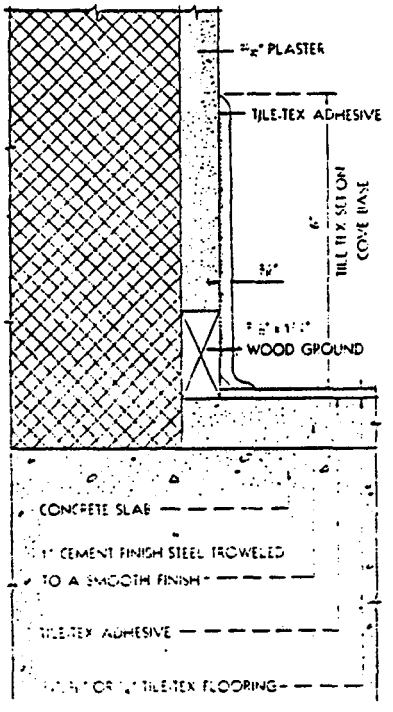
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No. 745—No. 1015
Feature Strip No. 110

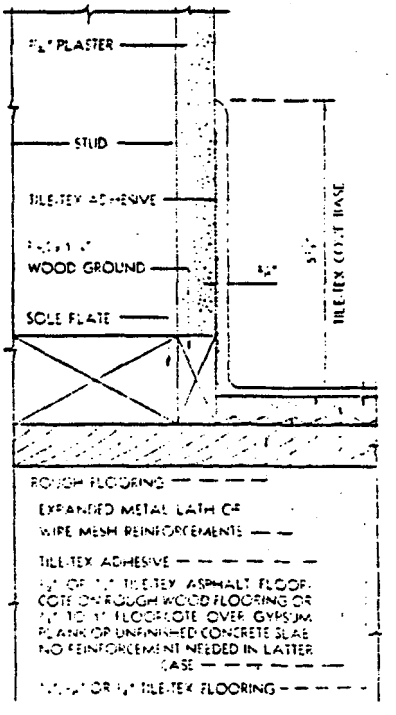
Wartime restrictions have made it necessary to reduce to some extent the number of colors now being produced in Tile-Tex. The designs shown on these two pages are based on colors and sizes produced in pre-war times.

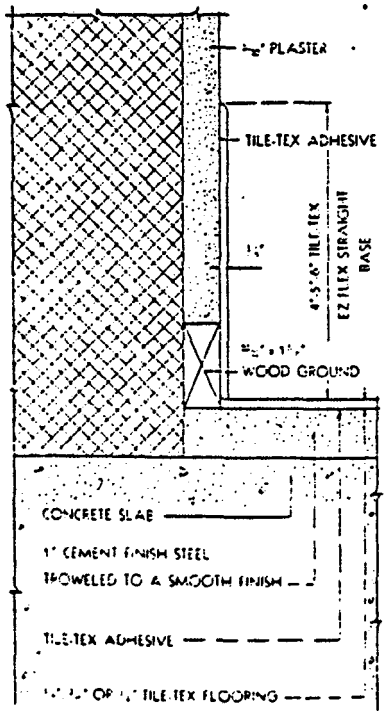
However, there are still available sufficient colors and sizes to produce an innumerable variety of attractive floor patterns. As soon as victory is won, Tile-Tex will again make available to architects and designers the best in color and size variety.

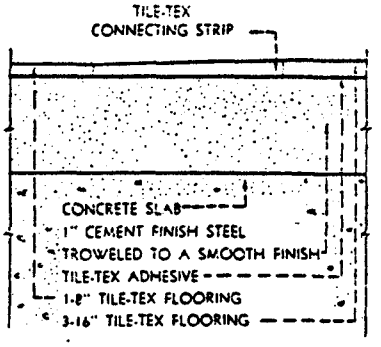
TILE-TEX Molded Bases and Accessories

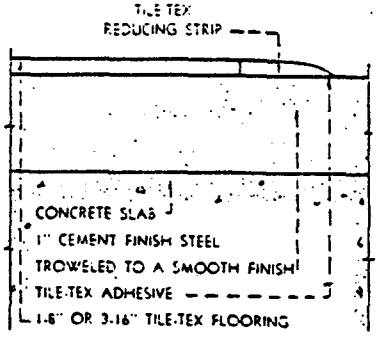












The above illustrations show in detail all styles of Tile-Tex Bases. These include the Set-On Type available in 4" and 6" heights, the standard Cove Type available in 6" height only, and E-Z-Flex Straight Type available in 4", 5", and 6" heights.

Two additional molded accessories which are needed in many cases to make the installation complete are also illustrated. These are Tile-Tex Connecting Strip, which is used to join two installations of different thicknesses, and Tile-Tex Reducing Strip for use as an edging.

All bases and special molded accessories are composed of the same type materials as in Tile-Tex Flooring and are available in most Tile-Tex colors. For specification data on Tile-Tex Bases, see page nine.

SPECIFICATION DATA

1. MATERIAL—shall be Tile-Tex as manufactured by The Tile-Tex Company, Chicago Heights, Illinois. Where special lines of Tile-Tex flooring are required, specify as follows:

   (a) For areas subject to grease and food abuse specify "Tuff-Tex Greaseproof Flooring"—(data sent on request).

   (b) Where wood sub-floors or slightly uneven sub-floors are to receive Tile-Tex, specify "Flexible Tile-Tex"—(available in all Group C and Group D colors).

   (c) Where mortar-joint effect is desired specify "Borderjoint Tile-Tex"—(information sent on request).

   (d) Where acid-resisting floors are required, specify colors to be selected from Groups A and B—(see color charts on pages 4 and 5).

2. SCOPE—all areas so indicated in schedule of floors or on plans and details.

3. FOUNDATIONS (SUB-FLOORS)—

   (a) Over double wood floors.
   These wood floors shall be smooth and sound and top floor composed of strip wood flooring, not wider than 3", tongue-and-grooved and sanded smooth, nailed tight and free from any springiness. Wood floors shall be subject to approval of the Tile-Tex contractor before application of Tile-Tex. Installation of Tile-Tex shall be made in strict accordance with the directions of The Tile-Tex Company, and shall include the application of Tile-Tex Felt before application of tile. (Specify Fexible Tile-Tex in 3/16" or 1/4" thicknessess for use over wood sub-floors.)

   (b) Over single wood floors.
   Install 1/2" to 3/4" thickness of Tile-Tex Asphalt Floorcote in strict accordance with directions of The Tile-Tex Company. Tile-Tex Asphalt Floorcote shall be applied over expanded metal lath or suitable wire mesh reinforcement nailed to the wood sub-floor.

   (c) Over cement sub-floors.
   Cement sub-floors shall be steel troweled to a smooth finish and free from irregularities, holes, scale, and in all ways suitable to receive Tile-Tex. The cement sub-floor shall be subject to the approval of the Tile-Tex contractor before application of Tile-Tex. Installation of Tile-Tex over cement sub-floors shall be made in strict accordance with the directions of The Tile-Tex Company. (Note—Remove paint on existing concrete on grade).

   (d) Over Gypsum Plank or unfinished concrete slab.
   The Tile-Tex contractor shall install 3/4" to 1" thickness of Tile-Tex Asphalt Floorcote in strict accordance with the directions of The Tile-Tex Company. Responsibility for the smoothness and levelness of the Tile-Tex Asphalt Floorcote shall rest upon the Tile-Tex contractor.

4. THICKNESS, COLOR AND DESIGNS.

   All Tile-Tex shall be (1/8"), (3/16"), or (1/4") in thickness. All Tile-Tex shall be (Marbleized) or (Plain) and laid according to the schedule and designs for Tile-Tex floors as found in these specifications.

5. BASES.

   (a) Where Cove Base is desired, use the following specifications:
   In all areas where Tile-Tex flooring is called for, Tile-Tex Molded Cove Base, 6" high, and or Tile-Tex Set-On Cove Base, 6" or 4" high, shall be installed in conjunction with the Tile-Tex flooring, in strict accordance with the directions of The Tile-Tex Company governing the installation of Cove Base.

   (b) Where Straight Base is desired, specify as follows:
   In all areas shown on plans or indicated in Base schedules, install E-Z-Flex Straight Base, 6", 5", or 4" high, in strict accordance with directions of The Tile-Tex Company governing the installation of this type of Base.

6. INSTALLATION.

   Installation of Tile-Tex flooring and or Floorcote and or Cove or Straight Base shall be made only by an authorized and approved Tile-Tex contractor.

7. GUARANTEE.

   These floors shall be guaranteed jointly by The Tile-Tex Company and the Tile-Tex contractor against defects in workmanship and materials for a period of one year from date of completion.

NOTE: Copies of the Layers Handbook, published by The Tile-Tex Company, are available to all architects on request.

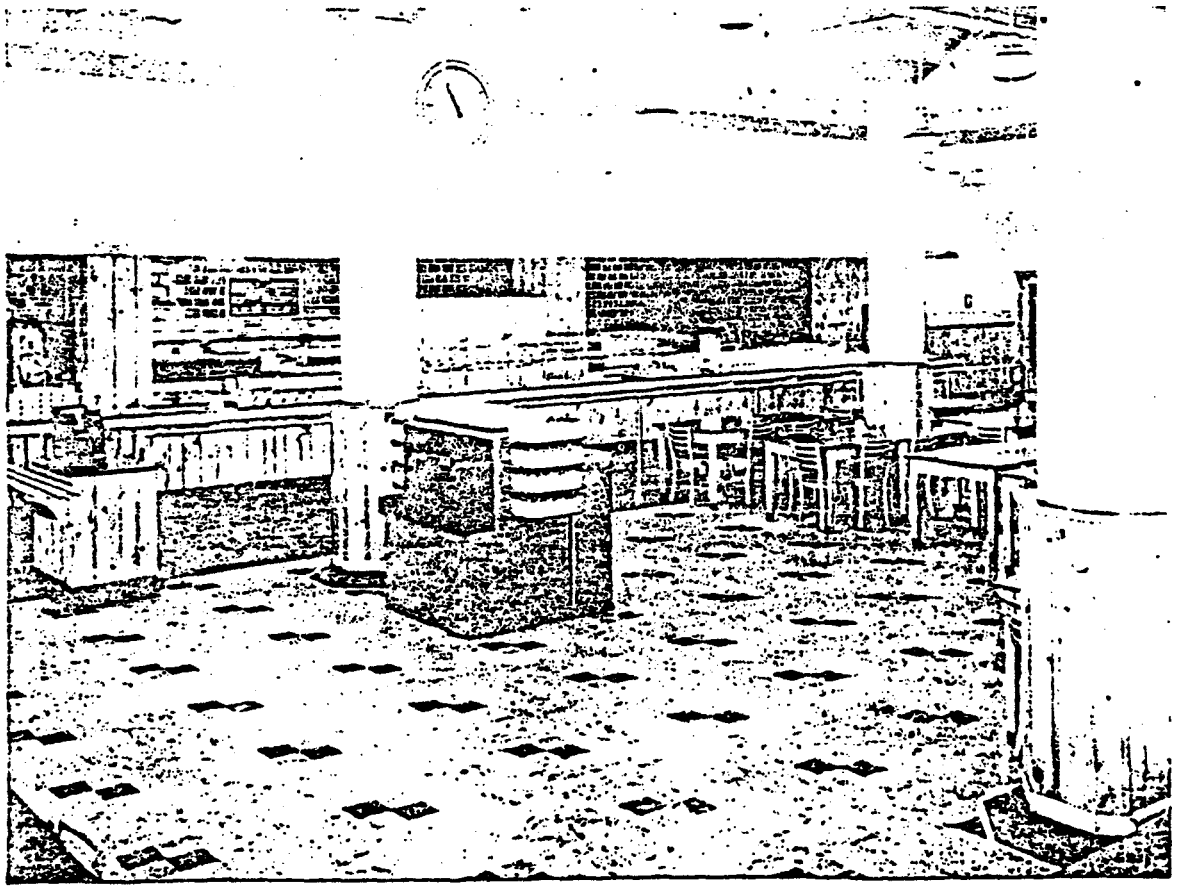
TUFF-TEX ... A PLASTIC TILE FLOOR

Some years ago, Tile-Tex studied the problem of designing a floor to meet the needs and requirements of typical manufacturing areas where grease abuse was present. As a result, Tuff-Tex Plastic Tile Flooring was introduced two years ago, and today hundreds of thousands of square feet of this sturdy, grease-proof, industrial flooring are serving American factories and institutions.

Tuff-Tex is a composition of plastic binders, suitable plasticizers, asbestos fibers, and mineral pigments. It is made in a variety of colors and sizes and in three standard thicknesses, 1/8", 3/16", and 1/4". It is installed by approved Tile-Tex contractors, with the same technique employed in the installation of Tile-Tex Asphalt Tile.

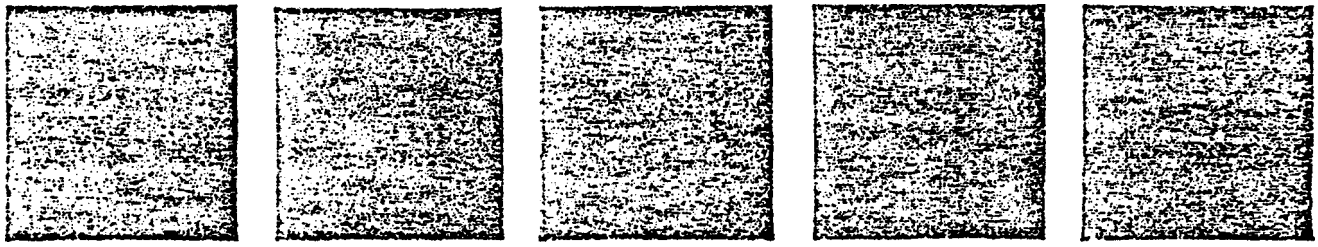
Tuff-Tex, however, is *not* an asphalt tile. It possesses, in addition to extraordinary resistance to grease and oil, remarkable flexural strength, high resistance to impact, and ability to withstand rolling friction abuse. It has a very dense structure and a smooth, easy to clean surface.

Tuff-Tex has been used satisfactorily in assembly areas, machine shops, locker rooms, cafeterias, rest rooms, recreation rooms, offices adjacent to manufacturing areas, and in shipping and warehousing spaces. Since it is a unit-laid floor, it can be repaired easily in case of accidents or alterations.

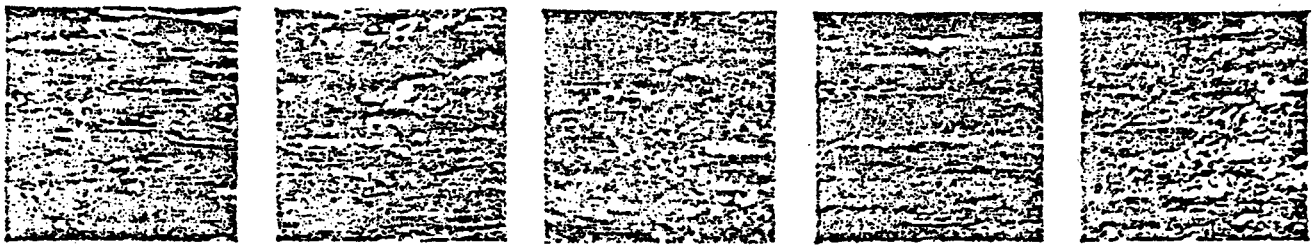


Tuff-Tex licks the grease problem and adds decorative value in the industrial cafeteria of the Edward Katzinger plant in Chicago, Illinois.

TUFF-TEX COLORS



901 902 903 904 905



9010 9020 9030 9040 9050

The colors shown above represent an adequate range necessary to meet the demand of industrial spaces and such areas as may be subject to heavy grease abuse as, for example, cafeterias, lunch rooms, industrial kitchens, etc. Marbleized Tuff-Tex colors cost slightly more than plain colors. This additional cost, however, is off-set by the lower maintenance cost since dirt and traffic marks do not show as much on these mottled colors.

SPECIFICATION DATA

1. **MATERIAL**—Material shall be Tuff-Tex as manufactured by The Tile-Tex Company, Chicago Heights, Illinois. All adhesive furnished under this specification shall be equal to Tile-Tex Adhesive No. GF-8 in all respects.

   All material under this specification must meet the following performance requirements.

   (a) Tuff-Tex shall be grease-proof against commonly used petroleum products, food greases, etc.

   (b) Tile shall be tested for impact resistance as follows: A metal ball 2⅜" in diameter and weighing 900 grams (1.98 pounds) shall be dropped from a height of 8 feet through a slotted tube on a 6x6x3/16" piece of Tuff-Tex cemented to a smooth steel plate ¼" thick with Tuff-Tex Adhesive. The ball should be dropped twice and so as to strike the center of the sample. There shall be no indication of chipping, powdering, or radial cracks longer than 1¾".

   (c) Tile shall be tested for flexural strength as follows: Pieces of tile 2" wide shall sustain across and with the grain without breaking loads concentrated at the center of a span of 8" of 6½ pounds for 3/16" tile; at a break or pull-out, the defiection shall be not less than 1½".

   (d) Tile shall contain no roofing granules, linoleum waste, rag felt fibres, or sand and shall have a smooth surface free from pits.

   (e) All material furnished under this specification shall have a water absorption of not more than 1% by weight following a 24-hour submersion test.

2. **SCOPE**—Tuff-Tex shall be installed in all areas so indicated in schedule of floors or on plans and details.

3. **FOUNDATIONS (SUB-FLOORS)**

   Cement sub-floors—Such cement sub-floors shall be reasonably smooth and free from irregularities, holes, scale, etc., before application of Tuff-Tex. Cement sub-floors shall be subject to the approval of the Tuff-Tex contractor before application of Tuff-Tex. Installation of Tuff-Tex shall be in strict accordance with the directions of The Tile-Tex Company regarding the application of this product.

4. **THICKNESS AND COLOR**—All Tuff-Tex shall be (⅛") (3/16") or (¼") in thickness and shall be selected from the range of Tuff-Tex colors.

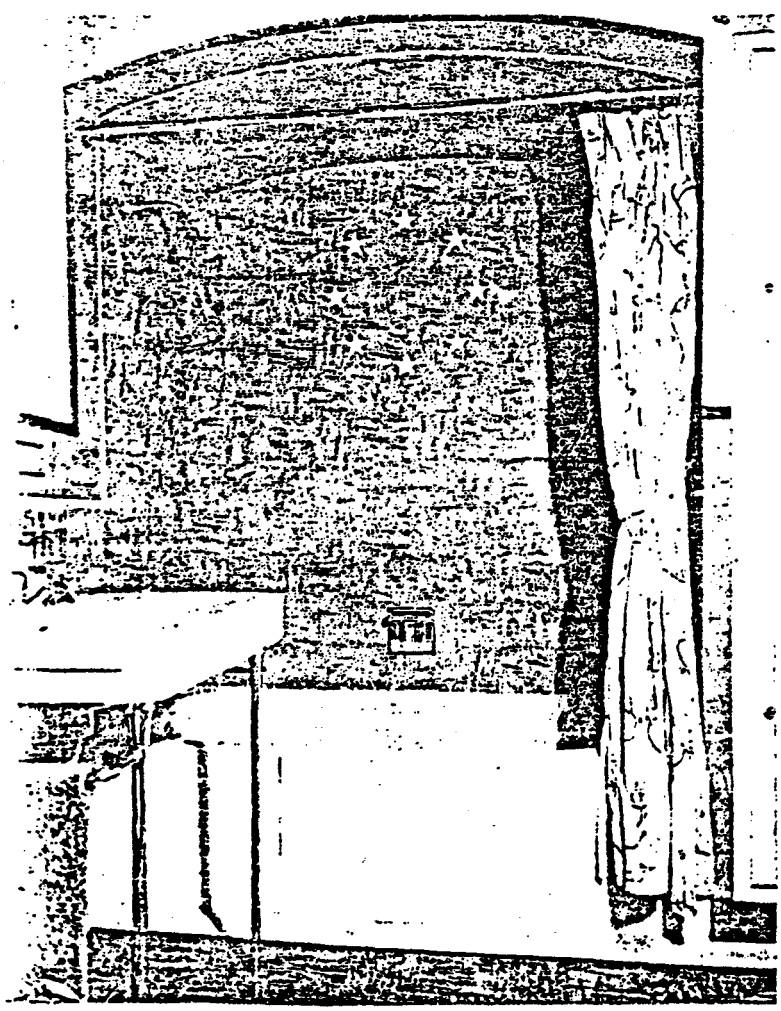
5. **INSTALLATION**—Installation of Tuff-Tex shall be made with Tile-Tex Adhesive No. GF-8 in strict accordance with the directions of the The Tile-Tex Company covering the application of this product.

TILE-TEX WALLS

Tile-Tex Plastic Wall Tile is a flexible, individual wall covering in tile form manufactured from asbestos fibre, mineral coloring pigment, and special resinous binders. It is made in a wide range of colors and sizes and possesses a soft, satin-like finish so desirable in modern wall finishing materials.

Tile-Tex Plastic Wall Tile can be used for almost any areas where sanitary, permanent wall surfaces are desired. It has been widely used in bathrooms, kitchens, and service quarters of residences. It is well adapted for wainscoting purposes in office buildings, schools, hospitals, and commercial structures.

One of the great advantages of this modern plastic tiling is the fact that it can be installed directly on either new or old plaster walls, eliminating any costly resurfacing of wall areas. Installation is made by competent, approved wall covering contractors located throughout the country.



SPECIFICATION DATA

Furnish and install Tile-Tex Wall Tile on all plaster walls and/or (.....) walls, as called for in the specifications, as follows:

1. **MATERIAL**—Wall Tile shall be Tile-Tex, as manufactured by The Tile-Tex Company, Chicago Heights, Illinois, in colors and designs as shown in schedule of wall finishes.

2. **ADHESIVE**—All adhesive used shall be Tile-Tex Wall Cement No. 1250-A.

3. **PREPARATION OF WALLS**—
   (a) Plaster walls shall be finished three coat plaster work, dry and free from all foreign matter and shall have a smooth steel troweled finish free from irregularities or trowel marks. On new plaster walls, Tile-Tex Wall Seal shall be applied before application of Tile-Tex Wall Tile.
   (b) Wall Board Walls: All joints between sections of gypsum wall board, fibre board or ply board shall be filled with an approved grouting material so as to finish flush with surface of wall board.

4. **INSTALLATION**—Installation of Tile-Tex Wall Tile shall be in strict accordance with the written directions of The Tile-Tex Company. (Installation manual sent on request.)

   NOTE: Tile-Tex Wall Tile shall not be applied to walls which are damp on the surface or to finished coat of plaster not thoroughly bonded to brown coat. *Tile-Tex Wall Tile is not recommended for use in enclosed shower stalls.*

5. **MOULDINGS AND TRIM**—If desired, at inside and outside wall corners, install Tile-Tex Trim in colors as indicated on schedule of wall finish. Where Wall Tile is installed to wainscot height Tile-Tex Cap Rail shall likewise be installed.

6. **TILE-TEX BASES**—Where not indicated in floor specifications, install Tile-Tex Cove Base, 6" high and/or Tile-Tex Set-On Cove Base, 6" or 4" high, and/or E-Z-Flex Straight Base, 6", 5", or 4" high, in accordance with the written directions of The Tile-Tex Company for the installation of Tile-Tex Bases.

7. **CLEANING OF WALLS**—After installation is completed, surface of Tile-Tex Wall Tile shall be thoroughly cleaned using a coarse rag, kitchen cleanser and water, removing all spots, adhesive, and other dirt.

8. **TILE-TEX WALL FINISH**—After walls are thoroughly clean and dry, apply one coat of Tile-Tex Wall Finish in accordance with manufacturer's specifications.

NOTE: *Wartime restrictions have made it necessary to discontinue the manufacture of Tile-Tex Plastic Wall Tile for the duration.*

Beauty in the bathroom is almost a "must" for the modern home owner. Tile-Tex Plastic Wall Tile in the bathroom at the left is not only easy to look at but easy to keep immaculate and spotless.

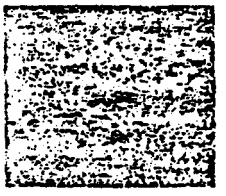
PLASTIC WALL TILE

TILE-TEX COMPANY

A Color Range of Unsurpassed Beauty and Variety


W 171


W 1826


W 1802

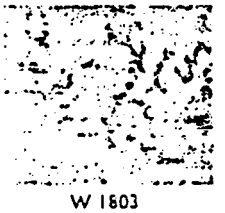
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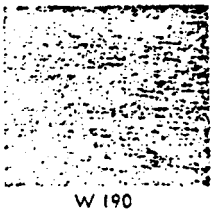

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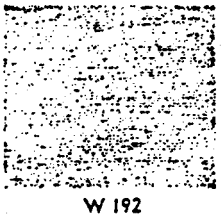

W 193


W 1805


W 1840

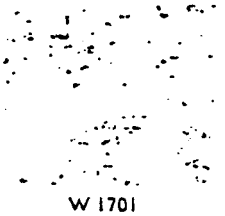

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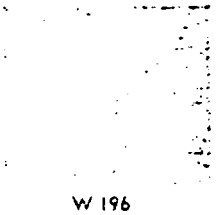

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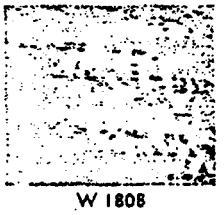

W 192


W 1822


W 1829


W 1701


W 196

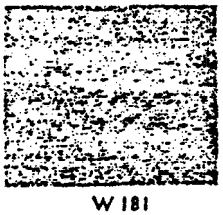

W 1808

W 170

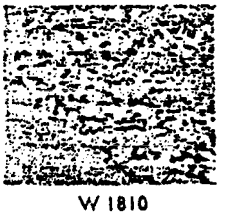
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W 1821

W 197

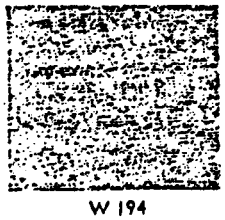

W 181

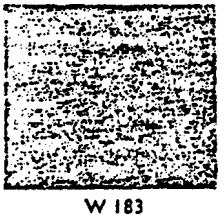
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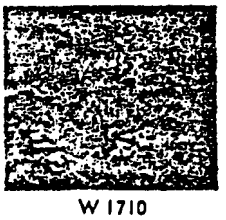

W 1810


W 1830

W 187


W 194


W 183


W 1710

W 198


W 188

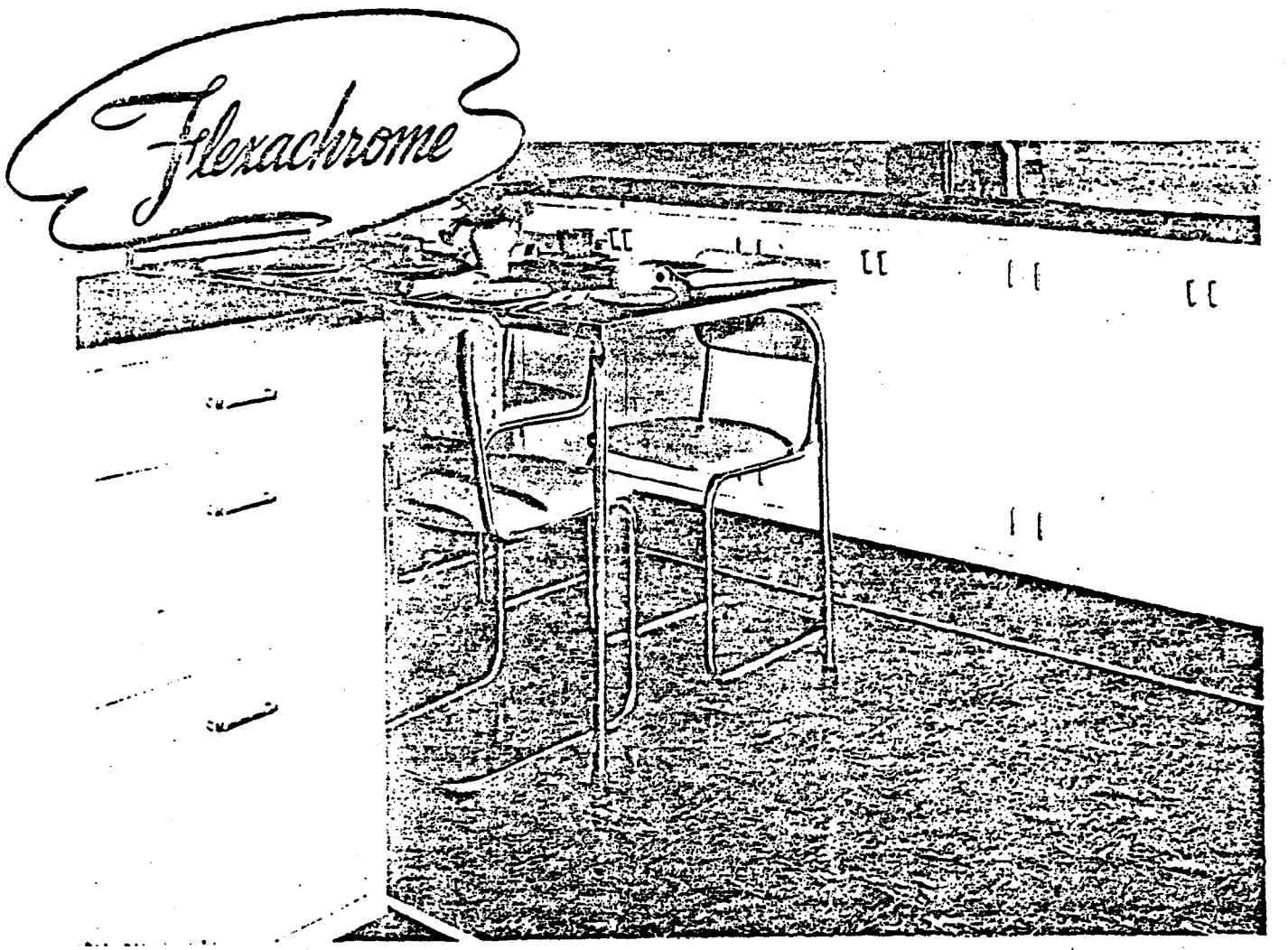

W 195

W 185

Tile-Tex wall colors are the result of years of painstaking research on the part of the Tile-Tex laboratories. Thirty-two fresh, sparkling, modern colors that will fit into any color scheme. Here, indeed, is a group of colors, both plain and mottled, that quickens the pulse of every interior decorator.

TILE-TEX COMPANY

PLASTIC TILE FLOORING



FLEXACHROME—The Plastic Floor Tile

Flexachrome resilient flooring is the result of over nine years research on the part of Tile-Tex laboratories to produce a resilient flooring in tile form that combines the advantages of all types of resilient floorings without their weaknesses.

Flexachrome is a composition of specially developed plastic binders and placticizers together with asbestos fiber and pigment. It is in no sense an asphalt tile or a rubber tile, but an entirely unique composition with characteristics different from the two products mentioned.

Flexachrome combines greaseproofness with high resistance to both acids and alkalis. It can be installed safely on grade or below grade. It possesses high resistance to impact plus remarkable flexural strength so that it may be safely installed on both wood and concrete sub-floors. From a maintenance standpoint it is exceptionally economical to keep clean because of its smooth and closely textured surface which resists dirt and grime.

Color appeal is a paramount requirement in floors today. The Flexachrome color chart shown on the opposite page shows you why Flexachrome is definitely preferred over other types of resilient floors as far as color is concerned. Special Flexachrome colors are available if quantity is sufficient to warrant production.

Flexachrome is available in the following sizes: 3x3, 3x6, 4x4, 4½x4½, 4x12, 6x6, 6x12, 6x18, 9x9, 9x18, 9x27, 12x12, 12x24, 18x18, 18x24 and 6" hexagonal No. 87. Standard thickness is one-eighth inch; three-sixteenth inch thickness available on special order.

Flexachrome is installed by approved Tile-Tex contractors throughout the country, and the installation procedure required is identical to that of Tile-Tex flooring.

BRIEF SPECIFICATIONS

MATERIAL—shall be Flexachrome resilient flooring as manufactured by The Tile-Tex Company, Chicago Heights, Illinois.

SCOPE—all areas so indicated in schedule of floors or on plans and details.

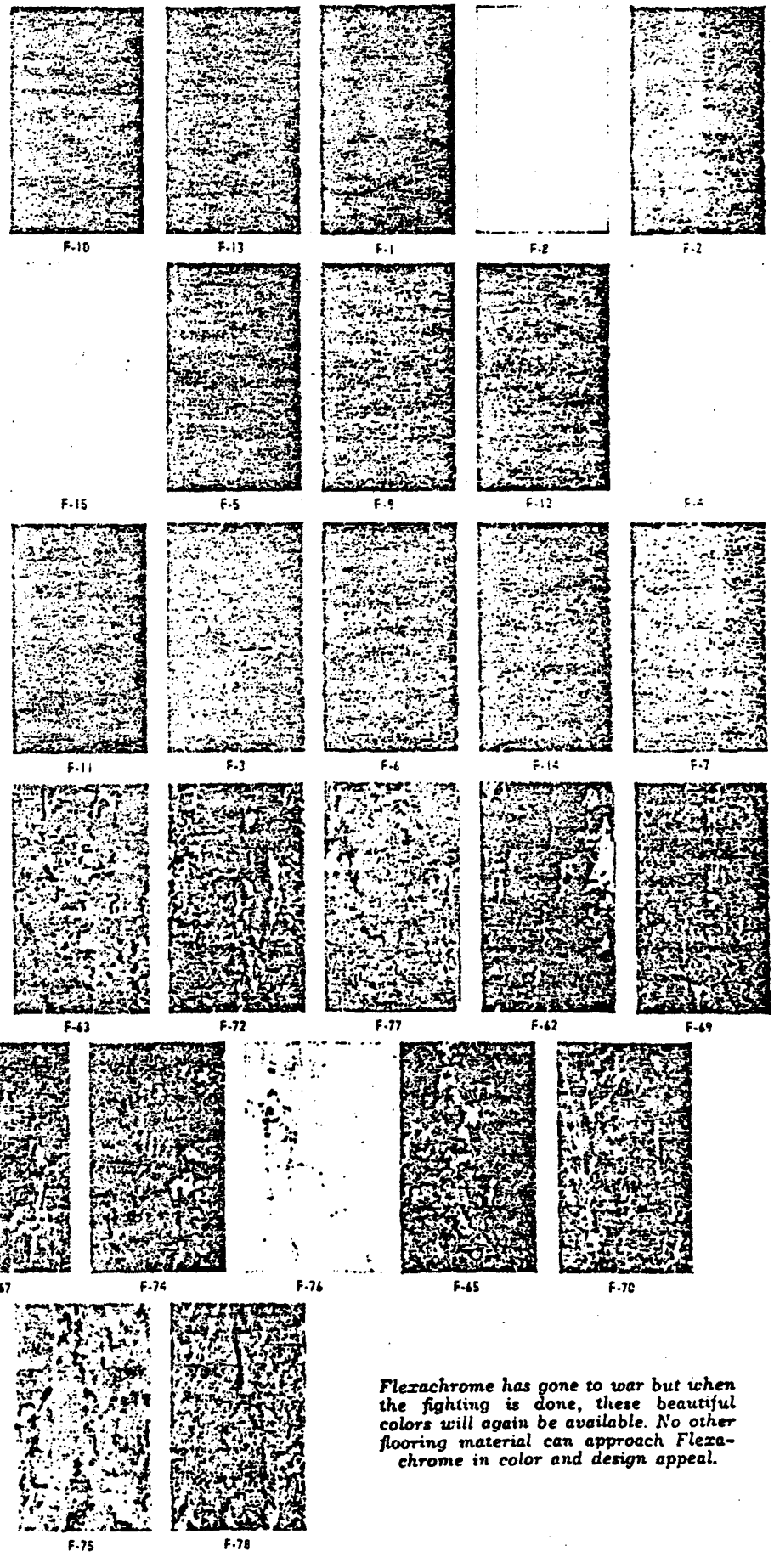
FOUNDATIONS—Flexachrome can be installed over either cement or wood sub-floors that meet requirements for Tile-Tex flooring. (See Tile-Tex installation manual, available on request.) Wood or concrete sub-floors over which Flexachrome is to be installed shall be subject to the approval of the Tile-Tex contractor before application of Flexachrome.

THICKNESS, COLORS AND DESIGNS—All Flexachrome shall be 1/8-inch in thickness. Colors and designs shall be in accordance with the schedule of designs for Flexachrome floors as found in these specifications.

BASES—Where Cove or Straight Bases are desired, use specifications for Tile-Tex Bases as shown in Sweet's Catalogue.

INSTALLATION—Installation of Flexachrome shall be made in strict accordance with the directions as outlined in the "Layers' Handbook for Tile-Tex Floors," as published by The Tile-Tex Company.

GUARANTEE—These Flexachrome floors shall be guaranteed jointly by The Tile-Tex Company and the Tile-Tex contractor against defects in workmanship and materials for a period of one year from date of completion.

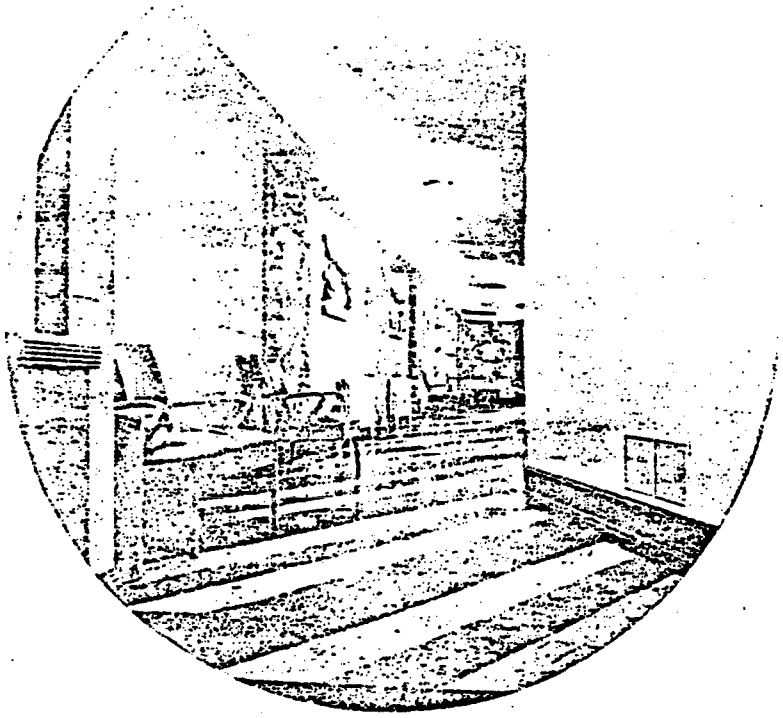


Flexachrome has gone to war but when the fighting is done, these beautiful colors will again be available. No other flooring material can approach Flexachrome in color and design appeal.

SPECIFY

TILE-TEX

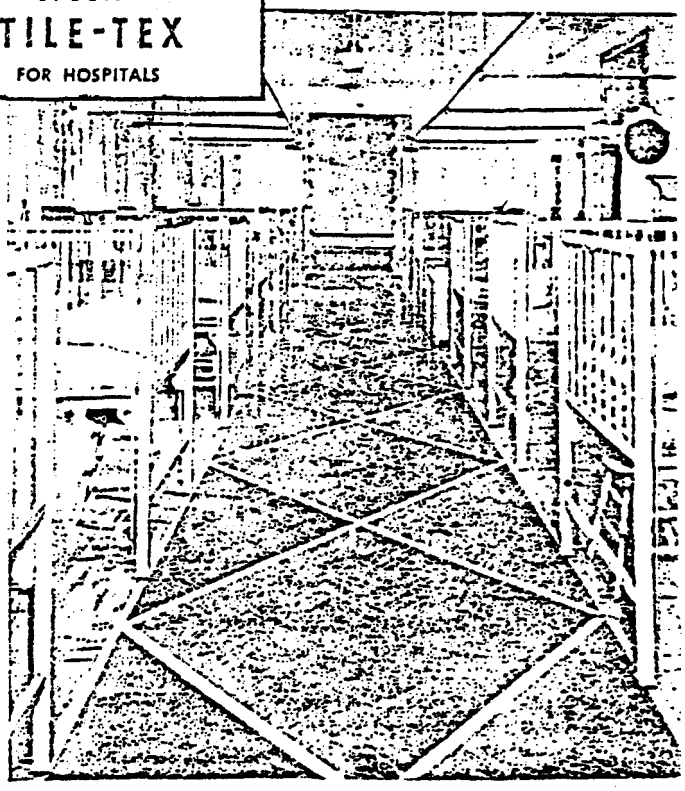
FOR OFFICES AND SHOPS



SPECIF

TILE-TEX

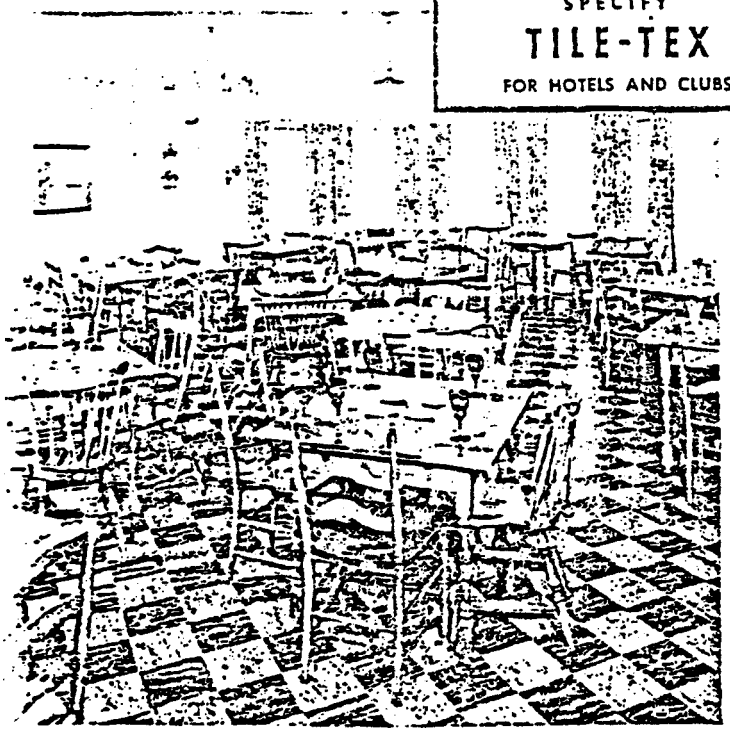
FOR HOSPITALS



SPECIFY

TILE-TEX

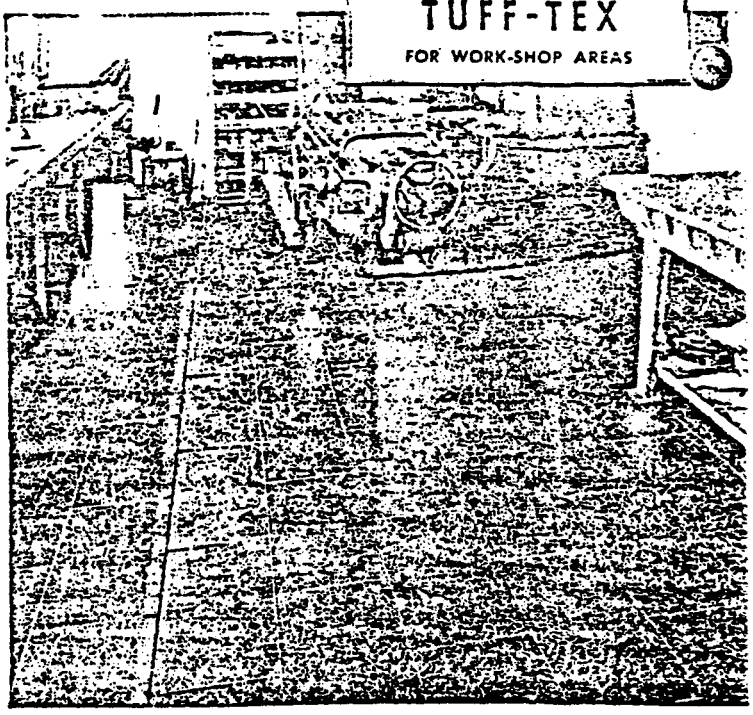
FOR HOTELS AND CLUBS



SPECIFY

TUFF-TEX

FOR WORK-SHOP AREAS



WALLS TILE-TEX FLOORS