

Paint that wears!



THE Dutch Boy trademark is on every keg of Dutch Boy white-lead. It guarantees your getting lead paint of the highest quality. Besides white-lead, there are made under this trademark: flaxing oil for use with white-lead in decorating interiors; also red-lead, solder and babbitt metals

PAINT has a hard life. Storms rage against it. The sun beats down mercilessly on it. The important question is, "What paint can I use which best resists the attacks of the weather?"

To many house-owners the outstanding fact about Dutch Boy white-lead paint is its ability to stand up against the weather. This paint made of Dutch Boy white-lead and pure linseed oil wears—and wears—and wears. Property-owners use it, not only because it protects their property against decay, but because its protection lasts for a longer time.

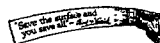
You have a right to expect unusual durability from Dutch Boy white-lead paint. Its tough, moisture-proof, elastic film is long-

term insurance against decay. It protects property and keeps it protected. It is an all-lead paint, and it is the lead which gives paint its weather-resisting qualities.

Invest in Dutch Boy white-lead paint the next time you paint. You can get at a remarkably reasonable cost the complete protection this paint gives. One hundred pounds of Dutch Boy white-lead makes seven gallons of pure lead paint. The great economy of this paint becomes more evident each succeeding year, as you save the cost of frequent repainting and avoid the expense of repairs which are sure to come if a house is not kept painted. Remember, too, that an improperly painted house always deteriorates both in appearance and value.

Write for new paint booklet

"Decorating the Home" is a new free booklet, illustrated in color, which suggests decorative treatments for exteriors and interiors. A copy will be sent you if you write our nearest branch. If you are planning to decorate your home, write our Department of Decoration in care of our nearest branch office. Specialists in color will help you without charge to plan distinctive color treatments.



NATIONAL LEAD COMPANY
New York, 111 Broadway; Boston, 131 State Street; Buffalo, 116 Oak Street; Chicago, 900 West 18th Street; Cincinnati, 659 Freeman Avenue; Cleveland, 820 West Superior Avenue; St. Louis, 722 Chestnut Street; San Francisco, 485 California Street; Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue; Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street.

Dutch Boy White-Lead MAKES AN ALL-LEAD PAINT

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Successful Farming—June
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