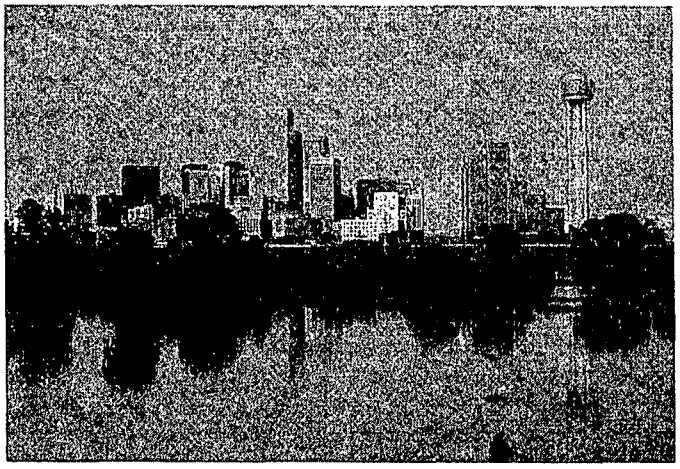
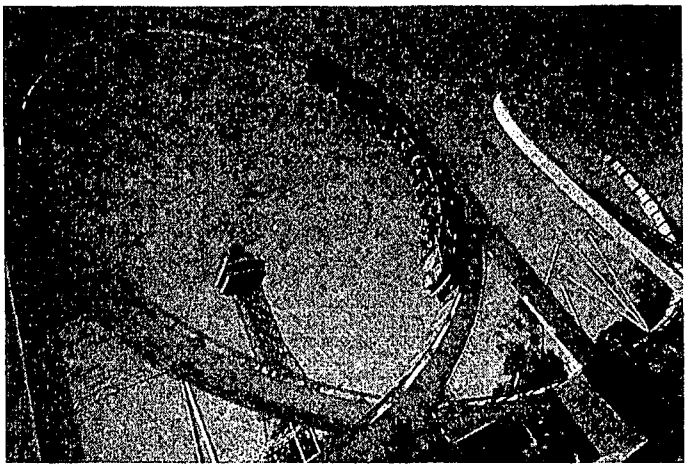
DALLAS TO WELCOME NAPA JOBBERS IN 1984









Dallas, Texas, will be the site of NAPA's 1984 National Business Conference, September 14-16. Although you'll soon be receiving reservation information and program details from your NAPA Distribution Center regarding this exciting NAPA-wide meeting, we thought you might like a sneak preview of some of the exciting highlights of this impressive and extravagant city . . .

THE FAIRMONT HOTEL

The beautiful Fairmont Hotel will be NAPA's headquarters hotel for all NBC meetings and exhibits. And you've never seen a hotel like this before . . .

The Fairmont is truly a hotel in the "Texas" tradition — big, warm, hospitable, elegant, extravagant. It's steeped in the tradition of the world-renowned Fairmont name, with appointments more lavish than you'd believe.

Your room at the Fairmont will have a floor-to-ceiling view of the Dallas skyline or the Fairmont's lavish pool. No two rooms are exactly alike in furnishings and decor. But each features a color television, Irish linen hand towels, personal alarm clock, electric shoe buffer, phone in the bath and fingertip temperature tuning.

What's more, the Fairmont's Venetian Room is "the" Dallas supper club for dining and dancing, with internationally famous entertainers appearing nightly. Two other outstanding restaurants, the Brasserie and the elegant Pyramid Room, are also housed in the hotel.

The meeting facilities at the Fairmont are second to none in Dallas. Meeting rooms and exhibit space are all located on four levels within the hotel, each easy to reach from the other.

To ensure that you'll be staying at the Fairmont, NAPA's headquarters hotel for the 1984 NBC, return the reservation forms that you'll soon be receiving as early as possible, as rooms at the Fairmont will be filled on a "first-come, first served" basis.

The Fairmont is truly a great hotel located in a great city — a city that offers a wide assortment of activities and entertainment by day or by night . . .

ENTERTAINMENT BY DAY

Once in Dallas, it won't take you long to discover that variety is the spice of the city's entertainment life, whether the choice is a reminder of the past or a sample of the present, an art museum or a professional sport, a stroll down the State Fair Midway or a fun-filled afternoon in a super amusement park.

It's all available in Dallas. For families, one of the big plusses is the abundance of free or inexpensive entertainment. It's possible to spend several days making the varied rounds of the entertainment spectrum on a very small entertainment budget with a very large excitement quotient.

There's no better example of the year-round entertainment prospects than at Fair Park, home of the State Fair and the Cotton Bowl. Consisting of 275 acres with $50 million worth of permanent facilities just east of downtown, Fair Park offers the Dallas Aquarium; the Garden Center; the Science Place, with 115 permanent exhibits; the Texas Hall of State Museum, built in 1936 to commemorate the Centennial of Texas Independence; the Dallas Museum of Natural History; the Age of Steam Railroad Museum; and the State Fair Midway, with countless carnival rides and an atmosphere all its own.

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