

To properly finish
woodworkTo "renew" your
car

To save your screens

To "insure" your
fenceFor cheerful
satisfactory walls

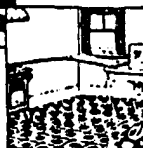
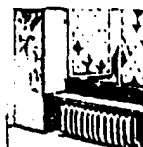
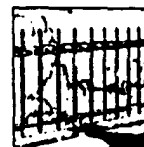
For stucco



To protect its beauty

To enrich hard
wood

To make toys "new"

For permanence
and beautyTo keep linoleum
like newFor better-looking
radiators

To withstand the weather

SAVE this guide for reference with your family, your painter and the Sherwin-Williams dealer

HOUSEHOLD PAINTING GUIDE

For Painting, Varnishing, Staining and Enameling

IMPORTANT: Each of the products specified below bears our name and trade mark



	TO PAINT <i>Use products named below</i>	TO VARNISH <i>Use products named below</i>	TO STAIN <i>Use products named below</i>	TO ENAMEL <i>Use products named below</i>
AUTOMOBILES	S-W Auto Enamel: for the most lasting paint job	S-W Auto Enamel Gloss: a brilliant varnish		S-W Auto Enamel: colored enamel
AUTOMOBILE TOPS AND SEATS	S-W Auto Top and S-W Auto Seat Dressing			
BRICK	S-W House Paint: a full oil finish			Old Dutch Enamel: full gloss for outside exposure
CEILING, Interior	Flat-Tone: the washable, flat oil paint	Scar-Net Varnish: for wood- work only, such as beamed ceil- ings, etc.	S-W Handcraft Stain: preserving spirit stain for new hard wood	Enameloid: assorted colors
Exterior	S-W House Paint	Raspar Varnish: weather re- sisting, for porch ceilings, etc.	S-W Oil Stain: for new wood	Old Dutch Enamel: white, gray, ivory, gloss or rub- bed (flat)
CONCRETE	S-W Concrete Wall Finish: a patent, reliable weather			
DOORS, Interior	S-W House Paint	Scar-Net Varnish: gloss Velvet Finish Varnish No. 1044: dries to a dull finish without rubbing	S-W Handcraft Stain: preserving spirit stain for new wood only	Enameloid: assorted colors
Exterior	S-W House Paint	Raspar Varnish: weather resisting open varnish	S-W Oil Stain: for new wood	Old Dutch Enamel: white, gray, ivory. For interior and exterior use
FENCES	S-W House Paint: Metalastic (iron or zinc only) S-W Roof and Bridge Paints for rough work		S-W Preservative Shingle Stain	
FLOORS, Interior (wood) ..	S-W Inside Floor Paint: made repeated scrubbing	Mar-Nat Varnish: water resisting, best-proof	Floorlac: a varnish and stain combined	S-W Inside Floor Paint: the enamel-like finish
Concrete	S-W Concrete Floor Finish: wears well, washes well			S-W Concrete Floor Finish: high-gloss, durable
Porch	S-W Porch and Deck Paints			
FURNITURE, Indoor	Enameloid: the decorative enamel	Scar-Net Varnish: made hard edge	Floorlac: a varnish and stain combined	Old Dutch Enamel: white, gray, ivory, gloss or rubbed edge
Porch	Enameloid: assorted colors	Raspar Varnish: weather resisting	S-W Oil Stain: for new wood	Enameloid: assorted colors
HOUSE OR GARAGE Exterior	S-W House Paint	Raspar Varnish: weather resisting	S-W Preservative Shingle Stain	Old Dutch Enamel: resisting glass
LINOLEUM	S-W Inside Floor Paint: made repeated scrubbing	Mar-Nat Varnish: protects the pattern		S-W Inside Floor Paint: the enamel-like finish
RADIATORS	Flat-Tone: flat oil paint S-W Aluminum or Gold Paint			Enameloid: assorted colors
ROOFS, Shingle	S-W Roof and Bridge Paint: Metalastic		S-W Preservative Shingle Stain	
Composition	Enamel, black coal tar paint			
SCREENS	S-W Screen Enamel			S-W Screen Enamel
TOYS	S-W Family Paint: assorted colors	Raspar Varnish	Floorlac: (inside use) a var- nish and stain combined	Enameloid: assorted colors
WALLS, Interior (Plaster or Wallboard)	Flat-Tone: the washable, flat oil paint S-W House Paints a full oil gloss			Old Dutch Enamel: white, gray, ivory, gloss or rubbed edge
WICKER	Enameloid: high gloss assorted colors	Raspar Varnish: durable, elastic	Floorlac: a varnish and stain combined	Old Dutch Enamel: white, gray, ivory, gloss or rub- bed effect
WOODWORK, Interior ..	S-W House Paint: gloss Flat-Tone: flat oil paint	Scar-Net Varnish: high gloss but can be rub- bed to a dull finish Velvet Finish Varnish No. 1044: dries to a dull finish without rubbing	S-W Handcraft Stain: preserving spirit stain for new hardwood S-W Oil Stain: for new soft wood Floorlac: for new or old wood, a varnish and stain combined	Old Dutch Enamel: white, gray, ivory, gloss or rubbed edge

NOTE: Best results can
be had by following
the carefully prepared
directions on labels.

SHERWIN-WILLIAMS

COVER THE EARTH
PAINTS AND VARNISHES

Copyright, 1923, by
The Sherwin-Williams Co.

It stops painting blunders

Skilled selection of the right paint, varnish, stain or enamel is now made easy for any job. Save this "Household Painting Guide." It gives the Sherwin-Williams authentic recommendations. Thousands never paint now without consulting this "Guide."

Read opposite the surface in the left-hand column the exact paint, varnish, stain or enamel that is made for that surface. Take time to find the store near you carrying the Sherwin-Williams line. Ask to see the more complete "Guide" shown in that store. There is no longer need to buy blindly. Get "the right finish for each surface." Ask your dealer or write us for any special information.

Write for free booklet & get with complete Household Guide and helpful information on all painting, varnishing, staining and enameling. Valuable whether you do the work yourself or employ a master painter.

Send for (in Canada) for Home Painting Manual, 177 pages, hand-made full color plates. Most complete book on the subject yet published. Address Dept. B 435.

THE SHERWIN-WILLIAMS CO.
601 Canal Rd., Cleveland, O.