

PLAINTIFF'S
EXHIBIT

JM-1705

Asbestos Information Association/North America

22 East 40th Street
New York, N. Y. 10018
212-689-3378

September 19, 1972

Gentlemen:

In order that the Asbestos Information Association positive publicity program on asbestos and asbestos-containing products can be launched as soon as possible, it is essential that we are able to determine priority areas for our initial efforts.

For this reason, we would appreciate receiving from you a listing of the product lines and/or customer industries that have caused your company the most trouble from the customer relations/asbestos health viewpoint. For example, if you produce friction materials and asbestos textile products, your major problem area may be from customers inquiring whether their use of asbestos textiles in the manufacture of fireproof garments can be done safely and according to OSHA regulations. On the other hand, you may have found that brake lining customers are the most concerned.

We request that you number the product lines in the order of their importance as a customer problem, and indicate whether the problem has been serious, mild or practically nil.

From these lists as submitted by our member companies, we hope to be able to compile a composite list indicating the major customer problem areas to the industry and thus requiring prompt attention in our publicity campaign.

Sincerely,



Matthew M. Svetonic
Executive Secretary

CC:

A. E. Alpina	- Certain-teed Products Corporation
G. M. Armstrong	- American Asbestos Textile Corporation
James Armstrong	- Bendix Corporation
A. A. Cross	- Cape Asbestos Company, Ltd.
Hugh Dawson-Walker	- Hill & Knowlton (UK) Limited
J. Hall	- GAF Corporation
S. Holmes	- Turner Brothers Asbestos
Wilfred Howard	- Asbestos Information Committee (England)
Michael F. Howe	- Turner & Newell
W. M. Jackson	- Johns-Manville Corporation
Art Neilson	- Fireman's Fund Insurance Company
S. Monoky	- Certain-teed Products
F. V. Peinar, M. D.	- Institute of Occupational & Environmental Health
F. L. Pundsack	- Johns-Manville Corporation
Ivan Sabourin	- Johns-Manville Legal Counsel
Hans Weill, M. D.	- Tulane University
G. W. Wright, M. D.	- St. Luke's Hospital