9/26/95 notes from conversation with Earl Beaver

He asks that the "environmental giving team" consider working with the Fund to provide support for one or more of the following projects:

1. full-cost accounting
2. globalizing our "potential effects" model
3. life cycle analysis "lite", i.e. practical and affordable
4. more $1 million challenges

Earl believes there may be some business opportunities among these projects, and that we badly need some of them ourselves if we're to become sustainable.

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