

SHERWIN

*Before you select the colors
for your home—write us*

IN selecting colors for interior decoration you should not be guided entirely by what you like. Color to serve its most useful purpose must be chosen to fit conditions.

The proper color will make a dark room light, a low room high, a small room large—even an unhealthy place more hygienic. Sleeping rooms are made restful, dining rooms cheerful, kitchens bright by means of color.

We specialize in color as well as in finishes. Just as there is a Sherwin-Williams paint, varnish, stain or enamel for every surface, so there is a color or combination of colors exactly suited to your surroundings. Every Sherwin-Williams finish is studied for color possibilities as well as for protection and durability.

THE practical application of color has for years been the work of our Decorative Department. Write for suggestions.

A "Portfolio of Home Decoration" showing many practical and pleasing interiors and exteriors in color, with complete specifications for carrying them out, will be sent free on request.



0007-SWP-038930

**PAINTS AND VARNISHES. DYESTUFFS.
INSECTICIDES. WOOD**

WILLIAMS PRODUCTS

*A pleasing color scheme isn't pleasing
for long unless the finishes are durable*

WALL paint will give a plastered wall a rich, attractive color of great depth and beauty, but if the paint does not hold its color, if it does not stand cleaning, if it streaks or cracks, its beauty is only transient.

Sherwin-Williams Flat-Tone give walls a lasting beauty. It is an oil paint that can be washed when soiled, that will not streak, fade or chip off. Its soft, restful, flat color effects give character to a room. From its wide variety of colors you can select exactly the shade to harmonize with any color scheme. Flat-Tone will last indefinitely and when you wish to change, presents a perfect surface for re-painting.

A varnished floor is beautiful only so long as the varnish lasts. If it wears away, dampness gets in and the boards separate and warp. If water turns it white or paths appear from walking, the floor loses its beauty as well as deteriorates in value.

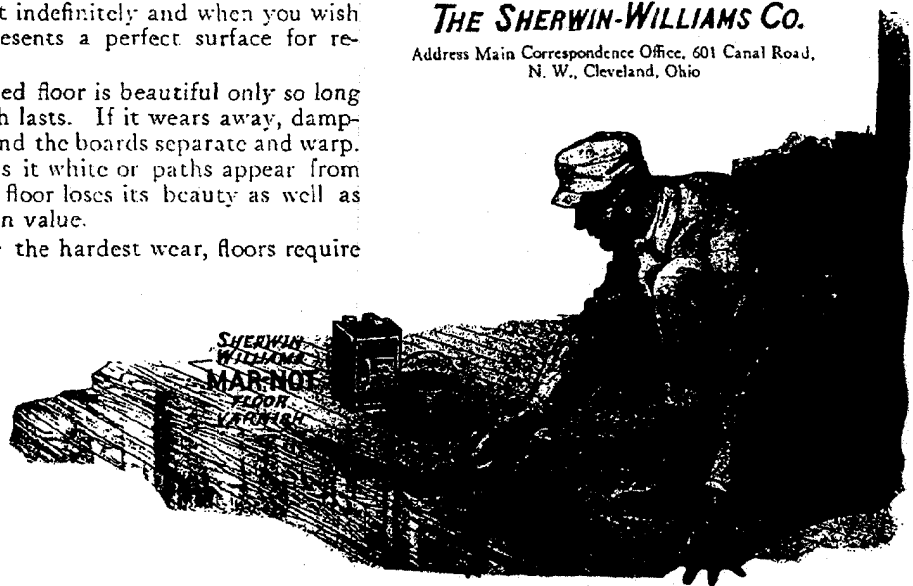
Receiving the hardest wear, floors require

the most careful treatment. Sherwin-Williams Mar-Not Varnish is made exclusively for floors. It has no equal for life, luster and wear resistance. It is elastic, quick drying and water-proof. Being clear and transparent it not only protects the wood, but also enhances its natural beauty.

The right finish for every surface, color in infinite variety, expert suggestions on how to use the finishes and select the colors—these are a part of Sherwin-Williams Service.

THE SHERWIN-WILLIAMS CO.

Address Main Correspondence Office, 601 Canal Road,
N. W., Cleveland, Ohio



**COLORS. PIGMENTS. CHEMICALS.
PRESERVATIVES. DISINFECTANTS.**

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