

COLOR COORDINATES HOUSE and ROOF!!!!

From the guide below, select the general color category for your roof. Then choose one of the house colors listed in that group. Check the color with the ready-mixed and Dramatone colors shown inside.

NOTE: With a white roof, any color will harmonize effectively. White House Paint is correct with any roof color.



A smartly decorated, well-painted exterior is indicative of good color planning. The selection of quality paints to protect your greatest single investment, your house, is the wisest, best choice you can make.

THE AMERICAN PAINT WORKS Division of The Glidden Company, New Orleans

Problem Solvers FOR PAINTERS!



CLIMATIC HOUSE PAINT

Solves the problem of arm-tiring brush drag—gives all-weather protection. It is the first choice of many homeowners! Surface stays bright, clean-looking longer. Available in white and colors. For siding, trim, and shutters.

CLIMATIC NON-CHALKING HOUSE PAINT 1892 WHITE

A special white house paint that won't wash down on masonry—won't leave unsightly white paint streaks. For siding, trim, shutters, and tinting.

IMPERIAL ONE-COAT HOUSE PAINT 1867 WHITE

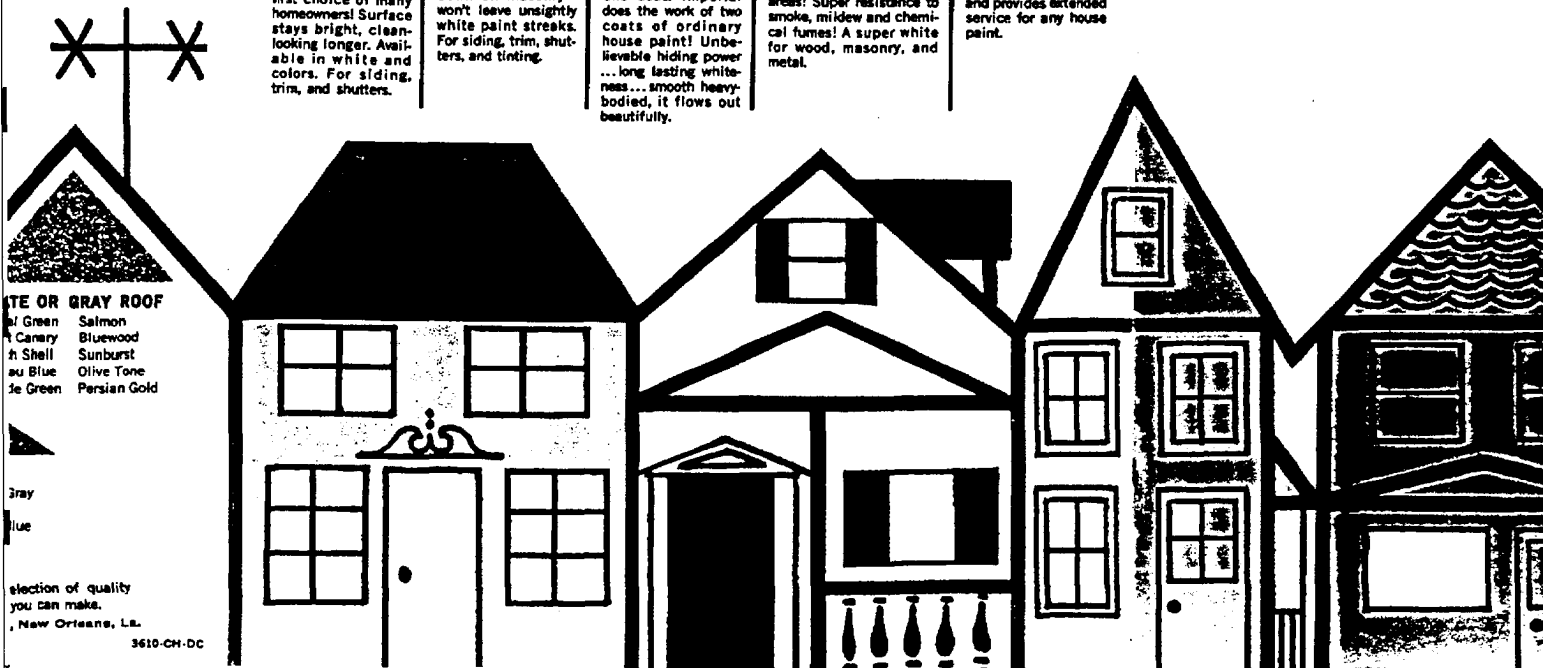
Cover previously painted white surfaces in one coat. Imperial does the work of two coats of ordinary house paint! Unbelievable hiding power... long lasting whiteness... smooth heavy-bodied, it flows out beautifully.

MILDEW & FUME RESISTANT HOUSE PAINT 1850 WHITE

Specialty formulated for high fume and mildew areas! Super resistance to smoke, mildew and chemical fumes! A super white for wood, masonry, and metal.

BASECOAT PRIMER 1861 WHITE

Highly adhesive water resistant primer-sealer for new or old wood. Creates a perfect bond and provides extended service for any house paint.



WHITE OR GRAY ROOF

White Green Salmon
Canary Bluewood
Shell Sunburst
Blue Olive Tone
Green Persian Gold

Gray
Blue

selection of quality
you can make.
New Orleans, La.

3610-CH-DC

READY-MIXED

ACCENT COLORS



BARN RED-500



TURQUOISE-1891



CRYLIGHT GREEN-1828*



TOBACCO BROWN-1813



DARK WALNUT-1872*



SHUTTER GREEN-1861*



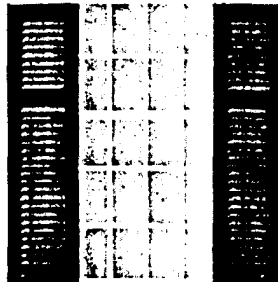
DARK BLUE-1871*



CASTLE RED-1855



DEEP TURQUOISE-1870*
his color to be discontinued when present stocks are depleted.



1802-BLACK
A high gloss, jet black for trim, shutters, metal surfaces.

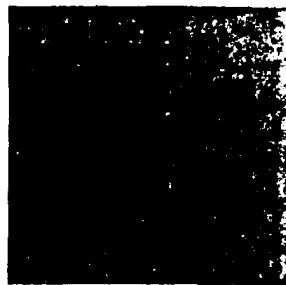
ALL COLORS SHOWN ARE FORMULATED FOR ALL EXTERIOR PAINTING INCLUDING TRIM AND SHUTTERS.

To determine how much paint you need estimate the square foot area of the exterior walls. A gallon of paint covers about 100 square feet per coat.

Slightly higher priced

READY-MIXED

HOUSE PAINT COLORS



LIGHT GRAY-1859

IVORY-1856



PASTEL GREEN-1887

LIGHT CANARY-1886



MEDIUM GRAY-1860

CREAM-1857

SALMON
1 Gal. Trim W
1 oz. Oxide



JADE GREEN
1 Gal. Paste
4 oz. Green



CORAL BLEND
1 Gal. Lt. C
4 oz. Oxide

NOTE: When mixing color only. Do not e

SUNNY YELLOW
1 gal. Tm White 1892
2 oz. Hansa Yellow

PEACOCK
1 gal. Ivory
2 oz. Blue
2 oz. Green

HEMP
1 gal. Lt. Gray
3 oz. Ferrite Yellow
1 oz. Oxide Red

WATERGROSS
1 gal. Ivory
1 oz. Green

PUTTY
1 gal. Tm White 1892
4 oz. Umber Brown

THISTLE GREEN
1 gal. Pastel Green
1/2 oz. Oxide Red
1 oz. Ferrite Yellow

WILLOW
1 gal. Ivory
1 oz. Green
1 oz. Hansa Yellow

PEACH SHERBET
1 gal. Ivory
1/2 oz. Oxide Red
1/2 oz. Green

MASSAU BLUE
1 gal. Tm White 1892
1 oz. Blue
1 oz. Black
1 oz. Green

CORAL GLOW
1 gal. Tm White 1892
4 oz. Oxide Red

ENGLISH IVY
1 gal. Pastel Green
2 oz. Ferrite Yellow
2 oz. Green

TAWNY YELLOW
1 gal. Ivory
1 oz. Hansa Yellow

SUNBURST
1 gal. Lt. Canary
1 oz. Oxide Red

OLIVE TONE
1 gal. Med. Gray
4 oz. Hansa Yellow
1/2 oz. Green

PERSIAN GOLD
1 gal. Lt. Canary
2 oz. Umber Brown
2 oz. Ferrite Yellow

CHARCOAL GRAY
1 gal. Med. Gray
4 oz. Black

CONCH SHELL
1 gal. Ivory
1/2 oz. Oxide Red

For other whites formulated
to solve special problem
areas where white surfaces
are desired, see back cover.

ALSO MADE IN
1890
OUTSIDE WHITE
Contains extra high-
hiding ingredients.
Self-cleaning, mildew
resistant, stays white
and fresh looking.